

SFC Minutes

September 20, 2021

1203 Northern Center, ASNMU Office

- I. **Call to Order**
 - a. Meeting called to order at 5:30 p.m.
- II. **Public Comment**
 - a. No public comment
- III. **Approval of Agenda**
 - a. *Eli* motioned to approve the agenda
 - *Kobie* second; passes unanimously
- IV. **Approval of Minutes**
 - a. *Kobie* motioned to approve the 04/14 and 04/21 minutes
 - *Eli* second; passes unanimously
- V. **Chair Report**
 - a. ***Emily Martens- Chairperson***
 - Currently, SFC has \$102,171.22. Rachel Harris has made us a banner for the front page of the Hub telling students how much money we have to give out and how groups can go about requesting from us. I am hosting a skill builder explaining how to fill out budget sheets, how to host an event, and answering other FAQs. I'm also working with ASNMU to meet with Housing and Residence Life to promote, so if anyone is interested, let me know in case I can't make one of those meetings.
- VI. **Advisor Report**
 - a. ***Kash Dhanapal- Faculty Advisor***
 - Family weekend is coming up, the second weekend of October, so keep an eye out for some cool new events going on this year. Be sure to spread the word and come join us!
- VII. **New Business**
 - a. **Culture Shock Film Society (Semester Screenings)**
 - *Hunter McArthur (Culture Shock Film Society President)*: Culture Shock has had two very successful showings so far. At the first, there were 11 people in attendance, and the second had 14 people in attendance. That was even without five of our most prominent members, so it would have been even more had they been able to come. So, we're looking at great turnouts so far this semester! Our next showing is *Who's Afraid of Virginia Woolf*, and that one may be in a digital streaming format. I have already contacted our other distribution companies to get the rest of our movies covered. I paid for the last two out of pocket, but will just figure out reimbursement in the budget. We're looking at essentially the same costs as we have in the past, with the exception of working with Criterion, which is more expensive.
 - Emily: Are you looking at partnering with any other groups on campus?
 - i) Hunter: We've tried working with a few in the past, but the only one we've actually worked with in the past was the Diversity Common Reader Group. They have not reached out to us yet, which is normally the way that arrangement goes. We have attempted collaborations with Campus Cinema, but those have

fallen through. I'd love to work with more groups in the future, but we don't have any plans right now.

- **SFC Deliberation:**
- *Kobie* motioned to approve Culture Shock Film Society's budget request in full for \$2,685
 - i) *Eli* second, passes unanimously

b. Superior Edge: Make A Difference Day

- *Amber Essenmacher (Coordinator, Superior Edge/ Volunteer Center):* Make A Difference Day is a service opportunity for NMU students, where we rake leaves for the elderly population in the surrounding area. Last year, we had about 650 students participate in the event and we worked with over 100 Marquette residents. We do currently have some funding for the event already as well. Housing provided us with additional rakes, so we don't have to request money for those this year. Dining gave us a discount on the breakfast we provide volunteers, Flagstar donated \$2,500, Loyal Tees provided a small discount on our t-shirt order, and NMU PD donated \$1,000. Most of the money we currently have is going towards the meal, which we didn't include in this request. This year, we anticipate having about 150 service sites and about 1,000 student volunteers. The budget we're presenting today includes things like banners, preliminary/final posters, screen postings, design fees for those things, leaf bags, and t-shirts. We know that t-shirts are a touchy subject because they can be viewed as a gift, but we see them as promotional material, as a lot of people's first exposure to the event is from seeing the shirts around town. This event is big and impacts a lot of people, so that's why we're bringing it to you guys!
- *Eli:* Do you have 2019's student turnout numbers?
 - i) *Amber:* It was around 780 students.
- **SFC Deliberation**
- *Kobie:* What did we say last year in regards to the t-shirts?
 - i) *Emily:* Last year, we didn't give them the funding for the shirts because we saw them as promotional material, but this is a new semester and it's completely up to you guys!
 - ii) *Hunter:* If the precedent is that it's classified as a gift, we should maybe stick to it. However, last year was last year as we all know, and they may need that boost of promotion.
 - iii) *Kash:* In the past, the t-shirts were funded though.
 - iv) *Eli:* I will say, I heard about Make A Difference Day through the t-shirts.
- *Emily:* This is one of the most well-known events on campus, so asking for \$7,500 isn't bad.
- *Tommy:* If their goal is to have 1,000 people, then there will be a lot of money spent on t-shirts that aren't serving as promotion.
 - i) *Hunter:* Maybe we could cut the amount spent, but still fund for a portion of the expected attendance?
 - ii) [The board asked *Amber* roughly how many shirts the requested amount was expected to pay for. She said it was for 850 shirts.]
- *Kash:* If we were to cut down on the amount of t-shirts, that may be a bit micromanaging of us if we see it as promotional material.

- *Kobie*: I know personally, when I'm looking at races to run in, if I see someone wearing a t-shirt for a race, I'll ask them how the experience was and then possibly add it to my list. So I do see these t-shirts as promotional material.
 - i) *Emily*: Also, we would have our logo on the back, making it an advertisement for us as well.
- *Kobie* motioned to approve Superior Edge's budget request in full for \$7,495.17
 - i) *Eli* second; passes unanimously

VIII. Old Business

- a. No old business

IX. Good of the Order

- a. *Emily*: Speaking of Make A Difference Day, are we as SFC interested in registering?
 - [The committee was interested, will be looking into registering together]
- b. *Emily*: As always, if you guys have any suggestions for recruiting members for SFC, please let me know!
 - *Kobie*: We could present in front of classes.
 - i) *Eli*: Yeah, that's the uncomfortable truth
 - [The Uncomfortable Truth™]
- c. [Emily and Kash honey roasted the whole committee for their hard work and dedication]

X. Adjournment

- a. Meeting adjourned at 6:17 p.m.