

# Financial Management

Do you like being a leader? Do you like to organize/ manage tasks with others? Are you willing to take criticism and not let it bring you down? If you answered “yes” to these questions, then maybe a career in management is for you.

Financial analysts provide guidance to businesses and individuals making investment decisions. They assess the performance of stocks, bonds, and other types of investments.

## Skills and Competencies

Like other degrees, you will be exposed to a variety of academic coursework as a Management major. In the process, you will acquire new skills. Specifically, your communication, analytical, technical, and computer skills will be challenged and strengthened. Strong communication skills are, after all, necessary in every career field today. Management is no exception. You will need to develop effective writing skills, as well as oral presentation, persuasiveness, and computer and data analytic skills. Leadership and public relation skills are also important. The ability to think critically, solve problems, and negotiate are important in this field, too. You can expect to be exposed to academic coursework and experiences that challenge you to further develop these skills. The curriculum at NMU prepares students for the broad professional fields of management, or for graduate studies.

## Course Work

This degree includes the following courses as part of the program requirements, and specific major requirements along with general education courses and graduation requirements.

### Business Core

- ACT230 Principles of Accounting I (4 cr.)
- ACT240 Principles of Accounting II (4 cr.)
- FIN 351 Financial Management I (4 cr.)
- MGT221 Business Law I (4 cr.)
- MGT240 Organizational Behavior Mgt. (4 cr.)
- MGT325 Operations Management (4 cr.)
- MGT344 Managerial Communications (4 cr.)
- MKT230 Introduction to Marketing (4 cr.)

### Management

- CIS222 Quantitative Business Problem (4 cr.)
- CIS440 Management Information Systems (4 cr.)
- FIN352 Financial Management II (4 cr.)
- FIN354 Money & Capital Markets (4 cr.)
- FIN462 Investment Analysis (4 cr.)
- MGT436 Strategic Management (4 cr.)
- Electives (12 cr.)

### Other Required Courses

- EC201 Microeconomics (4 cr.)
- EC202 Macroeconomics (4 cr.)
- MA113 Finite Mathematics (4 cr.)
- DATA109 Intro to Probability and Statistics (4 cr.)
- PSY100 Introduction to Psychology (4 cr.)
- SO101 Introduction to Sociology (4 cr.) or
- SO113 Social Problems (4 cr.)

*Detailed course descriptions can be found at [www.nmu.edu/bulletin](http://www.nmu.edu/bulletin).*

## Career Development

You should begin the resume-building process as soon as you can. The Academic and Career Advisement Center can assist you with career planning, while Career Services will help you fine tune your resume and look for jobs related to your field. In the meantime, the more hands-on experience you have, the better the chances are that you will find a job. Becoming involved in a professional related internship is a way to develop your professional skills and gain experience. Your academic course work is important as well, so be sure to maintain a high grade point average.

## Additional Considerations

You can gain excellent experience in the management fields by finding an internship related to your interests.

Additional education may be required for some of the listed positions.

Remember to take any necessary exams early; it can take six weeks for results to be sent to the schools for which you applied.

## Job Outlook

The financial management field is expected to grow 6 percent from 2020 to 2030, about as fast as the average for all occupations. A growing range of financial products and the need for in-depth knowledge of geographic regions are expected.

## Potential Careers

NMU's Management Program prepares students for employment in the following careers:

Administrative Service Manager  
Agricultural Manager  
Campaign Organizer  
Chief Executive Officer  
CIA  
Construction Manager  
Data-Processing Executive  
Education Administrator  
Entrepreneur  
Financial Aid Officer  
Financial Executive  
Food Service Manager  
Funeral Director  
Health Services Manager  
Human Resources Executive  
Industrial Production Manager  
Internal Revenue Service  
Labor Relations Manager  
Manufacturing Executive  
Marketing Executive  
Property Manager  
Purchasing Manager  
Sales Executive  
Senior/Executive Vice President  
Ski Area Manager  
Trust Officer

## Additional Resources and Information

For Career Planning and Opportunities:  
Academic & Career Advisement Center  
3302.1 C.B. Hedgcock  
906-227-2971  
[www.nmu.edu/acac](http://www.nmu.edu/acac)

College of Business  
301 Cohodas  
906-227-2960  
[www.nmu.edu/business](http://www.nmu.edu/business)

For Job Search, Resume and Career Information:  
Career Services  
3302.3 C.B. Hedgcock  
906-227-2800  
[www.nmu.edu/careers](http://www.nmu.edu/careers)

For Information about NMU Student Organizations Associated with this Major Contact:  
Center for Student Enrichment  
1206 University Center  
906-227-2439  
[www.nmu.edu/cse](http://www.nmu.edu/cse)

Internet Resource Links:  
[www.careers.org](http://www.careers.org)  
[www.bls.gov](http://www.bls.gov)

For Career Information with National Organizations:  
[www.amanet.org](http://www.amanet.org) -American Management Assoc.  
[www.bpa.org](http://www.bpa.org) -Business Professionals of America



**NORTHERN MICHIGAN  
UNIVERSITY**

MARQUETTE, MICHIGAN

The Academic & Career Advisement Center  
2022



What to do with  
a major in...

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