

Economics

How a poor indigenous family lives in the under-developed Andes and how international trade impacts countries may seem like two wholly unrelated subjects, but they are not. Both are economic concerns, and can be studied, along with many other economic issues, by majoring in Economics.

Majoring in Economics yields a well-rounded degree that will enable you to pursue work in business, government, law, writing, and even foreign affairs. Your career possibilities depend upon your application of the competencies and skills you acquire through your academic course work and extracurricular activities.

Upon completion of an Economics degree, NMU students have gone on to continue their education or have entered the workforce. Past graduates had entered advanced degree programs in economics (MA and Ph.D.), business (MBA) and law (J.D.), while others have entered the workforce using the skills they learned at NMU. Some recent graduates have joined insurance businesses, while others have entered investments and commodities trading in cities such as Boston and Chicago. Still other graduates have become bankers or are self-employed. Graduates with experience have entered politics and two have even returned to serve on Northern's Board of Control.

Skills and Competencies

An Economics degree will sharpen and develop many skills and competencies, such as writing, speaking, critical thinking, reading, and researching. Strong communication skills, both oral and written, are necessary in today's career fields as employers are seeking applicants who not only know certain information, but who also have the required skills to convey that information to others. Critical thinking, data-analysis, problem solving, adapting ideas and recognizing relevant connections are quite important in the field of economics and are highly valued by employers today.

Course Work

This degree includes the following courses as part of the program requirements, and specific major requirements along with general education courses and graduation requirements.

Core

EC201	Microeconomics (4 cr.)
EC202	Macroeconomics (4 cr.)
EC401	Intermediate Microeconomics (4 cr.)
EC402	Intermediate Macroeconomics (4 cr.)

Choose a Concentration (16 more credits):

Option 1: General Economics

Option 2: International Economics

Option 3: Public Policy

Option 4: Political Economy

Option 5: Economics Graduate School Bound

Career Development

You should begin the resume-building process as soon as you can. The Academic and Career Advisement Center can assist you with career planning, while Career Services will help you fine tune your resume and look for jobs related to your field. In the meantime, the more hands-on experience you have, the better the chances are that you will find a job. Becoming involved with a student organization such as the Economics Student Association is an excellent way to develop your professional skills and gain experience. Involvement with community groups such as the Economic Club of Marquette County or NMU's Center for Economic Education and Entrepreneurship are excellent ways to build your "network." Your academic course work is important as well, so be sure to maintain a high grade point average.

Additional Considerations

Most positions as "professional economists" require an advanced degree (MA and/or Ph.D.) in economics. Students interested in pursuing advanced degrees in economics should take a minimum of a year of calculus, a semester of statistics and a semester of matrix algebra. Students wishing to end their studies at the bachelor's level often find employment in the financial services industry (banks, brokerage houses, etc) or government. A minor in marketing, accounting or finance can prove useful in the financial services industry. A minor in political science can complement a major in economics for employment in the public sector.

Job Outlook

The Bureau of Labor Statistics reports that the median average wage for economists was \$105,000 as of May 2019. Employment of economists is projected to grow at a 8 percent rate from 2018 to 2028. Job prospects should be best for those with a master's degree or Ph.D., strong analytical skills and related work experience.*

*April 10, 2020 Edition, Economists

Potential Careers

NMU's Economics Program prepares students for employment in the following careers:

Bank Examiner
Budget Analysis
Business Administration
Economic Forecaster
FBI/CIA Agent
Financial Analyst
Financial Planner
Foreign Service Officer
Health Administration
Insurance Agent
Intelligence Specialist
Journalist
Loan Counselor
Marketing Analyst
Peace Corps/VISTA Volunteer
Public Administration
Public Policy Maker
Real Estate Agent
Research Analyst
Sales/Marketing Representative
Stockbroker
U.S. Treasury Officer

Additional Resources and Information

For Career Planning and Opportunities:
Academic & Career Advisement Center
3302.1 C.B. Hedgcock
906-227-2971
www.nmu.edu/acac

Department of Economics
200A Gries Hall
906-227-2220
www.nmu.edu/economics

For Job Search, Resume and Career Information:
Career Services
3302.3 C.B. Hedgcock
906-227-2800
www.nmu.edu/careers

For Information about NMU Student Organizations Associated with this Major Contact:
Center for Student Enrichment
1206 University Center
906-227-2439
www.nmu.edu/cse

The Economic Student Organization
<http://myweb.nmu.edu/~esa>

Students in Free Enterprise (SIFE)

Internet Resource Links:
www.careers.org
www.bls.gov

For Career Information with National Organizations:
www.nabe.com -National Association for Business Economists
www.ama.org -American Marketing Association



**NORTHERN MICHIGAN
UNIVERSITY**

MARQUETTE, MICHIGAN

The Academic & Career Advisement Center
2021



What to do with
a major in...

Economics

