

# Outdoor Recreation Leadership and Management

Do you like to work outside? Are you interested in helping to preserve the environment? Would you be interested in interpreting wildlife and foliage to those who want to learn about their surroundings? Would you like to lead and teach others in the wild outdoors? If you answered "yes" to these questions, a career in Outdoor Recreation Leadership and Management might be for you.

An Outdoor Recreation Leadership and Management major is trained and educated to obtain professional roles in a variety of agencies that make up the leisure and outdoor recreation service system. All of the classes that are required in the program will help you meet the professional entry-level standards established under the National Recreation and Park Association (NRPA)/ American Alliance for Leisure and Recreation (AALR) by the Council on Accreditation.

The list of career possibilities available to you as an Outdoor Recreation Leadership and Management major are vast, and only depend on the competencies and skills you acquire through your academics and extracurricular activities.

## Job Outlook

Starting salaries are contingent upon geographic location and the individual applicants work experience and initiative, and usually range from \$30,000 to \$40,000. Growth is expected to be around 12% or average new opportunities.

## Course Work

This degree includes the following courses as part of the program requirements, and specific major requirements along with general education courses and graduation requirements.

### Core

- RE110 Introduction to Leisure and Recreation (2 cr.)
- RE155 Outdoor Living Skills (2 cr.)
- RE250 Education in Outdoor Settings (3 cr.)
- RE251 Adventure, Facilitation & Group Behavior (3 cr.)
- RE261 Leadership/Pedagogy in Leisure Services (3 cr.)
- RE270 Outdoor Rec. Resources, Behavior/Values (3 cr.)
- RE340 Eco and Adventure Tourism (3 cr.)
- RE356 Wilderness Stewardship (2 cr.)
- RE362 Program Design in Leisure Services (3 cr.)
- RE371 Protected Area Management (3 cr.)
- RE381 Interpretation I: Foundations/Guided Serv. (4 cr.)
- RE382 Interpretation II: Self-Guided Media (3 cr.)
- RE410 Leisure Through the Ages (2 cr.)
- RE461 Mgmt & Supervision of Leisure Services (4 cr.)
- RE467 Evaluation/Research in Leisure Services (3 cr.)

### Internship/Plan of Study

- RE494 Internship (12 cr.)

### Other Required Courses

- MKT230 Intro to Marketing (4 cr.) or MKT430 Services Marketing (4 cr.)
- RE357 Teaching of Canoeing (3 cr.) or RE356 Expedition Leadership (4 cr.) or RE172 Introduction to Wildland Firefighting (3 cr.) or RE358 Teaching of Rock Climbing (4 cr.)

*Detailed course descriptions can be found at [www.nmu.edu/bulletin](http://www.nmu.edu/bulletin).*

## Career Development

You should begin the resume-building process as soon as you can. The Academic and Career Advisement Center can assist you with career planning, while Career Services will help you fine tune your resume and look for jobs related to your field. In the meantime, the more hands-on experience you have, the better the chances are that you will find a job. Becoming involved in a professional related internship is a way to develop your professional skills and gain experience. Your academic course work is important as well, so be sure to maintain a high grade point average.

## Additional Considerations

Additional training and further education may be required for some of these jobs.

Remember to take any necessary exams early; it can take up to six weeks for results to be sent to the schools to which you applied.

Obtaining an internship as an undergrad will make you more marketable when seeking employment and is a requirement for graduation from the ORLM program.

## Skills and Competencies

Like other degrees, you will be exposed to a variety of academic course work as an Outdoor Recreation Leadership and Management major. In the process you will acquire new skills: interpersonal and communication skills, practical application of abstract knowledge, technical skills and the ability to display and express an understanding and appreciation of leisure and the role of the leisure service profession in a free and pluralistic society. The curriculum at NMU prepares you with the foundational knowledge needed to understand and effectively apply specialty skills in a variety of leisure and outdoor recreation settings.

# Potential Careers

NMU's Outdoor Recreation Leadership and Management Program prepares students for employment in the following careers:

- Adventure-Based Learning Centers
- Adult Day Care Correction Facilities
- Amusement and Theme Parks
- Camp Grounds
- Camps
- Children's Museums
- Churches
- College & University Rec. Programs
- Group/Halfway Houses
- Guide Services
- Hotels, Motels and Resorts
- Interpretive Programs and Services
- Nature Centers
- Nature/Outdoor/Visitor Centers
- Outdoor Education Centers
- Recreation Programs
- Resources Development Planning
- Retail Sales
- Scouting
- Ski Areas
- Sr. Citizen/Retirement Facilities
- Travel Agencies
- Youth At-Risk Programs

# Additional Resources and Information

For Career Planning and Opportunities:  
Academic & Career Advisement Center  
3302.1 C.B. Hedgcock  
906-227-2971  
103 Jacobetti Complex  
906-227-2283  
[www.nmu.edu/acac](http://www.nmu.edu/acac)

School of Health and Human Performance  
201 PEIF  
906-227-2130  
[www.nmu.edu/hhp](http://www.nmu.edu/hhp)

For Job Search, Resume and Career Information:  
Career Services  
3302.3 C.B. Hedgcock  
906-227-2800  
[www.nmu.edu/careers](http://www.nmu.edu/careers)

For Information about NMU Student Organizations Associated with this Major Contact:  
Center for Student Enrichment  
1206 University Center  
906-227-2439  
[www.nmu.edu/cse](http://www.nmu.edu/cse)

Health Promotions Society  
<http://myweb.nmu.edu/~hps/HPIndex.htm>

Organization for Outdoor Recreation Professionals (OORP)  
<http://webb.nmu.edu/departments/HPER>

Internet Resource Links:  
[www.careers.org](http://www.careers.org)  
[www.bls.gov](http://www.bls.gov)

For Career Information with National Organizations:  
[www.aee.org](http://www.aee.org) -Assoc. for Experiential Education  
[www.nrpa.org](http://www.nrpa.org) -National Recreation and Park



**NORTHERN MICHIGAN  
UNIVERSITY**

MARQUETTE, MICHIGAN

The Academic & Career Advisement Center  
2021



What to do with  
a major in...

Outdoor Recreation  
Leadership and Management

