

Outdoor Recreation Leadership and Management

Do you like to work outside? Are you interested in helping to preserve the environment? Would you be interested in interpreting wildlife and foliage to those who want to learn about their surroundings? Would you like to lead and teach others in the wild outdoors? If you answered "yes" to these questions, a career in Outdoor Recreation Leadership and Management might be for you.

An Outdoor Recreation Leadership and Management major is trained and educated to obtain professional roles in a variety of agencies that make up the leisure and outdoor recreation service system. All of the classes that are required in the program will help you meet the professional entry-level standards established under the National Recreation and Park Association (NRPA)/ American Alliance for Leisure and Recreation (AALR) by the Council on Accreditation.

The list of career possibilities available to you as an Outdoor Recreation Leadership and Management major are vast, and only depend on the competencies and skills you acquire through your academics and extracurricular activities.

Job Outlook

Starting salaries are contingent upon geographic location and the individual applicants work experience and initiative, and usually range from \$30,000 to \$40,000. Growth is expected to be around 12% or average new opportunities.

Course Work

This degree includes the following courses as part of the program requirements, and specific major requirements along with general education courses and graduation requirements.

Core

RE110	Introduction to Leisure and Recreation (2 cr.)
RE155	Outdoor Living Skills (2 cr.)
RE250	Education in Outdoor Settings (3 cr.)
RE251	Adventure, Facilitation & Group Behavior (3 cr.)
RE261	Leadership/Pedagogy in Leisure Services (3 cr.)
RE270	Outdoor Rec. Resources, Behavior/Values (3 cr.)
RE340	Eco and Adventure Tourism (3 cr.)
RE356	Wilderness Stewardship (2 cr.)
RE362	Program Design in Leisure Services (3 cr.)
RE371	Protected Area Management (3 cr.)
RE381	Interpretation I: Foundations/Guided Serv. (4 cr.)
RE382	Interpretation II: Self-Guided Media (3 cr.)
RE410	Leisure Through the Ages (2 cr.)
RE461	Mgmt & Supervision of Leisure Services (4 cr.)
RE467	Evaluation/Research in Leisure Services (3 cr.)

Professional Development Seminars

RE191	Professional Development Seminar I (0.5 cr.)
RE291	Professional Development Seminar II (0.5 cr.)
RE391	Professional Development Seminar III (0.5 cr.)
Students must enroll in one of these every two semesters until graduation; RE 391 may be repeated.	
RE494	Internship (12 cr.) or
RE491	Professional Assessment Seminar (0.5 cr.)

Other Required Courses

MKT230	Intro to Marketing (4 cr.) or
	MKT430 Services Marketing (4 cr.)
Statistics course: SO 208, GC 235, MA 109 or PSY 305	
HL125	Emergency Health Care (3 cr.) or
	RE 352 Wilderness First Responder (4 cr.)
RE357	Teaching of Canoeing (3 cr.) or
	RE172 Intro to Wildland Firefighting (3 cr.) or
	RE358 Teaching of Rock Climbing (3 cr.)
HP200	Physical Well Being (1 cr.)
HP270A	Swimming – Beginning (1 cr.) or
	HP270B, HP271A, HP271B, HP272A, HP272B

Detailed course descriptions can be found at www.nmu.edu/bulletin.

Career Development

You should begin the resume-building process as soon as you can. The Academic and Career Advisement Center can assist you with career planning, while Career Services will help you fine tune your resume and look for jobs related to your field. In the meantime, the more hands-on experience you have, the better the chances are that you will find a job. Becoming involved in a professional related internship is a way to develop your professional skills and gain experience. Your academic course work is important as well, so be sure to maintain a high grade point average.

Additional Considerations

Additional training and further education may be required for some of these jobs.

Remember to take any necessary exams early; it can take up to six weeks for results to be sent to the schools to which you applied.

Obtaining an internship as an undergrad will make you more marketable when seeking employment and is a requirement for graduation from the ORLM program.

Skills and Competencies

Like other degrees, you will be exposed to a variety of academic course work as an Outdoor Recreation Leadership and Management major. In the process you will acquire new skills: interpersonal and communication skills, practical application of abstract knowledge, technical skills and the ability to display and express an understanding and appreciation of leisure and the role of the leisure service profession in a free and pluralistic society. The curriculum at NMU prepares you with the foundational knowledge needed to understand and effectively apply specialty skills in a variety of leisure and outdoor recreation settings.

Potential Careers

NMU's Outdoor Recreation Leadership and Management Program prepares students for employment in the following careers:

Adventure-Based Learning Centers
Adult Day Care Correction Facilities
Amusement and Theme Parks
Camp Grounds
Camps
Children's Museums
Churches
College & University Rec. Programs
Group/Halfway Houses
Guide Services
Hotels, Motels and Resorts
Interpretive Programs and Services
Nature Centers
Nature/Outdoor/Visitor Centers
Outdoor Education Centers
Recreation Programs
Resources Development Planning
Retail Sales
Scouting
Ski Areas
Sr. Citizen/Retirement Facilities
Travel Agencies
Youth At-Risk Programs

Additional Resources and Information

For Career Planning and Opportunities:
Academic & Career Advisement Center
3302.1 C.B. Hedgcock
906-227-2971
103 Jacobetti Complex
906-227-2283
www.nmu.edu/acac

School of Health and Human Performance
201 PEIF
906-227-2130
www.nmu.edu/hhp

For Job Search, Resume and Career Information:
Career Services
3302.3 C.B. Hedgcock
906-227-2800
www.nmu.edu/careers

For Information about NMU Student Organizations Associated with this Major Contact:
Center for Student Enrichment
1206 University Center
906-227-2439
www.nmu.edu/cse

Health Promotions Society
<http://myweb.nmu.edu/~hps/HPIndex.htm>

Organization for Outdoor Recreation Professionals (OORP)
<http://webb.nmu.edu/departments/HPER>

Internet Resource Links:
www.careers.org
www.bls.gov

For Career Information with National Organizations:
www.aee.org -Assoc. for Experiential Education
www.nrpa.org -National Recreation and Park



**NORTHERN MICHIGAN
UNIVERSITY**

MARQUETTE, MICHIGAN

The Academic & Career Advisement Center
2020



What to do with
a major in...

Outdoor Recreation
Leadership and Management

