



NORTHERN MICHIGAN UNIVERSITY ACADEMIC AFFAIRS STRATEGIC FRAMEWORK

Our mission is to challenge and inspire our university community
to maximize its potential to create a better world

STRATEGIC FOCUS: ACADEMIC EXCELLENCE *ACADEMIC AFFAIRS STRATEGIC PRIORITIES*

- Recruit and retain qualified, diverse faculty, staff, and students
- Increase retention and graduation rates
- Increase opportunities for research, scholarly, and artistic work

STRATEGIC FOCUS: STUDENT SUCCESS *ACADEMIC AFFAIRS STRATEGIC PRIORITIES*

- Identify, address, and close academic achievement gaps
- Foster belonging with a holistic student experience
- Identify pathways for students entering with college credit or experiential knowledge

STRATEGIC FOCUS: INVESTMENT AND INNOVATION *ACADEMIC AFFAIRS STRATEGIC PRIORITIES*

- Leverage world-class natural environment for experiential learning
- Proactively collaborate across operational silos*
- Use analytics to enable data-driven decision-making

STRATEGIC FOCUS: DOMESTIC AND GLOBAL ENGAGEMENT *ACADEMIC AFFAIRS STRATEGIC PRIORITIES*

- Increase student and faculty engagement with different global and domestic communities
- Identify and train diversity and inclusion liaisons for each college*