

SFC Minutes

January 27th, 2020

1203 University Center

- I. **Call to Order**
 - a. Meeting called to order at 5:12 p.m.
 - All members present
- II. **Public Comment**
 - a. No public comment
- III. **Approval of Agenda**
 - a. **01/27/20 Agenda**
 - *Emily* motioned to approve the minutes
 - i. *AJ* second; approved unanimously
- IV. **Approval of Minutes**
 - a. **11/11/19 Minutes**
 - *D'Mario* motioned to approve the minutes
 - i. *Emily* second; approved unanimously
 - b. **11/18/19 Minutes**
 - *D'Mario* motioned to approve the minutes
 - i. *Emily* second; approved unanimously
 - c. **12/04/19 Minutes**
 - *D'Mario* motioned to approve the minutes
 - i. *Emily* second; approved unanimously
- V. **Chair Report**
 - a. **Sammi Metcalf- Chairperson**
 - Right now I'm working on trying to do a series of skill builders through CSE to hopefully get a better understanding out there of how funding works and how organizations can apply for that. I'm also thinking about recruitment efforts. Again, if you guys know anyone that is free on Mondays at 5, tell them that they should look into joining because we all know it's a good time!
- VI. **Advisor Report**
 - a. **Kash Dhanapal- Faculty Advisor**
 - I'm just glad to see you all; welcome back!
- VII. **New Business**
 - a. **Cosplayers Unite- Superior Con**
 - *Rose Stierna (President of Cosplayers Unite)*: Last year's Superior Con had an attendance of approximately 425 people, with 40 percent being students, and we hope to get even more involved this year!
 - *Em Shrilla (Former President of Cosplayers Unite)*: Our first year, we had 110 attendees, so we more than doubled our attendance in these last two years.
 - *Rose*: We think our addition of the Dealers Room, which we started last year, will help with that. We invite student artists to come there, set up a table, and have the opportunity to sell their work. We already have numerous applications from our art department that we are excited to look through.

- *Em*: In case anyone isn't familiar with the event as a whole, we can explain it a bit more. Superior Con is a miniature Comic-Con for Marquette. It's a pop culture convention involving panel programming, guest events, and a vendor hall, like our Dealers Room. People also mostly come in costumes! Cosplay, anime, gaming, we have it all! This year, we'll be doing a costume repair shop and possibly a photo booth area, but we also get other student organizations involved that each gets to have their own activity room as well. Some of these organizations are Marquette After Dusk, Northern Duelist Academy, Checkpoint Saved, Northern ESports, and hopefully Campus Cinema again.
- *Rose*: We've already made contact with all of these groups and most are willing and excited to come back this year! One big thing we want to focus on this year too is our special guest, who we have already made contact with and have an estimate for. It's Joe Zieja, a voice actor from California. He is currently quite popular since he voice acted the main character, Claude, of the video game Fire Emblem, which has been a very popular game this year.
- *Amari De Vree (Vice President of Cosplayers Unite)*: Last year, we had Brian Beacock, a voice actor, and his expenses in total were less than Joe's, but we are trying to reach out to some larger guests. That's the reason for the \$1,000 increase in our budget from last year- the additional travel fees and requirements. We're also looking at bringing back a guest we had last year, Kira Elric, a local cosplayer who hosted a lot of really good panels last year. Overall, even with the budget increase, our cost per person would be about \$10 to \$13.
- *Rose*: We'd like to keep the event free though because it really does help to draw people in.
- *Kash*: Can you tell us how you differentiated between students and non-students last year?
 - i. *Rose*: We had people standing at the door taking attendance, and we plan on doing that same thing again. We will also be taking visual surveys, as well as having a registration form online where they can indicate if they are coming and whether or not they are a student.
- *Emily*: I know you have a poster cost here, how else might you advertise your event?
 - i. *Rose*: Social media! Our group this year is super dedicated and they have put a lot of work into making some amazing posters that we plan on posting physically as well as on our social media accounts.
 - ii. *Em*: We'll be posting them around campus as soon as we're allowed to! We have about 100-150 we plan on putting up, both around campus and around town at places such as The Game Well and Taiga Games.
- *Rose*: Speaking of Taiga Games and The Game Well, those are two businesses that have been working with us since last year and are looking to work with us again!
- **SFC Deliberation:**
 - i. *Sammi*: I was the auditor last year for their event and I personally had no problems with communicating with them. They were very organized and put on such a great event.
 - ii. *Emily*: The person they are bringing this year is part of a very popular video game. I see people playing it in my TV room all the time, so he is also very popular. I feel like their event would be even more successful this year if they are able to get him, which it sounds like they will.
 - iii. *AJ*: It's the fourth largest Nintendo franchise behind Nintendo, Mario, and Link. So, they're getting a very popular person from a very popular video game.

- iv. *Emily*: Also they are getting him for a great price!
- v. *D'Mario*: Their attendance has more than doubled since their first event too, so I bet this speaker would make their numbers even bigger this year.
- vi. *Emily*: With their attendance and budget last year, it came to about \$11.92 per student, which is really good. Plus, as you said, if they get more people, which it sounds like they will, that number will only get better for them.
- vii. *D'Mario* motioned to approve Cosplayers Unite's budget in full
 - o *Emily* second; passed unanimously

b. Culture Shock Film Society

- *Hunter McArthur (President of CSFS)*: Culture Shock Film Society is a group that puts on showings of movies that you wouldn't normally see put on in a mainstream theater. We are really trying to bring back the art of watching movies on the big screen again by putting on films that are culturally, socially, and artistically important. These movies provide insights into new perspectives that we wouldn't normally see. That, in my opinion, is one of the best things about film- that it allows us to see the world in a way we haven't seen it before. We want to be able to share these works that we all love so much. We'd like to put on showings that correspond with things happening on campus, in Marquette, and the world in general, such as playing films by African American filmmakers for Black History Month and films by LGBTQ+ filmmakers during the Gender Fair. Altogether, the most expensive films that we would be showing are those owned by Sony Pictures Classics. Other than that, Swank is our main distributor and they provide the bulk of our movies. Those films run at about \$185 per showing. We also use Janus, whose movies will be a tad more expensive, mostly because they are fully restored copies. As for the DVDs, we own a lot of them ourselves. For those that we don't already have, I'm pretty sure we will use Amazon Prime to get them. Another part of the budget is promotional fees; we're planning on doing two runs of posters, with one in the first half of the semester and one in the second half of the semester. The cost will be \$200 for about 150 posters per run.
- *Emily*: The subtotal for the original budget sheet doesn't match the new sheet you've given us.
 - i. *Hunter*: The original budget sheet was submitted by the last president it seems, as there are movies on there that we have since dropped. I'm sorry about that! The numbers on the new sheet are the new and updated ones.
- *Paige*: It says here that your location is to be determined; have you found a spot?
 - i. *Hunter*: Our location is confirmed! It is 2701 in West Science, the Mead auditorium.
- *D'Mario*: And do you have a time figured out for your showings?
 - i. *Hunter*: So we're actually debating between keeping it at 8:00 and moving it to 9:00. We're leaning towards that though because even some of our members don't get out of their Thursday classes until after 8:00, and we hope that it would make the showings more accessible to others in the same position.
- **SFC Deliberation**
 - i. *AJ*: So I was the auditor for this group last semester. For a small, newer group, they did have pretty good numbers. Their lowest attendance was three people, but that was also their Halloween showing of Night of the Living Dead, so I think it had everything to do with the fact that it was 8:00 on Halloween night and nothing to do with the actual organization's performance. Their highest attendance was 15 people. They also had to cancel a showing because of a

snow day, so they missed a day. They always started exactly at the time posted, so that is really good of them. Along with members of the club, they also seemed to have a following of non-club members as well, which I thought was interesting.

- ii. *Emily*: If they are able to increase their attendance this semester, which I feel the bumping back of the time would really help with, to the estimated 25 they have listed, and we divide that by the cost for showing, we are looking at about \$9.88 per student. Last semester, they were only able to show films for half of it, whereas they'll have the whole semester this time around to build a following.
- iii. *AJ*: I see a swing up this semester because of the increase in advantages they have in their favor this time around!
- iv. *Emily*: The only conflicts I see for any of the showings are the February 27th one, which is the Thursday before spring break, and the one on Thursday before finals week.
 - o *AJ*: I will say, they had a showing the Thursday before Thanksgiving break and it didn't suffer at all.
- v. *AJ*: Last semester, they also did partner with the language department to show foreign films that students could attend for extra credit. So I see them doing a lot more collabs in the future.
- vi. *Emily* motioned to approve Culture Shock Film Society's budget by line item
 - o *D'Mario* second; passes unanimously
- vii. *Emily* motioned to adjust line item 1741 of Culture Shock Film Society's budget to \$2,318
 - o *AJ* second; passes unanimously
- viii. *D'Mario* motioned to approve line item 7190 of Culture Shock Film Society's budget request for \$400 in full
 - o *Emily* second; passes unanimously
- ix. *AJ* motioned to approve Culture Shock Film Society's budget for \$2,718 in full
 - o *Emily* second; passes unanimously

c. Queers and Allies

- *Henry Sale (Co-president of Q&A)*: Our original budget for the drag show was approved back in November. Since then, we realized we forgot about the fees that come along with Airbnb and the van rental, which is why we are asking for \$250. The actual fees come up to \$220.36, but we added the extra bit to give us a little bit of bumper room in case any more little fees come up. All it would do is change the university guest expenses, which can be found on line item 7330, from \$1,792 to \$2,042. We took money out of the food budget and put it into the Airbnb to make sure we could secure it in time. Then the University made us aware that they have a per diem of \$32 a day for food for guests that come here. The performers reached out to us and said that instead of a 12-person van, they would be fine with traveling in a minivan. So, our van rental of \$712 went down to \$170.96, which helped with the per diem, but we still need that extra amount of \$220.36 and then some wiggle room to be safe.
- **SFC Deliberation:**
 - i. *Emily* motioned to approve Queers and Allies' budget request in full
 - o *AJ* second; passes unanimously

VIII. Old Business

- a. No old business

IX. Good of the Order

- a. *Paige*: Jeff King [a four-time Iditarod champion] will be giving a talk here tomorrow if anyone wants to go!
- b. [Recruitment opportunities were discussed amongst the committee members]

X. Adjournment

- a. *Sammi* motioned to adjourn the meeting at 6:04 p.m.
 - *Emily* second; passes unanimously