

## SFC Minutes

February 24th, 2020

1203 University Center

- I. **Call to Order**
  - a. Meeting called to order at 5:02 p.m.
- II. **Public Comment**
  - a. No public comment
- III. **Approval of Agenda**
  - a. *Emily* motioned to approve the agenda
    - *D'Mario* second; passes unanimously
- IV. **Approval of Minutes**
  - a. 02/17/20 Minutes
    - *AJ* motioned to approve the minutes
      - a) *Eli* second; passes unanimously
- V. **Chair Report**
  - a. ***Sammi Metcalf- Chairperson***
    - Currently, SFC has an allocation of 10,471.91. This is not including the carryforward from EFGs last semester. These calculations should be done in time for the next meeting after spring break, which will be the 16th assuming we have budgets submitted. On March 9th, there will be no meeting due to Kash and I having meetings about referendums at that time.
- VI. **Advisor Report**
  - a. ***Kash Dhanapal- Faculty Advisor***
    - No faculty advisor report
- VII. **New Business**
  - a. **Shady Grove House: Root Beer Bash**
    - *Lucas Thompson (President of Shady Grove)*: We are requesting these funds for our annual Root Beer Bash, which is a pretty big housing event that we host in the basement of the Hunt/VA lobby. The idea of the event is to bring awareness to alternatives to binge drinking, especially since it is held on St. Patrick's Day. We hope it will provide students with a safe space to go and have fun
    - *Kristi Kruczynski (Vice President of Shady Grove)*: So, we are requesting from the Student Finance Committee \$1,176.50. This total includes \$170 for event supplies, \$74 for advertising, \$82.50 for printing, and \$850 for professional services.
    - *Lucas*: The price has gone up from last year, and that's because we're ordering one more keg and the price of Double Trouble DJs has increased.
      - a) *D'Mario*: That's the professional services fee?
        - *Lucas*: Yes, Double Trouble DJs.
        - *Kristi*: They do bring all their own equipment, as well as black lights and photo booths. They set up water pong for us, which is another big part of our event.
    - **SFC Deliberation**
      - a) *Sammi*: Double Trouble does do a lot for the event, so that explains the large cost for that.

- b) *AJ*: It looks like they're not solely relying on us since Housing and Residence Life is paying the exact same amount that they did last year. So they're coming to us to get the rest.
- c) *Sammi*: As for the keg, our working policies do say we can fund light refreshments, so we are able to fund that.
  - o *AJ*: An extra keg makes sense too since they were expecting 150 attendees last year and got 300+.
- d) *D'Mario* motioned to approve Shady Grove House's budget in full
  - o *AJ* second; passes unanimously

**b. Fisheries and Wildlife Association: Birds of Prey**

- *Max Majinska (President of Fisheries and Wildlife Association)*: We would like to request funding for our Birds of Prey event. This is the 7th year it will be happening, and we would like to bring in help from The Chocoley Raptor Center, Northwoods Nature Center from Wisconsin. Through this event, we like to show students all the cool different parts of biology, and for this, we're focusing on birds of prey. This year, we also want to bring in some herps [non-avian reptiles and amphibians] and other animals as well, just because we've been doing this for so long and we want to keep it fresh and engage more students as well! So we're asking for \$350 for the Northwoods Nature Center and \$200 for the Chocoley Raptor Center. Those are considered donations since they don't have a traditional fee. We're also asking for \$130 for our poster printing services, so that's both posters and pamphlets that we can hand out. Along with that, we are also wanting to run a Facebook ad. Last year, Facebook ads turned out to be very helpful at engaging students. This event is open to the public as well, not just students, but we do try to gear this timing-wise towards students. So, we're looking at March 20th, and we have three talks, Northwoods Nature Center at 4:00, Chocoley Raptor Center at 5:00 and Northwoods again at 6:00, but that's the one that would include some herps and other birds. We're planning on holding the event in room 1203 in Jamrich. Last year, we held it in West Science because the year prior [two years ago] we actually ran out of space in Jamrich, but we found that this decreased our attendance, since there weren't so many people passing by. Last year, we had 51 students and 71 community members, and we'd like to get more students in there this year, so we think location and timing will help with that.
- *Sammi*: Do you remember the rough numbers from when the event was hosted in Jamrich?
  - a) *Max*: There were about 75 people per talk, and about 130-140 students and 150-60 members of the general public in total that passed through.
- *Max*: We do have permission for the bird handling and safety measures too by the way.
- *Jessica Nolle (Vice President of Fisheries and Wildlife Association)*: There will be no free flighting and no interaction from the public, it will be purely professionals handling the birds.
- *Emily*: Would you guys be adding a public charge?
  - a) *Max*: It's definitely been considered, it's just still really new to us so we're just not sure yet about the money handling process.
- *Emily*: Just to get more perspective, can you go into detail again about the advertising aspect of it?
  - a) *Max*: We want to take advantage of Facebook and Instagram takeovers. We think that those are some of the bigger outreaches while also still being some of the cheapest. We do think posters are really engaging for students as well.

- *Jessica*: In the past, our Facebook ads have gotten a few thousand shares and likes, so that's definitely something we want to utilize again.
- **SFC Deliberation:**
  - a) *Emily*: If you were to divide the \$740 by their attendance last year, it would be \$5.92 per student. If you were to divide it by half the max capacity (40 people), it would be \$18.50
  - b) *Kash*: It sounds like it's 80 people, but it's happening three times, so it would actually be 240 people over the course of three talks
  - c) *Sammi*: I know that in the past, they accommodated seating capacity, but there were also some people standing too, so it may be above 80 people in the room at once if it fills up again.
  - d) *Emily*: I would prefer if they had a public charge, just because more community members are taking seating from the students each time.
  - e) *Sammi*: Especially if it's in Jamrich again, I think it would be important to add that \$2 charge to the public, as it does help them place a priority on students.
  - f) *Emily*: I think a \$1 fee would be better than \$2. Just some charge in general for the public.
  - g) [It was found that the budget request was missing a signature from the student organization's faculty advisor]
  - h) *Kash*: We could tentatively approve pending the signature.
  - i) *Emily* motioned to approve Fisheries and Wildlife Association's budget in full on the account that community members are charged a \$1 entrance fee and they get an advisor signature
    - *Eli* second; passes 3:0:1
- c. **Student Social Work Organization: Supporting Survivors: Awareness to Action**
  - *Ravyn Rooney (President of SSWO)*: This is a new event focused on supporting survivors. April is National Sexual Assault Awareness month, so SSWO has decided to hold a one-day conference event that will run from 9 a.m. to 8 p.m., with a different presenter each hour. We don't have a presenter list set in stone, but we do have speakers from Great Lakes Recovery Center, Community Action Council, people presenting their research on various topics and issues. As of right now, light refreshments are being paid for by the MERC and the room is covered by SSWO, so basically I am just asking for some of our promotion-based materials to be covered. I do have a question though, would we have to get our posters printed here on campus? Because 11x17 posters here on campus is about \$1.30 each, but if we went through Pride Printing, it's only about 69 cents each.
  - *Emily*: That's okay if you print off-campus. The only thing I know for sure though is that if you make design, you still need it stamped and approved by the CSE office. Otherwise, you guys are all good!
  - *Ravyn*: We also want to ask for coverage for blue lollipops (the ribbon color for sexual assault awareness is teal), which we'll attach to index cards with our event information on it and hand out starting two weeks before the event in Jamrich. We also want to make teal ribbons and put them on safety pins for people to wear. We also have the counseling center coming to speak, but they'll also just be there all day just in case anybody needs help or wants to talk. As I said, the room is already covered; we're expecting about 50 people every hour of the event. We're realistically expecting a little

bit less, but we wanted to give ourselves some wiggle room. The MERC is also paying our AV fees as well.

- Emily: As for ads, will you be listing what's happening each hour?
  - a) Ravyn: Yes, once we have the lineup set, we'll be posting keynote speakers on posters and all the speakers in the index cards and on our Facebook ads.
- **SFC Deliberation**
  - a) Emily: I definitely don't think a public charge would be appropriate for this type of event. They also already had a lot of things paid for; for this being the first time they're hosting this event, that's very impressive.
  - b) AJ: The conflicting events for this event are happening at different times.
  - c) Emily motioned to approve Student Social Work Organization's budget in full
    - AJ second; passes 3:0:1

**d. Student Social Work Organization: Do It For Daniel**

- Ravyn: Do It For Daniel is an event that happens annually with us. We normally hold it in Jamrich 1100 and it's had varying turnouts. As some of you may remember, we had a student here, unfortunately, pass away from suicide, so we had a pretty low turnout that year. A lot of people didn't come out, as they absolutely should not have. Last year, it was hosted very last-minute and it wasn't planned well, so attendance was low then as well. We're going to try as best as we can to make this year more successful in terms of turnout. Daniel was a 19-year old boy, who actually played football at Ishpeming High School, that died of suicide in 2012. This event would be to show the documentary that his father has helped in creating, and then his father also gives a talk after about awareness and prevention of suicide. We're just asking from you for help covering our costs for posters and bracelets.
- Kash: Are the bracelets bought from the father's non-profit?
  - a) Ravyn: Yes.
- Sammi: So, that would be more along the lines of a gift, which we can't fund, unfortunately.
- Ravyn: Okay, I understand. So then we are just requesting the \$117 for posters. The room's already booked, the speaker is set, so that's all good to go. We just want help with promotional services. Starting tomorrow [02/25/20], there should be ads for the event going up on the TVs around campus.
- D'Mario: Do you have headcounts for past events?
  - a) Ravyn: I do not, but I do know it was quite low in comparison to what it once was.
- Emily: Why is the event moved to West Science instead of being in Jamrich?
  - a) Ravyn: There's a class happening during the event time, so we went with the next biggest room available.
- **SFC Deliberation:**
  - a) AJ: There are a few events that are scheduled at the same time, but I don't think they are conflicting in interest or would bring a lot of attention away from Do It For Daniel.
  - b) Emily motioned to approve Student Social Work Organization's budget by line item
    - Eli second; passes unanimously
  - c) Emily motioned to deny line item 7135 (event supplies) in full for the amount of \$200
    - AJ second; passes 3:0:1

d) *Emily* motioned to approve line item 7190 (printing) in full for the amount of \$117.30

o *AJ* second, 3:0:1

**VIII. Old Business**

a. No old business

**IX. Good of the Order**

a. *D'Mario*: It was a beautiful day today!

- *AJ*: I got to walk out of my house and not slip on ice and that's always nice.
- *Emily*: There's a patch of ice outside VA and I got stuck on it once because every time I tried to climb up the hill, I slipped right back down.

**X. Adjournment**

a. Meeting adjourned at 6:08 p.m.