

## SFC Minutes

September 21, 2020

2303 C.B. Hedgecock Building

- I. **Call to Order**
  - a. Meeting called to order at 5:06 p.m.
- II. **Public Comment**
  - a. No public comment
- III. **Approval of Agenda**
  - a. *Emily* motioned to approve the agenda
    - *Eli* second; passes unanimously
- IV. **Approval of Minutes**
  - a. 08/31/20 Minutes
    - *Emily* motioned to approve the minutes
      - i) *Eli* second; passes unanimously
- V. **Chair Report**
  - a. **Sammi Metcalf- Chairperson**
    - Right now, we currently have \$61,265.16. We should have more money coming in from the semester allocation. I'll report on that once we have confirmation what those numbers are. I have done two Skillbuilders so far for student orgs about getting money from SFC. Attendance has been about 20 students for each session. From that, I got a lot of people saying if they had any questions, they would get ahold of me. We also had a budget come in, the one we're seeing today! I have another Skillbuilder on October 2nd from 1pm to 2p pm.
- VI. **Advisor Report**
  - a. **Kash Dhanapal- Faculty Advisor**
    - We do have a 10 day number, it was submitted to the office today. So by next week, we'll know how much money is coming in.
- VII. **New Business**
  - a. **Superior Edge: Make A Difference Day**
    - *Maggie Pung*: This is an annual event where we send out requests for service to the elderly community in Marquette and surrounding areas. This year it will just be Marquette though because of COVID. So we hear back from members of the community that need their lawns raked, and then we gather volunteers from Northern. Then on the morning of, which will be Saturday, October 24th this year, we feed them breakfast, give them a tshirt, and supply them with rakes. Then they go out, do the jobs, and bring back the rakes. That's how it would normally go, this year though we'll probably do hand-out breakfast and tshirt and rake handouts in intervals. We're downsizing the groups as well. Typically we would get funding from Flagstar, but because of COVID, they're not doing any funding. That's why we're reaching out to you guys!.
    - *Amber Essenmacher*: The biggest part of the budget that we're asking for help with is the advertising cost. We give t-shirts to all of the participants at the event, and it's how we spread the word about the event. We normally get about 700-1000 students from campus to come participate, but because freshmen don't really know what's happening around campus, especially this year, t-shirts really help to bring in more volunteers. They get to be expensive though. We also advertise through flyers so we're asking for

help with that too. Printing was another fee that goes along with flyers, and another big cost is our postage because we send out postings to those who want to participate as well as those who, this year, we're unable to go to because of our compromised range thanks to COVID. The final expense is equipment. Normally we would have the houses where we rake supply things like garbage bags, but because of COVID, we have to supply them ourselves, which will cost an extra \$100 this year.

- *Kash*: How many people are you planning on serving right now?
  - i) *Maggie*: We just sent out our requests for service, so they're just starting to arrive at the homes. We've already fielded around 10-20 calls from community members. In the 2018-19 school year, we serviced 226 yards, and last year we serviced 189 yards. I estimate that this year, we'll get to around 150 because of the range.
- *Emily*: How many volunteers are allowed in a group?
  - i) *Maggie*: We talked to Mike Bath about this. We can have 10 people in a group going to one service site. So a community member can still request 20 volunteers, it would just have to be two separate groups of 10 is all.
- **SFC Deliberation:**
  - i) *Emily*: With advertising, specifically the t-shirts, my only issue is in regards to Section XI subsection F of our bylaws.
    - [Section XI subsection F: The request is for scholarships, gifts, raffles, prizes, or monetary awards for advisers, members of the organization requesting the funds or participants in the activities funded through the request]
    - *Sammi*: You could consider the shirts as promotional items, I know I still see people on campus wearing shirts from previous years. In the past, we funded Root Beer Bash's staff t-shirts.
    - *Kash*: This is a large sum, and putting that amount of money towards t-shirts may prompt other orgs to come to us asking for that same thing.
  - ii) *Emily*: Don't get me wrong, I love the shirts I've gotten, and I still wear mine. Like *Kash* said though, these would be t-shirts for 700-1000 people. It's hard to say yes to that and have to say no to another org that were to come to us.
  - iii) *Olivia*: If we were to fund this, wouldn't our logo be on the back of the shirt, which would be advertising for SFC?
    - *Sammi*: Yes, our logo is on anything that we fund.
    - *Olivia*: I think that would be good advertising.
  - iv) *Kash*: I understand that t-shirts act as advertising for them, but if every group that asked us for money asked us for t-shirts as well, we would run out of money incredibly fast. There is money this year, but I would be hesitant to say we are funding this type of thing because this is a weird year and we can't count on this amount of money to exist in our budget every year. We have to maintain some level of consistency.
  - v) *Emily*: In my opinion, the t-shirts are a gift. They've always been advertised as a free t-shirt you get for volunteering, not as a promotional item.
  - vi) *Eli*: Is the advertising cost for both the shirts and the flyers?
    - *Sammi*: Yes, that's the cost for all their forms of advertising.
    - *Eli*: Yeah, I just know we have given groups money for flyers before, so it seems like the t-shirts are the only point of controversy.

- vii)** *Kash*: I know we've funded other forms of advertising, it's just never been for an amount this big.
- viii)** *Emily*: Again, I get that they use them for advertising, but I personally knew about it without ever seeing the t-shirts when I was a freshman. It's a tradition here at Northern, I don't think it would affect them too much if they didn't get the t-shirts.
- ix)** [*Amber was called in regards to the advertising cost to get a number for the t-shirt cost*]
  - *Sammi*: During the deliberation, the group has come to a consensus that the t-shirts are more of a gift than promotional material. We would still like to fund the rest of what you're asking for though. So do you by chance have a number off the top of your head of roughly how much the t-shirts cost?
  - *Amber*: In previous years, they've cost anywhere from \$2,000 to \$4,000, but we're expecting less participation this year so it would probably be closer to a little over \$2,000.
  - [*Phone call was hung up*]
- x)** *Emily* motioned to approve the budget by line item
  - *Eli* second; passed unanimously
- xi)** *Emily* motioned to deduct line item 7163, advertising, from \$3,150 to \$1,150
  - *Eli* second; passed unanimously
- xii)** *Emily* motioned to approve line item 7190, printing, in full for \$70
  - *Eli* second; passed unanimously
- xiii)** *Emily* motioned to approve line item 7191, posting/shipping, in full for \$397
  - *Eli* second; passed unanimously
- xiv)** *Emily* motioned to approve line item 7192, professional services, in full for \$85
  - *Eli* second; passed unanimously
- xv)** *Emily* motioned to approve line item 7655, equipment, in full for \$98.94
  - *Eli* second; passed unanimously
- xvi)** *Emily* motioned to approve the total expenses of \$1,800.94 with the stipulation that the money is not to be used for t-shirts
  - *Eli* second; passed unanimously

**VIII. Old Business**

- a. No old business

**IX. Good of the Order**

- a. *Kash*: If anyone knows anyone looking for a job, Northern Lights Dining is looking for help. They increased their starting salary to \$10.
- b. *Sammi*: On that same note, the art department is looking for models, clad and unclad, on Mondays and Tuesdays at various times. The pay is pretty high, it's fun and easy, and only happens a few times a semester.

**X. Adjournment**

- a. Meeting adjourned at 5:38 p.m.