

SFC Minutes

September 28th, 2020

2303 C.B. Hedgecock Building

- I. **Call to Order**
 - a. Meeting called to order at 5:04 p.m.
- II. **Public Comment**
 - a. No public comment
- III. **Approval of Agenda**
 - a. *Emily* motioned to approve the 09/28 agenda
 - *Kobie* second; passes unanimously
- IV. **Approval of Minutes**
 - a. 09/21 Minutes
 - *Emily* motioned to approve the minutes
 - i) *Eli* second; passes unanimously
- V. **Chair Report**
 - a. ***Sammi Metcalf*- Chairperson**
 - SFC currently has \$71,774.22 available to distribute to student organizations. I have one more Skillbuilder this Friday [10/02/20] from 1-2 p.m. that just goes over the budget request form, how to submit that, and how the funds apply to student orgs. LA time I checked, there were about 10 people who RSVPd so far. Also, I should be sending out the semesterly email to the student organization that'll direct them towards more information about SFC. One more thing, if anyone has any ideas going forward of how to promote available funds further, feel free to mention that during the Good of the Order.
- VI. **Advisor Report**
 - a. ***Kash Dhanapal*- Faculty Advisor**
 - At the end of this week, we will have reached the halfway point of the semester. I'm super happy about how we've been able to stay in-person. Keep following those guidelines, wear your masks, and make sure other people are too. I work over in Spalding, and we don't want anyone else to be over there that doesn't need to be.
- VII. **New Business**
 - a. **Alpha Psi Omega: Queen City Drag Show**
 - *Anna Morrison*: This event will be a drag show featuring performers from the vocal group Queen City Drag. On a stage built from setups by Double Trouble DJs, we'll perform an hour or an hour and a half beginning at 7pm on Friday, October 9th. Since National Coming Out Day is October 11th and our local Pride Fest was cancelled over the summer, we thought it'd be beneficial for our community to see if we can create a space for local LGBTQIA+ folks to feel the pride during coming out weekend. There's not much to this budget; most of it will be taken care of by Double Trouble. Equipment rental totals out to \$8,742. They're going to build us essentially the same setup as at Tourist Park for Pride, including a platform for the main stage and a runway coming off of the front. The tent is a lot bigger than the stage too, so most of the audience should be able to fit under the tent. Chairs will be spaced out obviously, but I still need to figure it out with CSE whether or not small groups can sit together. Other than that main stage, tent, and chairs, we'll have a sort of green room tent with curtains so that all of the performers can also be isolated from each other. Bill Digneit, the owner of Double

Trouble and the head of the theatre department is going to DJ and MC for us, and then one of their other people over at Double Trouble, Nick, is going to come operate all the lights. Rather than a pre-programmed setup though, it'll be going along with the music! For the professional services, which totaled to \$740, I put ticketing services. I talked with Christy Lake [Ticket Manager, Ticketing Services] and she said that since it's a free event, she wouldn't charge a setup fee or anything, we would just need to pay for the student labor, which she said will be \$50 or less for running the ticketing and ushering. I also included \$90-\$140 on that line for the promotional services. It was \$35 to design a poster, and then I guessed that printing around 50 of them on campus and around town. The printing is also \$55, which brings it all to \$90 together. Also on the professional services line, I included payment for the performers. During Covid times, the entertainment industry is nonexistent and we are so lucky to have the resources we have to put on an event like this, so I would really love to pay each of the performers \$50 per number they perform. Some of them are performing one number, others might perform three, so the \$600 listed there is an estimate. Under AV services, we have \$1,706 listed. Matt Herbig [Audio Visual Technology Coordinator, AV Services] broke that down for me. They'll do a sound package, an audio mixer, a microphone, and wash lighting. \$900 of the cost is for the labor of the setup of all of that equipment, and then Double Trouble can operate it from there. I talked to Public Safety about this also, and they told me that we probably don't need them there, so I didn't budget that in, but then I talked to Rachel Harris [Director of CSE] at CSE and she said that no matter how early the event is, someone somewhere will call in a noise complaint, so it might be better to just have Public Safety there already. I did choose to leave it out though based on what Public Safety said to me.

- *Emily*: Are you going to try to prioritize students over the public for this event? Also are you planning on taking down info for members of the public for contact tracing purposes?
 - i) *Anna*: I suppose we could advertise primarily on campus, see how the tickets go, and then put them out into the community. As for the contact tracing, that's why we went through NMU ticketing, since when you register for the ticket, we'll have all of their information.
- *Kobie*: How many people do you expect to be there?
 - i) *Anna*: The maximum capacity for an outdoor event right now is 250 people, and then that would include the volunteers and performers and all that. So we are setting up for a 200 person audience. I would be surprised if we filled all of those seats, but also with it being in the Academic Mall, it'll be close to dorms, so I think we'll be able to get a solid audience.
- **SFC Deliberation:**
 - i) *Sammi*: To clarify, in case anyone was wondering, I did tell Anna that they are allowed to pay the performers. That's what they do with the toher drag show, and they are paid professionals.
 - ii) *Kash*: The cost per student if 200 people show up is about \$56. That is quite an expensive program.
 - *Emily*: I did it with an audience count of 150 in the audience and the cost came to \$74.59, and if they do reach their full capacity, \$44.75 per student.

- *Kash*: If you do vote to approve this budget, you guys could always motion to add a stipulation that the event is only open to students, that way we can limit the number of public members.
 - *Emily*: We could ask that they charge the public too. I went to the event last year and I ran into a lot of students so I'm sure they'll have no issues with people showing up. I do also like that they [Alpha Psi Omega] have a rain date picked out.
- iii)** *Gab*: I think that's what I'm concerned with though. With Covid, you don't really know if people will show up and it's already expensive as is, so I think that's a big issue.
- iv)** *Sammi*: One point we might want to talk about with this budget is the interest in the event, especially at this time.
- v)** *Emily*: They said Double Trouble is helping them. From the sounds of it, it seems like they're more so volunteering their services, not covering a lot of the costs. How much is Double Trouble really helping with costs?
 - *Sammi*: That's what she meant when she said helping, she meant that they were offering their services, not helping with the cost.
- vi)** *Sammi*: Under normal circumstances, I'm sure either turnout would be there. At this time though, it's unclear. We should have asked if they intend on doing an online setup, like to stream the event.
 - *Emily*: A lot of the drag shows in Chicago are doing Zoom performances and they advertise their Venmos for tip purposes. However, we are looking at a large chunk of money depending on it being a live performance.
 - *Sammi*: Yeah, I don't think all the details they're putting into the lighting and sound will be received well online. I also worry about there being connection issues.
- vii)** *Eli*: How many people have normally attended the drag shows in the past?
 - *Emily*: Last year it was close to about 600 people, but that one is put on by Queers and Allies
- viii)** *Sammi*: Another thing to consider is that even though there aren't any other events being hosted right now, another conflict would be that it's a loud event being held in the center of campus and it's possible that there might be students that are studying in the library or have late night classes. I do understand why they want to do it in the academic mall though. It's centrally located and in a good spot for students.
- ix)** *Emily*: It's also the fact that this is a very popular event, but in the best case scenario where they reach that capacity, it is still a high cost per student. The likelihood of reaching that cap with a week's worth of advertising and being in the middle of midterms is low though. It could really go either way.
- x)** *Gab*: It's a big risk. It'll be fun, but it's a risk.
- xi)** *Kobie*: I think people are going to want to go. It's in the middle of campus and people will go I'm sure. I don't know what the committee typically thinks about cost per person.
 - *Emily*: In the past, in the typical setting, when money was lower, it was a \$10 per person cap. In this scenario though, it's hard to apply that because of the capacity limit that's placed on them.

- xii) *Emily*: I'd feel better if the students were really prioritized here. Is there a way on the NMU ticketing site to limit how many non-students can buy tickets? Even if only 25 tickets of the 200 available were sold to members of the public.
 - o *Eli*: If the number of tickets to the public is so limited, should they even bother inviting the public?
- xiii) ***Emily* motioned to approve the budget in full, with the stipulation that only students can be in attendance**
 - o ***D'Mario* second; passes unanimously**

VIII. **Old Business**

- a. *Emily*: 20-30 people showed up to the Special Events Committee's Twilight showing in Jamrich 1100.

IX. **Good of the Order**

- a. *Sammi*: I plan on sending the email to student organizations tomorrow about how much money SFC has and information about funding.

X. **Adjournment**

- a. Meeting adjourned at 5:48 p.m.