

SFC Minutes

October 5th, 2020

2303 C.B. Hedgecock Building

- I. **Call to Order**
 - a. Meeting called to order at 5:03 p.m.
- II. **Public Comment**
 - a. No public comment
- III. **Approval of Agenda**
 - a. *Emily* motioned to approve the agenda
 - *Kobie* second; passes unanimously
- IV. **Approval of Minutes**
 - a. No minutes for approval
- V. **Chair Report**
 - a. ***Sammi Metcalf*- Chairperson**
 - SFC has \$65,516.38 left to allocate for this semester. I got one response to the email I sent out to all of the organizations, so that's good. If anyone has any ideas on how to further get the word out, please let me know!
- VI. **Advisor Report**
 - a. ***Kash Dhanapal*- Faculty Advisor**
 - No advisor report
- VII. **New Business**
 - a. **Northern Arts and Entertainment: Hippo Campus**
 - *Anna Watson (Vice President)*: We are requesting money for another virtual show. This one is solely virtual, not projected onto a stage. People will sign up through ticketing and get an email with a link for the show, which will be like a Zoom webinar.. We're going to try to incorporate some type of Q&A or shout outs throughout the show depending on what they'll do for us. As far as dates, we're looking at October 30th and 31st or November 6th or 7th, depending on what works better for the artist. If it's able to be on the 30th and 31st, we're going to try to make it a Halloween themes show.
 - *D'Mario*: How is the professional services budget split? It says \$16,500, is that all for Hippo Campus?
 - i) *Anna*: \$15,000 would go to Hippo Campus, and the rest to Concert Ideas, which is a booking manager. They get 10% of whatever we give the artists.
 - *Emily*: Can you please explain the Brett Young event just for context?
 - i) *Anna*: There were two options for that show. People could watch at the Shoreline Theatre and then we also had the option to watch virtually on a Zoom link.
 - ii) *Kash*: Of the 116 people who showed up to the Brett Young performance, how many were online?
 - *Anna*; We had 85-90 in person, so right around 25 people were online.
 - iii) *Kash*: Do you have any concerns that people won't take advantage of this?
 - *Anna*: Not really, because Hippo Campus was our second choice when we sent out the campus-wide survey. Also if we're able to have it on

Halloween weekend, we know people are trying to do things with their friends

- iv) *Sammi*: Do you know what the difference in the votes were?
 - o *Anna*: I don't know the exact number. I think it was a couple hundred, something slim like that.
 - o *Eli*: How many people voted?
 - o *Anna*: I don't remember off the top of my head
 - o *D'Mario*: More than 1,000 or less than 1,000?
 - o *Anna*: Less than 1,000. I want to say it was around 700 voters.
- v) *Olivia*: What would happen if a bunch of people were interested and joined and experienced technical difficulties?
 - o *Anna*: That is something we are concerned about, but we will have AV on stand by just in case. We are confident though, based off of how bigger universities are also doing their live performances like this. So yes and no, but we are prepared.
- vi) *Kobie*: How many people are you guys expecting to join the concert?
 - o *Anna*: I think our goal is probably about 150-200. We do figure that some people will be watching in groups.
 - o *Kobie*: And how will you guys go about promoting this to people?
 - o *Anna*: We plan on using social media and posting around campus. Mainly our social media though.
- vii) *Kash*: How many options were there to vote for on the survey you sent out?
 - o *Anna*: There were six options.
- viii) **SFC Deliberation**
 - o *Emily*: My biggest thing is that they are an EFG group, and this is them asking for more money. Also I heard that there were technical issues with the Brett Young concert.
 - o *Sammi*: They are trying to spend the money they were allocated for this semester's students on this semester's students.
 - o *Gab*: I'm concerned that there won't be 150-200 logins. Why would someone set up their laptop to watch a live stream that might have technical issues when they could plug in their phone and listen on Spotify with better quality?
 - o *Emily*: I think it'd be smarter for them to hold on to that money, request a carry forward, and then try to bring a bigger artist in the next year. I'd lean towards yes if people had the option to watch at the Shoreline like they did with the Brett Young performance.
 - o *Sammi*: Yeah, I think that's because the further into the season we get, they can't count on the Shoreline.
- ix) **Emily motioned to deny the budget in full based on Section XI Subsection D of the SFC bylaws**
 - o Section XI Subsection D: There is reason to believe, or evidence to indicate, that the activity will not be of interest to a sufficiently large number of students to warrant the expenditure proposed.
 - o **D'Mario second; passes unanimously**

- a. No old business
- IX. Good of the Order**
- a. *Sammi*: I'm going to forward out a document containing the remaining papers needed for your SFC binders.
 - b. *D'Mario*: Black Student Union and Latino Student Union are collabing on a voter party Thursday in the Jamrich lobby at 4 p.m. until whenever we leave. We have snacks.
 - c. *Emily*: ASNMU is hosting the Vice Presidential debate in Jamrich 1100 on Wednesday. There's a pretty cool Kahoot game, I don't know who made it but it's pretty awesome.
 - [Emily, indeed, made the debate Kahoot game]
- X. Adjournment**
- a. Meeting adjourned at 5:29 p.m.