

ASNMU Agenda

March 11, 2019

Jamrich Hall, Room 1317

- I. **Call to Order**
 - a. Meeting called to order @ 9:00pm
- II. **Roll Call**
 - a. All present
- III. **Public Comment**
 - a. None
- IV. **Approval of Consent Items**
 - a. **Agenda – 03/11/2019**
 - i. *Emma* motioned to approve the agenda
 1. *Lana* second; unanimous
 - b. **Minutes – 02/18/2019**
 - i. *Paige* motioned to approve the minutes
 1. *Lana* second; unanimous
- V. **Executive Reports**
 - a. **President – *Cody Mayer***
 - i. I sent out a student wide email before spring break announcing the opening of the election cycle and hopefully we can recruit more candidates to run and fill some of the open seats.
 - ii. I also sent out a student wide email today to graduating seniors to let them know the application process to be the student commencement speaker in May is open. That committee consists of myself, the dean of students, two faculty members, and two graduating seniors. *Holly* has already told me she would be willing to be on that committee and any other student here that is graduating is welcome to fill that other spot.
 - iii. The proposal that I have been working on for the Veteran Discounted Parking was unanimously approved by the Parking Traffic Committee and it'll be going to the Services Fee Committee sometime this month and if they approve it, it will go into effect officially for next fall.
 - iv. Marquette city commission voted to opt out of recreational marijuana sales and commercialization in Marquette. Several news stations interviewed me about it, asking how it affect our NMU students that are in the medicinal plant chemistry program. The commission has said they may reconsider opting back in in the future and hopefully they will. We currently have a couple hundred students in that program whether they're on the entrepreneur route or bioanalytical.
 - v. Next week I might have three different referendum proposals to bring to you so we can all look forward to that, hopefully.
 - b. **Vice President – *Connor Loftus***
 - i. Election committee is my main focus right now, but if you need advice or help on any of your committees or projects please feel free to reach out. If you plan on returning to ASNMU now is a good time to pick my brain about ASNMU or NMU things. I'll be around for another semester but my not be as accessible.

- ii. University Committee updates, all of you have a committee, bring updates before the end of the semester if you have them. We have only heard from a handful of committees all year...
 - iii. I have mentioned making a VP binder to pass on to the new VP next year. It would be helpful and wise for committee chairs to do the same with their committee. *Emma T.* is the only one to have mentioned working on a binder to pass down.
 - iv. Advice on making the binders:
 1. Every document you have brought before the assembly this year, add it to your binder.
 2. Routine semester projects like 24 hour study lounge, career closet, bike share, etc. put in any associated document as well steps needed to complete project.
 - a. For example: 24 hour study lounge – Include ideal dates to get started, who to contact, what information to collect for creating a budget, and include past budgets and posters.
 3. Put in a list of projects completed during the year and a list of future projects to consider. Also, add any uncompleted projects and where those projects stand.
 4. Include advice on how to run the committee. Include what worked and what didn't seem to work for the committee.
 5. Have the committee brainstorm ideas on making the committee stronger in the future and include those ideas in the binder.
 - v. Making these binders should not just be the job of the chair. Committee members can help by collecting information and providing the chair with the work they have accomplished this year.
 - vi. If you are planning on returning next year this is even more important for you so you don't have to try and remember all of this information over the summer. Be proactive in building a stronger organization.
 - vii. Feel free to schedule a meeting with me if you'd like me to help you and your committee in a one-on-one setting. I can share the VP binder so you can have an idea of what may or may not be helpful.
 - viii. Starting over spring break the AAUP started renegotiating their contract. Let's be here to support our faculty if needed.
 - ix. As a friendly reminder, with four meetings left after tonight, remember to continue to work together and communicate with each other. We are not done so don't throw in the towel quite yet. Let's have a strong final push to end the semester and end on a high note!
- c. Chair of Assembly – *Simon Moesch***
- i. I will not be resuming my time in ASNMU next year. I would like to do more committee work and I feel it would better suit me. If you have interest in the chair position, I'd love to walk you through what I do on a daily basis.
 - ii. If you have a project you want to see finished by the end of the year, push it through. Talk to your committees, your chairs, and get it done. We are here to help you.
- d. Treasurer – *Holly Anderson***
- i. ASNMU currently has \$6,899.11

- ii. Supplies for LRC tunnel came in under budget and we spent roughly \$212 instead of the \$245 that was approved.
- iii. There is one budget on the agenda tonight, and I am anticipating a few more upcoming budgets before the semester ends.
- iv. SFC currently has \$27,083.50
- v. At our meeting on February 28th, we had five student organizations present budgets: NMU Best Buddies, NMU Fisheries & Wildlife, the Jewish Student Union, cosplayers Unite, and Shady Grove House. All of these budgets were passed, either in full or in part.
- vi. SFC has two budgets on the agenda for this week's meeting at the moment, one from the Pre-Vet Club and one from the Young Americans for Freedom.
- vii. I've been emailing back and forth with a few other student organizations over break, and am anticipating a fairly steady flow of budget requests through the remainder of the semester.

VI. Committee Updates

a. Public Relations- *Dhruv Patel*

- i. Social Media
 - 1. Postings: posting ASNMU social media tags and codes around the office and maybe campus to promote and increase the social media following.
 - 2. Instagram: the highlight feature on Instagram will be updated weekly consisting of the different projects going on at ASNMU. Highlights will also be used to "highlight" assembly members, E-Board, ASNMU-J. Also, promoting events before they happen.
 - 3. Twitter: used to tweet a weekly fun fact, can be about Marquette, Northern, ASNMU. Do representative profiles to have students be able to recognize who their representatives are. Interacting with other organizations via Twitter
 - 4. Snapchat: open to ideas
 - 5. Facebook: scheduled post. Promote weekly meetings, different larger projects, elections, possible polls? And potentially using the "NMU food pantry" page for inspiration?
- ii. Interview with *President Erikson*: few different ideas surrounding that and they could potentially be combined.
- iii. Create a "brand" presence at Northern by creating a closer connection between ASNMU representatives and their constituents. Also keeping marketing cohesive (consistent).
- iv. Meet and Greet with ASNMU representatives with maybe a hot chocolate or a movie night.
- v. Promoting elections on social media to bring in more votes
- vi. RA forum: bring RA's in and speak to them directly about reaching out to students (work in progress).
- vii. RadioX: we are working on a new commercial to air and may potentially use old commercials to tweet out as a throwback.
 - 1. *Sam*: we have volunteered during wildcat weekend and tabled in the past and that can be something to work on in the future. I know we would probably need a new poster board.
 - 2. *Logan*: you could also look at going into 300 or 400 level classes for specific majors to get their attention about some of these things.

b. Student Affairs- Paige Pucelik

- i. Lana is working on the Pride Index
- ii. Adel will talk about what she's doing a bit later in this meeting
- iii. Half of my committee are chairs so they are very busy with their own committee work.
- iv. Bike Share: Rich and I met with the LRC and the ORC and went through ideas with them. They want us to be a part of Bike Week to essentially relaunch the bike share program. We are meeting on Friday to set up a new contract with them.

c. External Affairs- Emma Tervonen

- i. Before break I mentioned I'd get the notes from the 1UP Conference and I pulled out a few things I found interesting
 1. Spent a lot of time on different projects and initiatives, road blocks they've had, and what has been working.
 2. LSSU and Tech brought in a mobile Secretary of State like we did and it was found to be just as beneficial for them.
 3. Work with community at large is struggling as well as dining services at other schools
 4. LSSU is restructuring how they're doing finances and Holly has been doing an incredible job here already as she has already implemented almost everything they are working toward.
 5. Title 9: we got some grants in regards to that. Tech recently hired a title9/bystander intervention coordinator, and LSSU has implemented a title9 training for students in their student government
 6. Binding coalition for the three UP schools and if they're moving forward, they recognize a need for defined goals....prevent loss of knowledge in turnover of students. Also possibly looking at a discount for the Mackinac Bridge for students, lobbying for UP schools, ski resort discounts for all UP students at all UP ski resorts, and things like that.
- ii. Increasing collaboration for other student orgs
- iii. We will be updating you all on the Wildcat Wallet next week

d. Elections Committee- Connor Loftus

- i. Elections are open for sign up and I have a few packets for those of you interested in returning. Word of mouth is our strongest tool in recruiting new people. The majority of the people here didn't come because of a student wide email, they most likely came after talking with someone already involved. Mentioning things you've accomplished in ASNMU and what it means to you can be very persuasive.
- ii. Next week I'll be sending out a doodle poll because we have the Jamrich booth from 9-3 and each member of the elections committee will be there. This would not be a time to campaign if you decided to come help out and talk about ASNMU.
- iii. PR plan: posters were put up the Friday before break. Next week we will hopefully have a budget for the debates as well as voting posters.
- iv. We are in the process of scheduling the Jamrich booth for a final push for voting on April 3rd (Wednesday) and again that is especially not a time to campaign. It is against campaign rules to solicit votes right there, but we had the idea of having one of the committee members with their computer for people to vote

on. If you guys are on board with that, we can have a further discussion even if you're not. Voting is a quick process and if you have someone right there with it pulled up and ready than it may bring in a few more votes.

- v. We would like to contact NMU marketing to have them help advertise elections and debates when they open and we are targeting mostly in the last week of sign-ups to really bring people in before the deadline.
- vi. We currently have six people that have signed up, and hopefully there's a few more coming in. As people sign up, their information is put into a spread sheet and that will be sent to *Dawn* for approval. Those who are running will be updated on the website under the Elections and Referenda page.
- vii. When students complain, target them and challenge them to get involved and do something about what they'd like to see change.
- viii. Open to other ideas for organizing elections and the posters coming up will be fairly short and simple. We just want to make this as engaging as possible and I'm hoping that there are some contested elections to help with that.
 - 1. *Sam*: you could possibly utilize the TVs in the lights and maybe also in Jamrich
 - 2. *Lana*: there's also the signs outside Hedcock and such.
- ix. We are really working to keep the website updated and things open and on public record.
- x. If you go to bed and don't really go to bed but you sit and stew on things and come up with ideas, shoot me an email.

VII. New Business

a. Retractable Banner Budget- *Sherri Martinez*

- i. The pictures are attached to show you what the banner would look like. It would advertise our meetings and to hopefully draw attention to them. It is a travel friendly item so it'd be simple to transfer to and from locations. It'll be printed via VistaPrint and we are excited to have this approach to outreach.
 - 1. *Jim*: is there a companion piece to go along with that that we can set up during the day saying "there's a meeting tonight" instead of just putting a sign out at 9pm?
 - 2. *Lana*: you could also use a bright color to really grab attention for the companion piece.
 - 3. *Cody*: our meetings won't forever be at 9 pm, it could be at 6pm in Jamrich next semester and that will help to draw more people in.
- ii. *Sam* motioned to table the budget until next week
 - 1. Unanimous

b. LRC Tunnel Update- *Sam Metcalf*

- i. *Emma, Rich, Holly*, and I went down in the tunnel to paint over some of the murals. We did run out of paint due to the contrast in the murals so it took more layers than anticipated. The majority of those not covered are down where the hallway slims toward West Science so there is a somewhat cut off point.
- ii. Swing Club has emailed a few of us today to get a mural down there after seeing the open spaces and we are hoping to hear from other student organizations in the near future.

- iii. If people could email me opinions on whether or not they think we should touch up some areas where there maybe wasn't complete coverage that would be great.
- iv. We had an idea to promote open spots by using social media but mimicking "house for sale" signs and putting our information on there to direct students to who they should get in touch with to get a new mural up.

c. Period Project- Adel Isaacson

- i. I will meet with *Holly* this Thursday in regards to a budget for this project so hopefully that will be coming up. A lot of other colleges have implemented this kind of program and I would like to get a trial run of our own going. We would like to supply pads and tampons in the most popular bathrooms as well as by the unisex bathrooms. We are hoping to proceed with that soon to get this trial period going ASAP.
 - 1. *Marissa*: CRU implemented this and they have been going through supplies like crazy.
 - a. *Adel*: I was told they weren't going to replenish the supply, but apparently they have?
 - 2. *Logan*: what is your vision for full implementation?
 - a. *Adel*: it would be great to see our university supply these products. Maybe not in all the bathrooms, but mostly having it open to everyone who may need it. Other universities have gone a long way and I haven't seen any program like this fail.
 - 3. *Logan*: are you looking to take one lump sum for your budget or having reoccurring budgets?
 - a. *Adel*: it has been varied throughout different universities so there's different options and we can figure out what works best for us and our University.
 - 4. *Cody*: I did see CRU was doing it, and they are a national organization, so they have a little bit of funding. Overall, we have more funding and I think it would be easily attainable.
 - a. *Adel*: the student involved did this as her 100 hour internship thing for the Student Leader Fellowship Program so I don't know if it will actually continue after this year.
 - 5. *Emma*: if it's a new free item, they go like crazy. But as it's around for a while, it generally slows down. So having CRU start it, it may help with sustainability when we get to the point of implementing this ourselves.
 - 6. *Simon*: it's not like any of this is going to waste if people take them in bulk. Eventually all supplies will get used.

ii. Lana:

iii. Adel: a note

- 1. *Marissa*: could we do something that's not plastic? Maybe wicker baskets instead? Something more sustainable?
- 2. *Sam*: plastic containers are reusable but also I'd like to bring up plastic vs cardboard applicators
- 3. *Adel*: I have little cards for feedback to fine tune the project as well so if people find they want different types of products or different organization for the products themselves they will be able to let us know that way.

4. *Logan*: Who would be restocking them as it moves forward?
 - a. *Adel*: for this trial, most likely just me. But it could be other students in the future.
 - b. *Cody*: we could possibly have someone else do it for us, but as a new initiative, it could be added to the bylaws as a responsibility of a committee or something.
5. **Meghan**: for a rep coming in next year and claiming this as a continuing project and take over responsibility.
6. *Sam*: Oakland (I believe) uses a texting service for when bins are empty so that might also be something to look into.
 - iv. *Adel*: I will take all of the ideas thrown out here and see what I can do to incorporate them into the plan I have in place and hopefully this project will be up and running very soon.

VIII. Good of the Order

- a. *Simon*: it might've been implemented in the past, but I have been looking at doing an exit survey for our current representatives for what you thought went well, what didn't, and what could be changed. It's an idea I've had and I'm going to reach out to other student governments to see if they have done it and how it has worked for them.
- b. *Meghan*: the RAD project was a huge success, there were over 30 women. I'm incorporating RAD for men and I've been talking with *Mike Bath*. I've also been informed that Health Promotions has a defense course for all genders and identities. I will keep you updated in the future as to where things are at.
- c. **Connor**: I have election packets if you're planning on running (again) and would like one. Also, over spring break we had a lot of success with our athletic teams. Women's basketball is going to NCAA Touney, hockey advances to next round of playoffs.
- d. *Cody*: *Justin* was the asnmu president many years ago who actually started the bike share program and he reached out to see where it was at. He was very excited about where it's at and how many bikes we have. Also, if I am here next year then I'd like to send out more student emails for feedback from students throughout the year.
- e. **Rich**: I've been working on a little side project where I've started going through archives and I compiled a list of things from ASNMU. It's essentially a binder project for future ideas, and there's one from 1992. I'm also drafting a campus survey to keep communication open between [] and []
- f. *Logan*: TedX is this weekend (Saturday at the Forest Roberts Theater) and tickets are free for students. Speaking is one of only two divers to reach the Edmund Fitzgerald. There's dinner afterward, and you can still make it to the hockey game on time. It is set up so it doesn't interfere with any Wildcat Weekend responsibilities. You must have your ticket when you show up to register, though.

IX. Public Comment

- a. *Ashley*: *Dhruv*, I know NMU is trying to get their winter orientation more involved and I noticed ASNMU wasn't there, so that could be something to work on even though this semester is winding down.

X. Adjournment

- a. Meeting adjourned @ 10:12
- b. *Marissa* motioned to adjourn the meeting
 - i. *Paige* second; unanimous