

## Student Finance Committee Minutes

December 9th, 2022

### Earmarked Fund Group Hearing

232 Thomas Fine Arts Building

- I. **Call to Order**
  - a. Meeting called to order at 6:06 p.m.
- II. **Public Comment**
  - a. No public comment
- III. **Approval of Agenda**
  - a. motioned to approve the agenda
    - second; passes unanimously
- IV. **Approval of Minutes**
  - a. *Olivia* motioned to slate the approval of the minutes
    - *Spencer* second; passes unanimously
- V. **Chair Report**
  - a. ***Eli White*- Chairperson**
    - SFC currently has \$106,927.78 as of the end of this semester. I highly encourage everyone to talk to student orgs to put on events in the next semester. If anyone has any questions, please feel free to reach out.
- VI. **Advisor Report**
  - a. ***Jeff Korpi*- Faculty Advisor**
    - No faculty advisor report
- VII. **New Business**
  - a. **Special Events Committee**
    - *Ali Deutsch (SEC President)*
      - i) The Special Events Committee is really proud to plan and organize events that can get people up and active around campus. These events have brought the NMU and Marquette community together for over 85 years. As a result, these events are rooted traditions that students and community members look forward to each year.
      - ii) This semester:
        - Active membership ranges from 10 to 15
        - Mocktails on Canvas: Homecoming event to appeal to all students, capped at 50 spots, 43 spots filled, provided canvases, brushes, paint, music, Shirley Temples
        - Dead River Games: 49 teams of six, many had extra members that acted as cheerleaders, over 350 participants total
        - Sidewalk Chalk: 18 student groups and individual students participated, looking to add individual artist category to this event in the future

- Homecoming parade: 27 teams competing, 23 non-competing teams, rented golf carts, provided basic materials for decorating floats, moved event to Friday rather than Saturday (worked much better timing-wise)
- Trunk-or-Treat: student groups decorate cars, invite local kids to come. President's office allocated money for candy, partnered with Radio X (Halloween music for ambiance, live interview broadcasting tests), collected NMU Food Pantry non-perishable donations (\$100 in cash, 86 food items), 41 registered group (12 of which requested decorations from SEC), about 261 cars (650 community members and students) drove through
- Holiday Skate: free skate rentals for students at Lakeview Arena
- iii) Next semester's plans:
  - WinterFest (semester-long, "Stay Tuned.. Sitcoms in the Snow" theme)
  - 3-4 open skate events
  - Lip sync battle between athletes and housing groups (Student Athletic Advisory Committee partnership, moving to a larger space)
  - Collabs with Campus Cinema (dive-in movie)
  - Mocktails on Canvas (Art Therapy Club partnership)
  - Trivia night
  - Bingo
  - Themed bowling
- iv) Semester finances:
  - Starting budget of \$15,739
  - Spent \$14,824
  - \$915 remaining
  - Will be requesting an increase in allocation in coming semester
- v) Requesting to retain carryforward and maintain allocation of \$2/student
- **SFC Deliberation**
  - i) **Hunter motioned to approve Special Events Committee's request to maintain their allocation of \$2/student**
    - **Olivia second; passes unanimously**
  - ii) **Hunter motioned to approve Special Events Committee's request to retain their carryforward of \$915**
    - **Olivia second; passes unanimously**
- b. **Student Art Gallery (SAG\*)**
  - *Delaney Pickett (SAG\* Art Director)*
    - i) The Student Art Gallery provides a space for all students to get a gallery experience, whether they're art students or not. Artwork is judged by art department staff. Pop-up shops available throughout semester for students to get experience selling their work and promoting themselves
    - ii) SAG employment: 1 director, 3 monitors, 1 webmaster, 1 social media manager
    - iii) This semester:
      - Five art shows, each three weeks long
        - (a) Posters of the Past
        - (b) Instant Color

- (c) Sketchbook
  - (d) Pop Soda
  - (e) Monsters and Mythos
    - Two pop up shops, officially sponsored by Ore Dock Brewing Co.
    - Partnerships with library for Homecoming Week (community coloring event)
- iv) Semester finances:
  - Payroll expenses: \$5,955.71
  - Misc. expenses: \$152.56
- v) Next semester's plans:
  - Host more smaller events and workshops
  - Posting about shows more in advance
  - Printing press demonstration
  - Social Justice for Us partnership (photo gallery, reception, gift cards, frames)
  - Hiring one monitor and an assistant director
- vi) Requesting to retain carryforward and maintain allocation
- *Spencer*: How many of the members are paid positions?
  - i) *Delaney*: All of them- we run more like a business than a student organization
- *Eli*: The SAG mentioned buying iPads in the past- what happened there?
  - i) *Delaney*: We do have them, but students haven't expressed an interest in them. I've considered giving them away as a prize, but I know that would be kind of a crazy prize.
- *Olivia*: What is the event with SJFU?
  - i) *Delaney*: They will take photos of models who will each choose a word that means a lot to them. Both the photos and the words will be displayed in frames in the SAG. We plan on having a wall where people can write their own words too. We also want to host a reception.
- **SFC Deliberation**
  - i) ***Spencer* motioned to approve Student Art Gallery's request to maintain their allocation of \$2.05/student**
    - ***Hunter* second; passes unanimously**
  - ii) ***Olivia* motioned to Student Art Gallery's request to retain \$10,000 of their carryforward**
    - ***Kylie* second; passes unanimously**
- c. **Platform Personalities**
  - *Bailey Gomes (Platform Personalities Co-President)*
    - i) Goal is to bring 1-3 speakers a semester, depending on the individual cost of each of the speakers
    - ii) This semester:
      - 5 active members (lost a considerable amount with graduation)
      - Jennette McCurdy speaking about her new memoir I'm Glad My Mom Died and mental health advocacy (canceled)
        - (a) anticipated attendance of 910 in the Grand Ballroom





- **Kylie second; passes unanimously**

**f. Campus Cinema**

- *Daniel Shovels (Treasurer) and Courtney Hanes (Social Media Coordinator)*
  - i) This semester:
    - 12 good-standing members, gained 5
    - Weekly showings and meetings (14 showings in total)
    - As before, walked with Swank (movie provider)
    - Opening week attendance of 255 attendees, lowest attendance was 23, semester long attendance of 912
    - Have been promoting more (flyers and stickers), seeing more community member presence
  - ii) Next semester:
    - Collaborations with BSU, SEC, and NoMAD
  - iii) Requesting to maintain allocation and allow SFC to absorb their carryforward
- *Eli: Are you aiming to have weekly showings next semester?*
  - i) *Daniel: Yes, aside from break*
- **SFC Deliberation**
  - i) **Olivia motioned to approve Campus Cinema's request to maintain their allocation of \$4/student**
    - **Kylie second; passes unanimously**
  - ii) **Kylie motioned to grant Campus Cinema \$2,000 of their total carryforward of \$10,160.09**
    - **Hunter second; passes unanimously**

**VIII. Old Business**

- a. No old business

**IX. Good of the Order**

- a. *Kylie: SFC should do a mural in the tunnel. It's been proposed and approved, it just hasn't been completed yet*

**X. Adjournment**

- a. Meeting adjourned at 8:38 p.m.