

NMU Mobile App

*NMU Board of Trustees
December 15, 2012*

Mobile Development Strategy

- Survey faculty, staff and students
- Make decisions
 - which platforms to support
 - Identify development tools
 - Native app or mobilized web pages?
 - Develop in-house or purchase?
- Create a strategy document
- Establish a steering committee
- Prioritize services

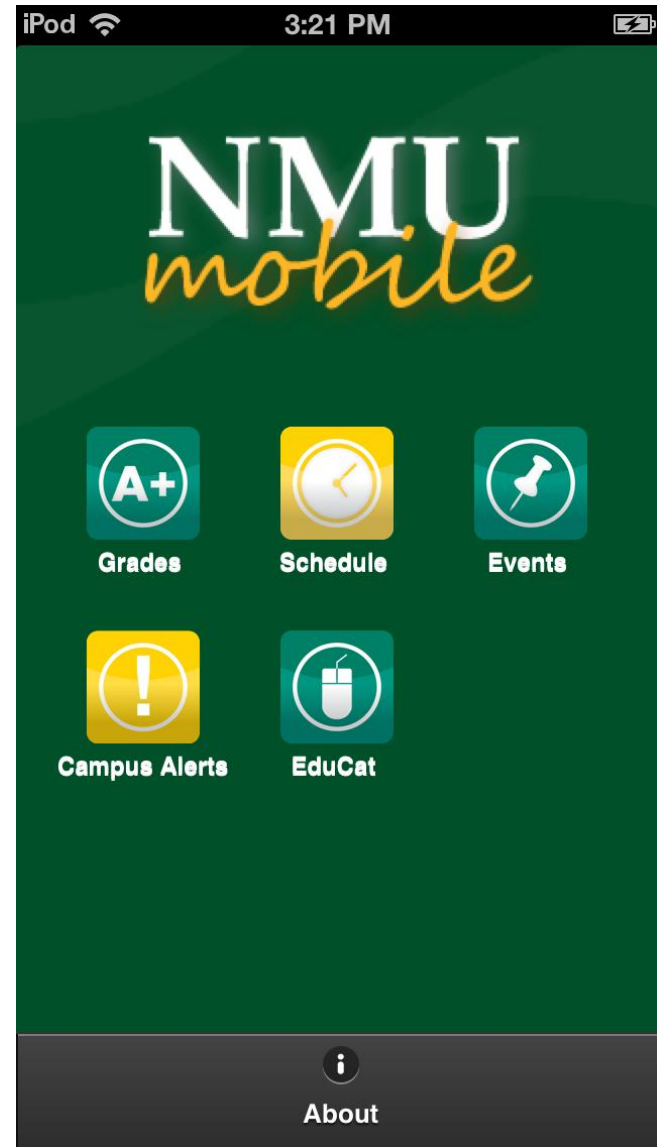
Version 1.0 focus: Current Students

Phase 1

Current Students

- Grades
- Class schedules
- Campus events
- Campus Alerts
- EduCat

Available now in
the AppStore



Phase 2 focus: Incoming Students

Phase 2

Incoming Students and Parents

- Request for Information
- Viewbook Snapshot
- Financial Aid Toolbox
- Customized Scholarship Search
- Majors and Minors Web Links
- Admissions College Fair and School Visit Schedule
- Campus Visit Form

Phase 3 focus: Alumni

Phase 3

Alumni

- Make a Donation
- Update an Address
- Campus Directory
- Alumni Events Calendar
- Request a Contact
(Classmates, Faculty/Staff)

Phase 4 focus: Faculty & Staff

Phase 4

Faculty and Staff

- Job Openings
- Administrative Calendars
- Academic Calendars
- Submit Leave Time
- Department Directory

Questions?

Thank You!