

# College of Business

AACSB ACCREDITATION  
Board of Trustees Meeting  
May 2013

# Why Accreditation?

- The Association to Advance Collegiate Schools of Business (AACSB) accreditation represents the highest standard of achievement for business schools worldwide.
- Being AACSB accredited means a business school is able to continuously pass a strict set of standards that ensure quality.
- The AACSB Accreditation Standards are used as the basis to evaluate a business school's mission, operations, faculty qualifications and contributions, programs, and other critical areas.

# Why Accreditation, Cont.

- AACSB accreditation ensures students and parents that the business school is providing a top-quality education.
- It also ensures employers that AACSB-accredited business school graduates are ready to perform on day one.
- Additionally, AACSB accreditation provides many benefits to the faculty and staff at its accredited schools by attracting higher quality students, providing greater research opportunities, and allowing for global recognition.

# Accreditation



- AACSB initial accreditation 2002
- First maintenance was in October 2011
- Maintenance of accreditation review every 5 years
- 21 Standards
- April 8, 2013 vote passed
- AACSB now accredits 672 institutions in nearly 50 countries
- The new standards - 15 will be more mission focused, look at graduation rates, placement success, and the impact of faculty on research



# In 2012, 39 Business Schools were Re-accredited

Ashridge Business School (U.K.)  
Augusta State University (U.S.)  
Barry University (U.S.)  
Boise State University (U.S.)  
Brandeis University (U.S.)  
Case Western Reserve University (U.S.)  
Coastal Carolina University (U.S.)  
Dartmouth College (U.S.)  
Delaware State University (U.S.)  
Eastern Kentucky University (U.S.)  
EGADE Business School (Mexico)  
Erasmus University Rotterdam (Netherlands)  
Henderson State University (U.S.)  
Illinois Institute of Technology (U.S.)  
Longwood University (U.S.)  
National Chiao Tung University (Chinese Taipei)  
New Mexico State University (U.S.)  
Radford University (U.S.)  
Rollins College (U.S.)  
Siena College (U.S.)  
Sonoma State University (U.S.)  
Southern University and A&M College (U.S.)  
Texas A&M University (U.S.)  
The College of New Jersey (U.S.)  
The University of Akron (U.S.)  
The University of Queensland (Australia)  
University of Illinois at Springfield (U.S.)  
University of Kansas (U.S.)  
University of Kentucky (U.S.)  
University of Louisiana at Monroe (U.S.)  
University of Northern Colorado (U.S.)  
University of Portland (U.S.)  
University of Technology, Sydney (Australia)  
Utah State University (U.S.)  
Norfolk State University (U.S.)  
**Northern Michigan University (U.S.)**  
Ohio Northern University (U.S.)  
Virginia State University (U.S.)  
Widener University (U.S.)

# AACSB Standard 9

- The school maintains a faculty sufficient to provide stability and ongoing quality improvement for the instructional programs offered.
- The deployment of faculty resources reflects the mission and programs.
- Students in all programs, disciplines, and locations have the opportunity to receive instruction from appropriately qualified faculty.

# AACSB Standard 10

- The faculty of the school has, and maintains, expertise to accomplish the mission.
- The school has clearly defined processes to evaluate individual faculty member's contributions to the school's mission.
- The school specifies for both academically qualified and professionally qualified faculty at the time of hire.

- The next on-site maintenance review occurs 2016-2017.
- Application will be due on July, 2014 (expected to provide progress on the strategic initiatives at NMU and continuous improvement items identified during our last visit).



Thank You !