

# The Associated Students of Northern Michigan University

Update September 2013

# Bike Share Rolling

- ▶ Consistent use at 100%
- ▶ Offer for co-op
- ▶ Professional oversight
- ▶ Fleet Considerations



# Fall Fest Success!

- ▶ New Promotional Materials
- ▶ Recruitment
- ▶ Resulting in 68 applicants



# Interest Revival

- ▶ Meeting Attendance
- ▶ Incentives through other programs
- ▶ Integration to promote awareness
- ▶ Established forum with organization leaders
- ▶ Approached as resource

# Campus/Community/Statewide

- ▶ Marquette Ending Hunger
- ▶ Elect Her
- ▶ Haunted Theater Fundraiser
- ▶ UNICEF Trick or Treat
- ▶ Student Association of Michigan
- ▶ External Affairs Committee
- ▶ 550 Truck Route
- ▶ Voter Registration



Thank You!

We Look Forward to Seeing You at  
**HOMECOMING!**

