

**NORTHERN MICHIGAN UNIVERSITY
BOARD OF TRUSTEES
Minutes of the Special Session
of
Wednesday, April 6, 2016**

A special session of the Board of Trustees of Northern Michigan University was held on Wednesday, April 6, 2016 in the Board of Trustees meeting room, 602 Cohodas Hall, at Northern Michigan University, Marquette, Michigan. The session was convened at 8:00 a.m. by Chair H. Sook Wilkinson.

Trustees present included:

Dr. H. Sook Wilkinson, Chair*	Mr. Richard M. Popp*
Mr. Scott L. Holman*	Ms. Tami M. Seavoy
Dr. L. Garnet Lewis *	Dr. Thomas H. Zurbuchen*
Mr. Robert E. Mahaney	Dr. Fritz J Erickson, ex officio
Mr. Steven M. Mitchell*	

Senior Staff present included:

Mr. Derek Hall, Assistant Vice President for Marketing and Communications
Mr. R. Gavin Leach, Vice President for Finance and Administration and Treasurer of the Board**
Dr. Kerri Schuiling, Provost and Vice President for Academic Affairs**
Dr. Steven A. VandenAvond, Vice President for Extended Learning and Community Engagement*
Ms. Cathy A. Niemi, Secretary of the Board of Trustees

*via Zoom videoconference

**via Zoom teleconference

UNVEILING OF NORTHERN MICHIGAN UNIVERSITY'S NEW ACADEMIC AND ATHLETIC LOGOS

President Erickson updated the Board on the process involved with updating the logos. He said that sessions were held with numerous students, faculty, staff, and alumni over the past year to review the proposed logos and receive their input. There were many iterations of the logos and the final result reflects the direction that we are taking the University.

Mr. Hall provided the Board with a presentation (Addendum #1) and two videos showing the proposed academic and athletic logos. Mr. Hall also said that the new font in the wordmark was developed exclusively for NMU.

After the presentation and discussion, the following action was taken:

It was moved by Trustee Holman, seconded by Trustee Popp, and supported by the full Board, to approve the new athletic and academic logos.

President Erickson and the Trustees thanked the staff for their hard work throughout this process.

ADJOURNMENT

Chair Wilkinson adjourned the meeting at 8:15 a.m.

Respectfully submitted,

Cathy A. Niemi
Secretary of the Board of Trustees