

**NORTHERN MICHIGAN UNIVERSITY
BOARD OF TRUSTEES**

**EXECUTIVE COMMITTEE
MINUTES**

A meeting of the Executive Committee of the Board of Trustees of Northern Michigan University was held on Friday, August 17, 2018, via conference call. It was convened by Chair Robert E. Mahaney at 9:05 a.m.

Participating were:

Mr. Robert E. Mahaney, Chair
Mr. James K. Haveman, Finance Committee Chair
Mr. Steve M. Mitchell, Vice Chair
Ms. Tami M. Seavoy, Academic Affairs Committee Chair

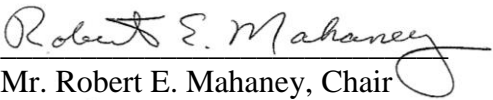
Also present was:

Ms. Deanna Hemmila, Executive Director of Board and Government Relations

1. Update on restructuring of Board Secretary's office
 - a. Committee directed Hemmila to finalize revised Job Descriptions
 - Executive Director of Board and Government Relations
 - Secretary of the Board of Trustees
 - b. Hemmila will create structure and operational plan for Board Relations
 - c. Board will receive documents prior to September meeting; feedback will be provided during discussion at September meeting.
2. President's performance review
 - a. Self-evaluation
 - i. Chair Mahaney will ask President Erickson for his self-evaluation.
 - b. Board assessment
 - i. Vice Chair Mitchell will provide examples of Assessment Documents for consideration. The Executive Committee will review and finalize an assessment template for each trustee to complete
 - c. 2019 goals
 - i. Chair Mahaney will ask President Erickson for his 2019 goals.
3. 2019 Board Goals
 - a. Chair Mahaney reported the 2018 Board Goals document has been very helpful.
 - b. Committee agreed 2018 process of developing goals worked well.
 - c. Chair Mahaney will begin development of 2019 goals and will share with Executive Committee for input.
4. Outstanding Items from 2018 Goals – update:
 - a. Strategic Communications
 - i. Mahaney reported on discussions with President Erickson;
 - ii. Work has been continuing; President Erickson will present his communications plan to the Board at its September meeting.
 - b. Athletics – strategic plan and execution for:

- i. revenue enhancement
 - ii. corporate engagement
 - iii. fan experience/event management
 - iv. community engagement
 1. Chair Mahaney reported on his recent meeting with Athletic Director Forrest Karr; Trustee Rick Popp also participated.
 2. Chair Mahaney and Trustee Popp will work with AD Karr on Strategic Plan development.
5. College of Business Dean search
 - a. Chair Mahaney updated the committee on the search process.
 - b. Discussion took place regarding current number of interim deans on campus.
 - c. Academic Affairs Committee Chair Seavoy will discuss the issue with Provost Schuiling at their next meeting.
6. Economic impact study
 - a. Chair Mahaney reported on his recent meeting with President Erickson, Vice President Steve VandenAvond, and Interim TOS Dean and Director of NMU's Center for Rural Community and Economic Development, Bob Eslinger.
7. SRA update
 - a. Chair Mahaney reported SRA reports will be posted for internal audiences on August 24.
 - b. Board will receive an update on process at its September meeting
 - c. Chair Mahaney reported that the SRA is expected to be completed on schedule.
8. Ad Hoc Committee update
 - a. Ad Hoc committee continues to meet to address necessary policy revisions.
9. Good of the order
 - a. Chair Mahaney reported the Executive Committee may meet one additional time prior to the September Board meeting.

Chair Mahaney adjourned the meeting at 10:15 a.m.


Mr. Robert E. Mahaney, Chair