

NORTHERN MICHIGAN UNIVERSITY



Presented by Cody Mayer

The Impact of \$22,000 in Programming Expenses:

EcoReps repaired **60** clothing and gear items at our Fix It Friday events.

We repaired over **100** bikes at our Tune Up Tuesday events.

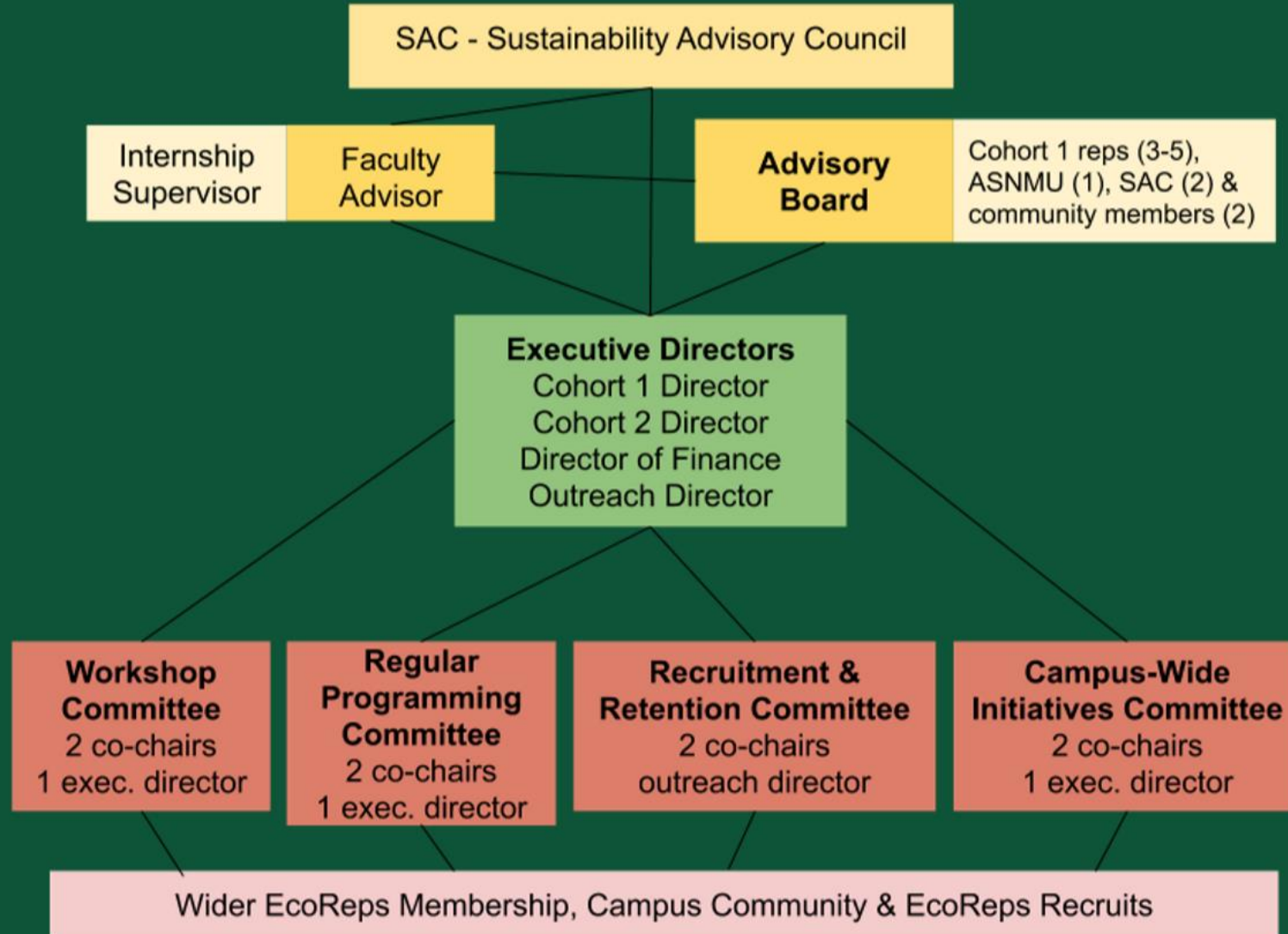
11 workshops taught **120** students and community members about the three pillars of sustainability.

At our two zero-waste games, we diverted upwards of **93% of waste** from the landfill at each game and interacted with approximately **3,500** people per game.

In total, we interacted with **5,000+ campus and community members representing NMU and our core values of environment, community, connection, and innovation.**



EcoReps Orgnization Structure 2019-2020



This Year: Meeting the 2020 Sustainability Plan Goals

SUSTAINABILITY LEADERSHIP

- **30** students strong, and growing weekly
- **3** student interns
- Designing & leading **6** immersive, educational workshops for students and community members.

ENERGY INNOVATIONS

- "Turn Down the Lights" Campaign engaged **150** students and saved 5,600 kilowatt hours = **\$700 in 5 days!**
- Earth Hour Event during Sustainability Week engaged hundred+ students

SUSTAINABLE TRANSPORTATION

- Worked with the Trail Coordinator to host the **2nd Annual Bike Week**
- Teaming up with ASNMU to sustain the Bike Share Program
- Hosting **6** Tune Up Tuesdays

LOCAL FOOD & FARMS

- Partnerships with **Marquette Local Food Festival & Fresh Coast Film Festival** for Zero Waste education at events
- Promoting NMU Dining's use of local foods.



The Future: The Green Fund Fee



The **Green Fund** fee is a **\$5 opt-out fee** assessed on the students. It passed the student referenda with record-high voter turnout with **76% approval rate** in April of 2018. That funding would be allocated to the EcoReps to promote sustainability at Northern through the programming and internal grant opportunities. Students, faculty, and staff would be able to apply for funding to launch sustainability initiatives at Northern.



Greenlight the Green Fund Fee for a Greener NMU!