



***B**oard of Trustees Meeting*

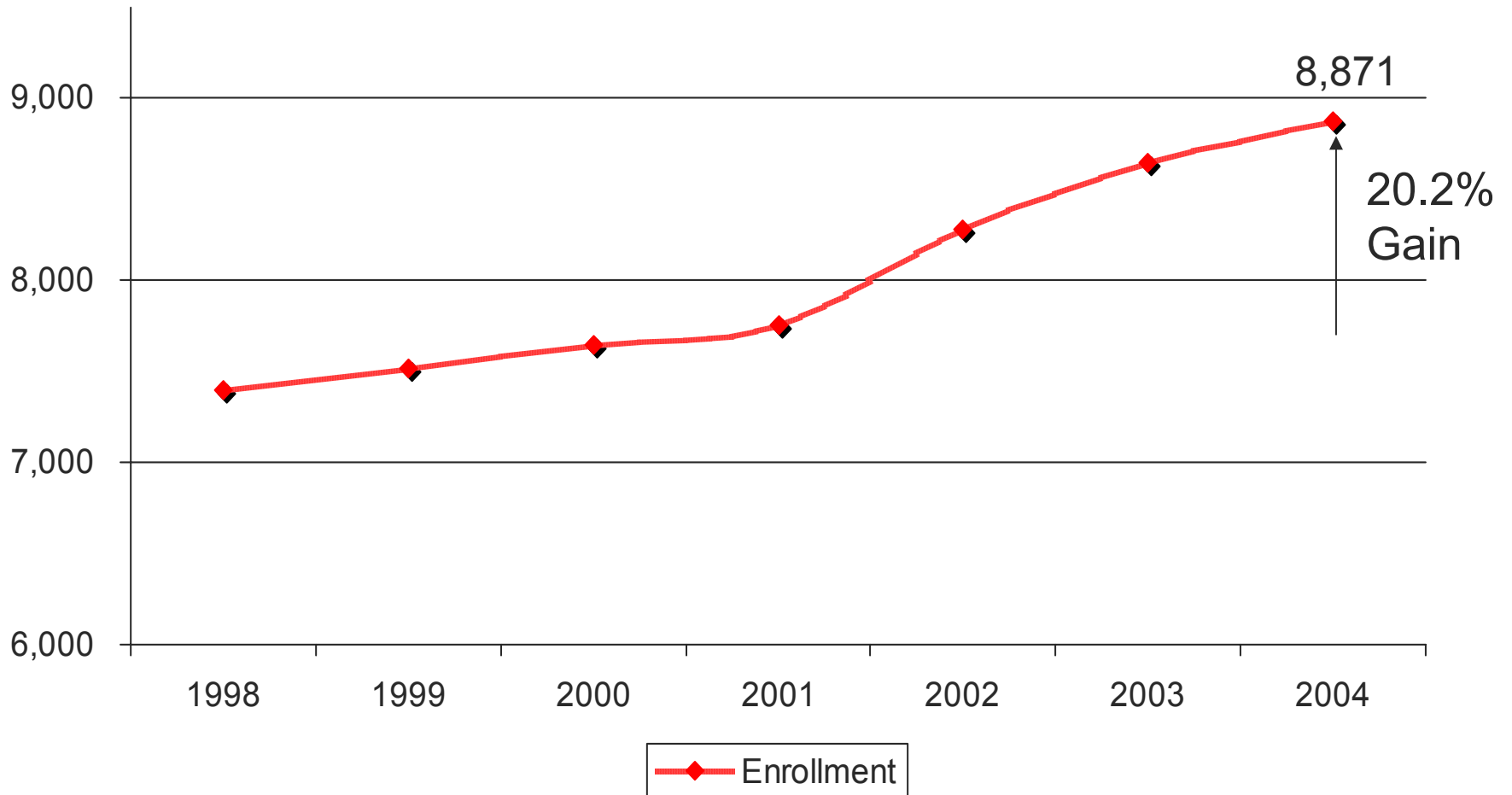
April 30, 2004



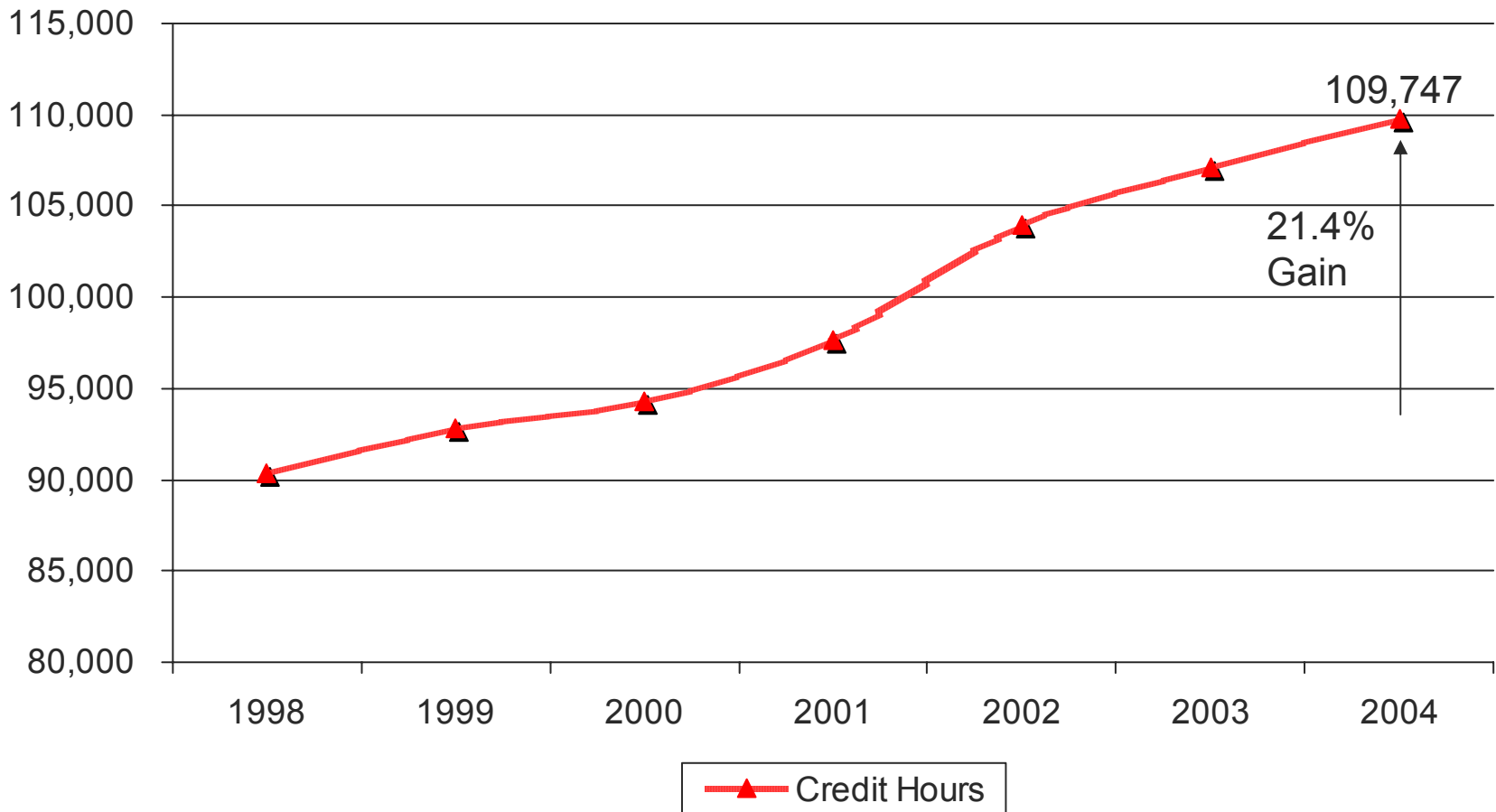
Enrollment Report

Mr. Bill Bernard
Associate Provost –
Student Services and Enrollment

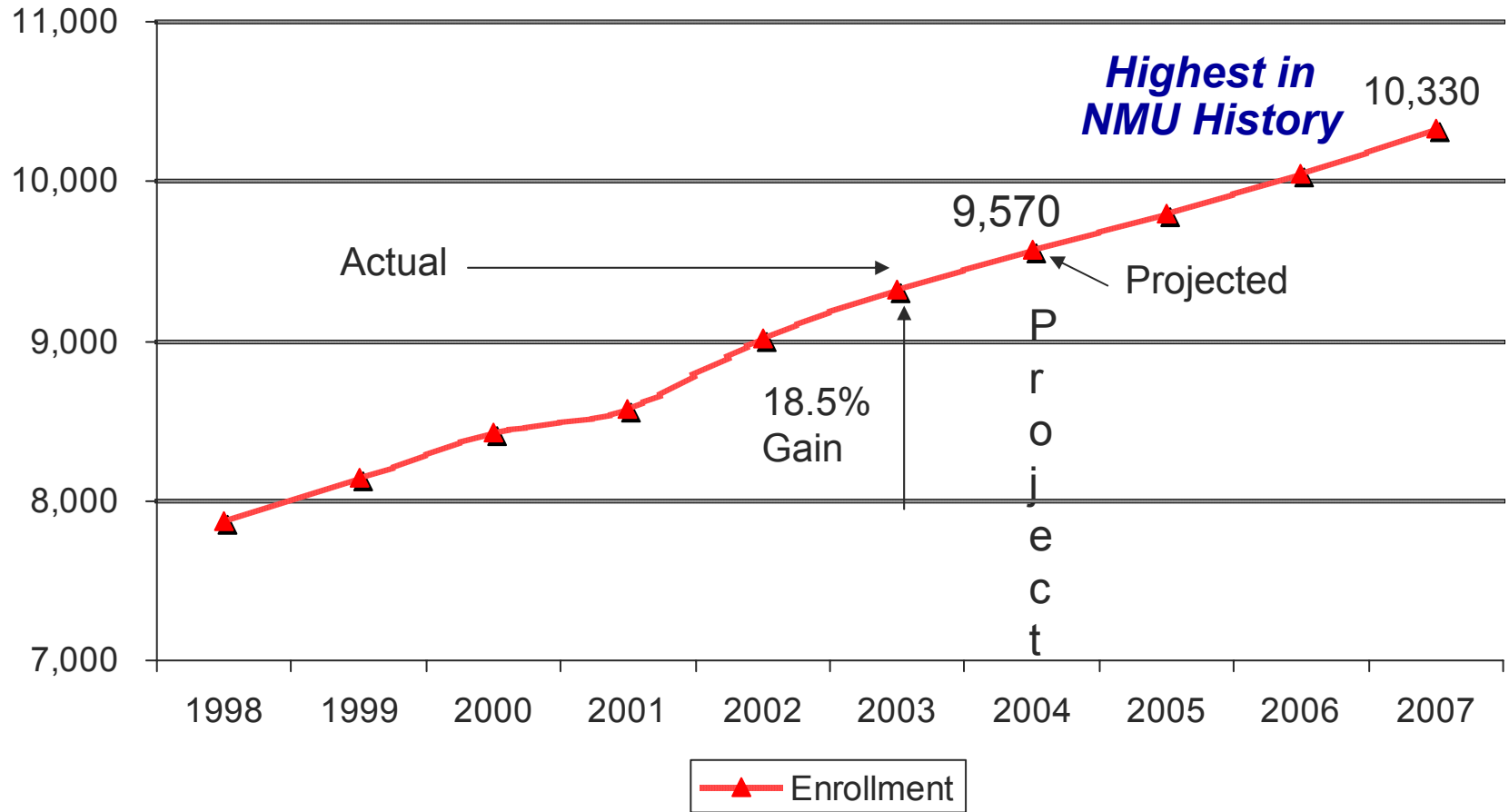
Winter Enrollments



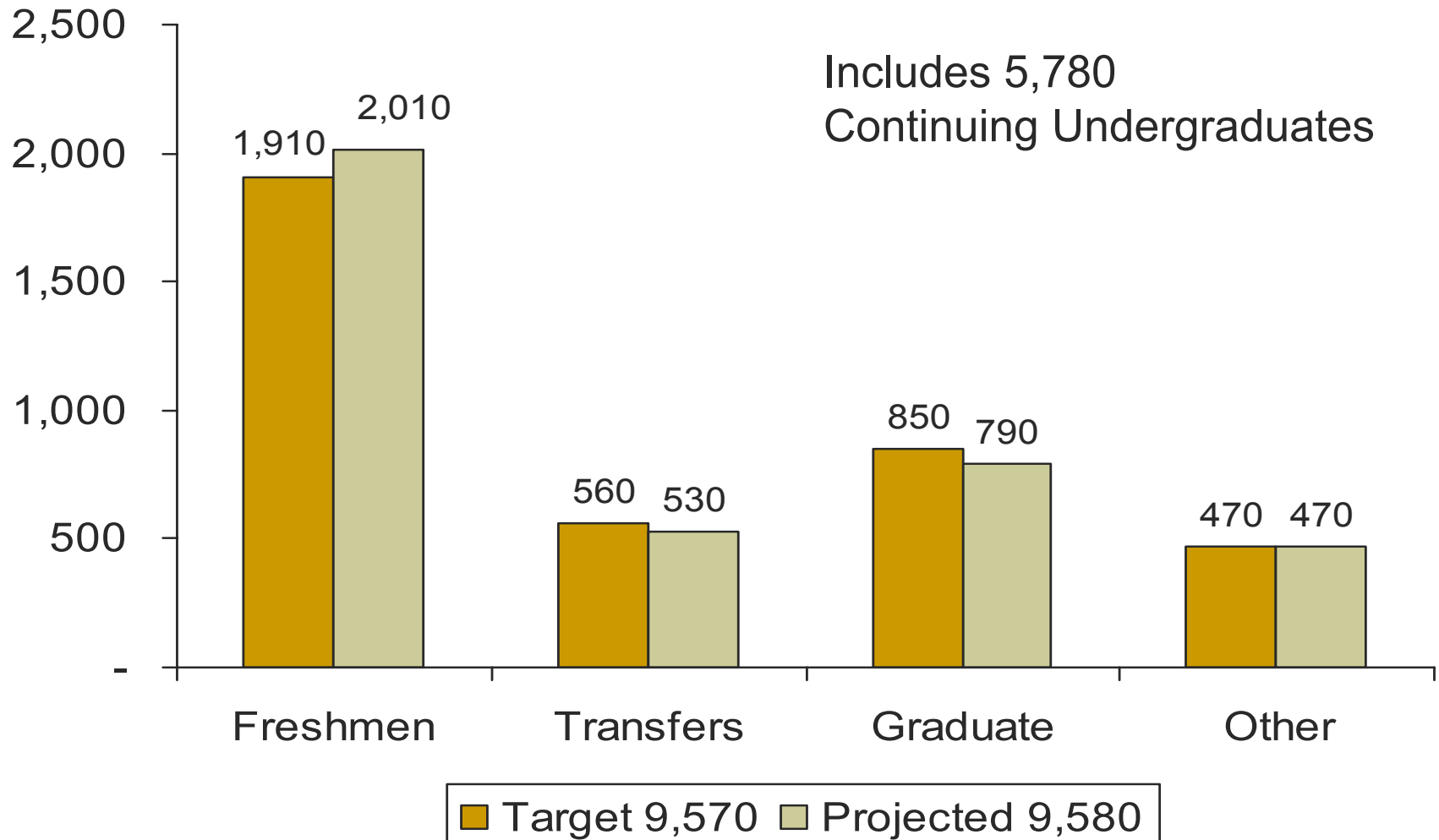
Winter Credit Hour Production



Fall Enrollments Actual and Projected



Fall 2004 EMN Targets and Projected New Student Enrollments



New Freshmen (As of April 23rd)

- *Applications up by 615 (15%)*
- *Admissions up by 479 (15%)*
- *Active Admissions up 485 (16%)*
- *Orientation reservations up by 170 (19.2%)*
- *Housing reservations up by 42 (5.8%)*
- *Projected Fall 2004 New Freshman enrollment up by approximately 200 to a total of **2010 (Highest in NMU History)***

New Freshmen Active Admits by Geographic Region

- ***UP – West Central Region***
 - *Regular Admits down 39 (-7%)*
 - *Restricted Admits up 42 (+20%)*
- ***UP – East/ LP North up 42 (+17%)***
- ***Central - Lower LP – up 39 (+22%)***
- ***Southwest - Lower LP – up 24 (+14%)***
- ***East Central - LP – up 19 (+5%)***
- ***Southeast LP – up 35 (+16%)***
- ***Overall – State of Michigan – up 162 (8%)***

New Freshmen Active Admits by Geographic Region (continued)

■ ***Illinois Soaring***

- *Regular Admits up 162 (+59%)*
- *Restricted Admits up 59 (+54%)*

■ ***Wisconsin Rapidly Rising***

- *Regular Admits up 126 (+42%)*
- *Restricted Admits down 3 (-4%)*

■ ***Overall very positive – up 487 (+16%)***

New Freshmen Active Admits by Race/Ethnicity

- *African American up 73 (+58%)*
- *Asian up 5 (+17%)*
- *Hispanic up 19 (+40%)*
- *Native American up 4 (9%)*
- *Multiracial up 22 (33%)*
- *Caucasian up 304 (+11%)*
- *Overall up 483 (16%)*