

VITA

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GENERAL INFORMATION

Academic Record

- 1978-1982 Grand Valley State Colleges (B.S. in Arts & Media, 1982)
1989-1990 Michigan State University (M.A. in Telecommunication Management, 1990)
1993-1997 University of Tennessee (Ph.D. in Communications, 1997)

Academic Appointments

- 1989-1990 Graduate Teaching Assistant, Department of Telecommunication, Michigan State University
1990-1993 Lecturer, Radio-Television-Film Department, Sam Houston State University
1993-1996 Graduate Teaching Associate, Department of Broadcasting, University of Tennessee
1996-1997 Instructor, Department of Broadcast and Cinematic Arts, Central Michigan University
1997-2002 Assistant Professor, Department of Communication and Performance Studies, Northern Michigan University
2002-2007 Associate Professor, Department of Communications and Performance Studies, Northern Michigan University
2007-Present Full Professor, Department of Communications and Performance Studies, Northern Michigan University

Industry Experience

- 1981-1983 Radio Announcer and Production Manager, WYGR-AM, Grand Rapids, Michigan
1983-1987 Sports Reporter, WLUC-TV, Marquette, Michigan
1994-1994 Reporter (part-time) WBIR-TV, (NBC Affiliate), Knoxville, Tennessee

TEACHING EXPERIENCE

Courses Taught as Instructor of Record

Sam Houston State University, 1990-1993

(RTF 270) Basic Video Production
(RTF 374) Broadcast Journalism
(RTF 379) Sports and Special Events Programming

University of Tennessee, 1994-1996

(BRD 310) Radio/TV News

Central Michigan University, 1996-1997

(BCA 310) Broadcast History and New Media Technology
(BCA 223) Video Production
(BCA 311) Copywriting for the Electronic Media

Northern Michigan University, 1997-Present

(BC 165) Intro to Mass Communications
(BC 200) Intro to Multimedia Journalism
(BC 170) Survey of Broadcasting
(BC 245) Media Performance
(BC 265) Writing and Announcing
(BC 272) Studio TV Production
(BC 300) Advanced Multimedia Journalism
(BC 310) Sports and Special Events Programming
(BC 365) News Writing and Reporting
(BC 410) The Documentary
(BC 470) Mass Communications Law
(BC 471) Mass Media and Society
(BC 473-F) Advanced Field Production
(BC 495) Broadcast News Writing, Reporting, and Producing

Courses Taught As a Teaching Assistant

(TC 302) Video Production, (Michigan State University)
(BRD 410) Broadcast News (University of Tennessee)
(BRD 510) Advanced Video Production (University of Tennessee)

University and Community Service Activities

President, NMU-AAUP (2020-2021)
Information Officer, NMU-AAUP (2015-2017)
Member, NMU General Education Council (2013-2014)

Member, NMU Education Policy Committee (2009-2012)
Member of the Michigan Climate Action Council Appointed by Governor Granholm for a one-year term in December, 2007
Media consultant for the Union of Concerned Scientists (2007)
Member, NMU Academic Senate, 2004-2006
Member, NMU Faculty Grants Committee, 1999-2003

Departmental Service Activities

Chair, Curriculum Committee (NMU CAPS Department), 2014-2015
Chair, Executive Committee (NMU CAPS Department), 2012-2013
Chair, Executive Committee (NMU CAPS Department), 2003-2004
Chair, Executive Committee (NMU CAPS Department), 2000-2001
Chair, Budget and Planning Committee (NMU CAPS Department), 1999
Chair, Curriculum Committee (NMU CAPS Department), 1998
Chair, Curriculum Committee (NMU CAPS Department), 2011
Member, Executive Committee (NMU CAPS Department), 1997

Other Service Activities

Faculty Advisor for News Central (Central Michigan University), 1996
Chancellor's Committee on Teaching Excellence (University of Tennessee, Knoxville), 1993-1994
Curriculum Committee, Department of Broadcasting (University of Tennessee, Knoxville), 1993-1994
Internship Coordinator, Radio-Television-Film Department (Sam Houston State University), 1990-1991
Studio Supervisor, Radio-Television-Film Department (Sam Houston State University), 1990-1993

CREATIVE ENDEAVOR, RESEARCH, SCHOLARSHIP

Competitively Selected Conference Presentations

Brady, D. J., (1996, November). *Cyberdemocracy and Perceptions of Politics: An Experimental Analysis of Political Communication on the World Wide Web*. Paper to be presented at the annual meeting of the Mid-West Association for Public Opinion Research, Chicago.

Brady, D. J., Garramone, G. M., & Muth, T. M., (1991, May). *Extending Post-Operative Health Communication to the Home: The Efficacy of Video Tape*. Paper presented at the annual meeting of the International Communications Association, Chicago (Health Communication Division).

Other Research Activity

Enhancing the Credibility of Media Institutions: An Experimental Analysis Involving Local Television News Organizations and the World Wide Web. This study investigated whether local television news sources could enhance their image as an information source and their perceived involvement with the community by using the World Wide Web to broaden the scope and availability of their news coverage. This topic served as the main focus of my dissertation (Completed October, 1997).

Mary Tyler Moore To Murphy Brown: A Snap Shot of Changing Sex Role Portrayals On Prime-Time TV. Paper presented at the University of Tennessee Spring Symposium, March 26, 1995, Knoxville

Creative Subjective Camera Projects: A Critical Thinking Approach. A panel presentation at the annual conference of the Broadcast Education Association, April 9, 1995, Las Vegas

Creative Works

“1 + 1 = 2gether” This video was completed in August of 1999. Teachers at Whitman Elementary and professors in NMU’s Department of Education have shown this video a number of times at conferences as a means of demonstrating cooperation between the local school district and NMU.

“The Most Important Thing We Do” This video, completed in August of 2001, documents the collaboration among teachers at Aspen Ridge Middle School, school administrators, students and the community (including NMU). This video has received enthusiastic reviews from the staff at Aspen Ridge. The faculty uses this video in orientation sessions at the school and at conferences on middle school education.

“Magnetic North” Magnetic North is a CD of songs I wrote that reflect images of life in Upper Michigan. I recorded these songs in May of 1999 in Nashville, Tennessee. Since its release in July of 1999, this recording has been well received by both U.P. natives and visitors to the area. A portion of the recording costs were covered by a Faculty Grant. Two broadcasting students made the trip to Nashville to sit in on the recording sessions and tour recording studios in the area. From this visit, two NMU students landed summer internships at MCA Records.

“Michigan’s Gray Wolf: Ghost of the Big Timber” This documentary on the recovery of gray wolves in Michigan was completed for presentation on WNMU-TV in December 2004.

“The U.P. 200: A Community Pulling Together” This documentary on the community involvement and volunteerism associated with the U.P. 200 aired in March 2005 on WNMU-TV.

“Michigan’s Green Energy Economy” This thirty-minute documentary was shown November 15, 2006 on all Michigan PBS affiliates. It was aired as part of the award-winning “Michigan at Risk” series.

“Fire: A Prescription for Restoration” is a twenty-minute video completed in fall 2008, that demonstrates how prescribed burns can be used to restore Michigan’s native savannas and to control the spread of invasive plant species. This video is now used by The Nature Conservancy as part of its public education program.

Book trailer for Jim McCommon’s book “Waiting for a Train.” Published on the Chelsea Green website (2009)

Financial Aid Tool Box videos (2010) These three videos offer guidance to help students remain in good standing for financial aid at NMU. This Series of three videos was produced as a service-learning project in BC 473-F.

“Spellbound: Mauvais Sort In Marquette” (2011) This fifty-six minute TV documentary captured the energy, showmanship and musicianship of the Canadian “folkn’roll” band Mauvais Sort during the band’s week long stay in Marquette. The program was shot by members of my BC 473-F class under my direction. It aired four times on WNMU-TV in September and October of 2011.

Promotional video for Clinical Sciences department (2013). This video used a skiing and snowboarding metaphor to communicate the progression through the different programs offered in Clinical Sciences.

Created two PSAs for the city of Marquette to help NMU students remember to recycle (2015)

“The History of the Hill” This is a video produced as a service learning project for the U.P. Luge Association about Lucy Hill (2015)

In 2016, I completed a documentary called, “Boxed In.” It addressed the plight of local communities that are losing hundreds of thousands of dollars in tax revenue due to big box retailers distorting the Michigan tax code so their stores are valued as if they are out of business. It was done as an Academic Service Learning project that was well received by the local community. It premiered on August 24, 2016 to a standing room only crowd at the Peter White Public Library. It aired on WNMU-TV several times and was offered to Public TV stations in Lower Michigan.

On June 10, 2017, Boxed In won the Michigan Emmy Award for Best Politics/Government Program.

Works in Progress

I recorded nine songs about Upper Michigan in summer of 2015 in Nashville, TN. I am currently recording additional vocals and instruments in our department’s recording studio in the McClintock Building (2015-present).

“[Linked to Legends](#): The U.P. Teams that Played the Packers” is a one-hour documentary I produced as part of a sabbatical leave in 2019-2020. The documentary presents the history of Upper Peninsula semi-pro football teams that played the Green Bay Packers and other NFL teams between 1919-1926. It was used as a fundraising program for WNMU-TV and was nominated for a Michigan Emmy Award for “Best Long-form Writing.”

Awards

College of Communications *Student Research Presentation Award* (1995)

Broadcast Excellence Award for best news/special program, Michigan Association of Broadcasters, March, 2005. “Michigan’s Gray Wolf: Ghost of the Big Timber”

Broadcast Excellence Award for best outdoor sports/recreation program, Michigan Association of Broadcasters, March, 2006. “The U.P. 200: A Community Pulling Together”

Broadcast Excellence Merit Award for news/special program, Michigan Association of Broadcasters, March 2007. “Michigan’s Green Energy Economy”

Michigan Emmy Award for contributing to best series program “Michigan at Risk,” WKAR-TV) “Michigan’s Green Energy Economy” (2007)

NMU Distinguished Faculty Award (2008)

2008 Good News Award for narrating “The U.P. Recalls the War”

2012 Good News Award for producing “Spellbound: Mauvais Sort in Marquette”

2013 Technology Innovation Award for faculty

2016 Academic Service-Learning Award for faculty

Michigan Emmy Award for Best Politics/Government Program for “Boxed In” at the 39th Annual Michigan Emmy Awards in Detroit on June 10, 2017.

Faculty Merit Award, May 2018