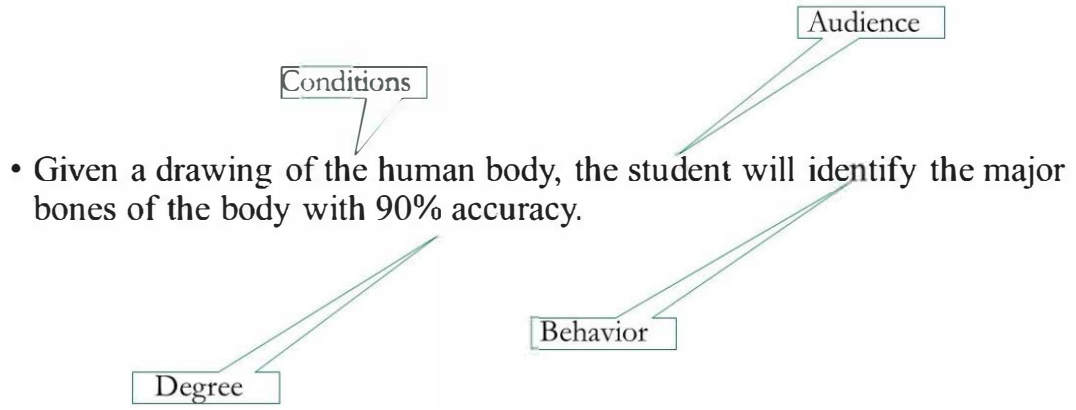
ABCD's of Objective Writing

- A - Audience – who are your learners
- B – Behavior – what do you want to see them DO
- C – Conditions – how will they do it, under what constraints, given what elements
- D - Degree – what is the level of performance/competency that is expected – Criteria, how well