

AGENDA  
Educational Policies Committee  
January 27, 2020  
604 Cohodas  
3:00 p.m.

1. Approval of Minutes – January 13, 2019
2. Approval of Agenda
3. Business
  - a. New Business 4 + 1 MBA program – Carol Johnson & Stacy Boyer-Davis
4. New Business

Topics for consideration in 2019-20:

1. Evaluation of course fees and the 16-credit plateau for full-time, flat rate tuition.
  - Effect on revenue
2. Diversity, Enrollment, Recruitment & Retention
3. SRA and APR

MINUTES  
Educational Policies Committee  
January 27, 2020  
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**Present:** R. Winn (chair), L. Warren, C. Johnson, K. Johnson, J. Cantrill, D. Kapla  
**Guests:** Stacy Boyer-Davis

**1. Approval of Minutes – January 13, 2019**

J. Cantrill moved to approve. C. Johnson seconded. All in favor.

**2. Approval of Agenda**

L. Warren moved to approve. C. Johnson seconded. All in favor.

**3. Business**

**a. New Business 4 + 1 MBA program – Carol Johnson & Stacy Boyer-Davis**

- i. Professor Carol Johnson, Dean of the College of Business, and Dr. Stacy Boyer-Davis, Assistant Professor, presented on the 4 + 1 MBA with a concentration in accounting
- ii. To sit for the CPA exam, students must have 150 credit hours. This program would allow them to complete a bachelor's degree (120 credits) and a master's degree (30 credits)
- iii. The College of Business has asked the Committee on Undergraduate Programs (CUP) to suspend the two 150 credit accounting programs. CUP is waiting for approval on the 4+1 MBA program before suspending the programs. The College of Business will retain the 120 credit hour accounting program for those not looking to sit for the CPA exam
- iv. A current faculty member would receive a stipend to be the program director
- v. Potential to add additional 4 + 1 MBA programs with concentrations in finance, marketing, public relations
- vi. The College of Business has talked about annualizing some faculty contracts due to summer courses required of the program
- vii. Reevaluate the program in three years to make sure the program is meeting its projections. If the program is meeting or exceeding its goals, ask for a term or tenure track line
- viii. The committee notes the financial model does not account for attrition or graduate tuition rates

**Recommendation:** The EPC supports the proposal. In year three, the EPC recommends a review of the staffing and enrollment to determine if they are sufficient. The EPC also recommends the marketing budget be increased. Note: the College of Business is taking the risk for the initial expenses.

**Motion:** L. Warren made a motion to support the recommendation. J. Cantrill seconds the motion. All in favor.

#### **4. New Business**

- a. Next meeting agenda items
  - i. 5.1.1.1 ratio; D. Kapla will ask Katie Schoonveld, Associate Director of Institutional Research, for the faculty release time data
  - ii. Ph.D. proposal discussion
  - iii. Invite a representative from Extended Learning and Community Engagement to explain the Grey Associates data

Meeting was adjourned at 4:19 p.m.