

# COLLEGE OF BUSINESS

State of the College Report

10.13.2019

EPC



**NORTHERN MICHIGAN  
UNIVERSITY**



# College of Business - Restructuring

Program Groupings	# Faculty			#Majors*			Admin
	FT	PT	Total	1 <sup>st</sup>	2 <sup>nd</sup>	T	
Accounting/Corporate Finance/Information Systems				113	0	113	1 Faculty (Stipend & 2 Course Release)
Finance & Risk Management /Insurance				81	0	81	
Information Systems & Information Assurance/Cyberdefense				55	1	56	
	12	1	13				
Entrepreneurship				37	0	37	1 Faculty (Stipend & 2 Course Release)
Management & Ski Area Business Management				109	0	109	
Pre-Business				50	0	50	
General Business Associate Degree				52	0	52	
Marketing				106	0	106	
Public Relations				41	2	43	
	12	5	17				
<b>Total faculty in COB</b>	<b>24</b>	<b>6</b>	<b>30</b>				
Master of Business Administration	No Faculty Formally Assigned to Graduate Program			25	0	25	Graduate Program Director (Stipend)

## Change in number of Majors 2019-2018

Major/Minor	Major/Minor Description	1st Major	2nd Major	1st Minor	Total	% Change
SMED	Social Media Design Mgmt	4	0	0	4	100%
PUBR	Public Relations	40	0	5	45	100%
MEDP	Medicinal Plant Chemistry	356	2	0	358	35%
ACCT	Accounting	77	1	4	82	-15%
ACIS	Accounting/Information Systems	11	0	0	11	0%
ACOR	Accounting/Corporate Finance	19	0	0	19	-105%
BCIS	Information Systems	19	1	0	20	-5%
BUND	Pre-Business	54	1	0	55	-31%
BUSA	Business Administration	0	0	39	39	10%
BUSI	Business	28	0	0	28	21%
CIS	Information Systems	2	0	5	7	-86%
CYBR	Info Assurance/Cyber Defense	44	0	5	49	18%
ENTR	Entrepreneurship	48	1	13	62	26%
FINA	Finance	0	0	4	4	25%
FINR	Finance & Risk Management	70	0	0	70	11%
GBUS	General Business	64	0	0	64	22%
INSU	Insurance	5	0	0	5	60%
MGMT	Management	118	3	17	138	91%
MKTG	Marketing	117	0	41	158	13%
OFSR	Office Services	0	0	1	1	Suspended Prgram
SKIB	Ski Area Business Management	2	0	0	2	-50%
		678	7	129	814	-1%

# Explanations

(1) One (4 credit) release for Assist. DH Responsibilities			
(2) Adjunct/overload assignment			
(3) One (4 credit) release for ELCC Scholar			
(4) Health Infomatics certificate course			
(5) Load assignment F=14 credits/W=10			
-Dr. Crum on sabbatical (fall semester)			

			Fall 2019	Fall 2018			Fall 2019	Fall 2018
ACCOUNTING			1408	(1304)	MANAGEMENT		2588	(2508)
Batchelor	59	4	236		Bodeman	60	4	240
Boyer-Davis	56	4	224	(1)(3)	Brunswick	21	4	84
Byrnes	58	4	232	)	Essila	73	4	292
Isleib	109	4	436	(2)	Hart	77	4	308
Thompson, Patrick	35	4	140	(2)	Rayhorn	35	4	140
Xu, Emily	35	4	140	(2)	Stark	76	4	304
					Steinhaus	118	4	472
BUSINESS			195	(165)	Stulz	93	4	372
Brunswick	19	3	57	(1)	Vroman	94	4	376
Ngafeeson	11	3	33	(4)				
Rayome	21	3	63		MARKETING			1220
Vroman	14	3	42		Bodeman	30	4	120
					Brunswick	22	4	88
CIS			1176	(1224)	Joffey	35	4	140
Elnoshokaty	81	4	324		Johnson	70	4	280
Helton	79	4	316		Huang	73	4	292
Marquardson	77	4	308		Wright	36	4	144
Ngafeeson	57	4	228		Zinser	39	4	156
FINANCE			652	(640)				
Konku	65	4	260					
Rayome	71	4	284					
Rayhorn	27	4	108					
TOTAL 2019 COB SCH'S			7239	TOTAL 2018 COB SCH'S			7313	-74 -1.01%

# College of Business Staffing -Needs-

- **Accounting (3 TT, 1 Term)**
  - **Tenure track Replacement**
  - **Continue Term**
  - **Additional term**
  - **8 credits adjunct**
- **Cyber defense (1 TT)**
  - **Program Director**
  - **Term Instructor**
- **Insurance, term or adjunct**
  - **Unfilled position**
- **Management (6 TT, 1 CT, 1 Term)**
  - **Term (Bodeman)**
  - **4 credits overload**
- **Marketing (2 TT)**
  - **Tenure track**
  - **Term (unfilled)**
  - **16 credits adjunct**



# Curriculum Changes

Description	Program Change		Courses Change	
	New	Delete	New	Delete
International Business Minor	X			
MBA Prep Minor	X			
Business Admin. Minor		X		
Information Systems- Data Analytics & Info. Systems		X		
CIS 322 Analytics for Decision Support			X	
CIS 422 Data Mining			X	
ACT Financial Statement Analysis				X



# Curriculum Changes

Description	Program Change		Courses Change	
	New	Delete	New	Delete
4+1 MBA w/ concentration in Accounting	X			
Tax Research			X	
Advanced Accounting AIS			X	
Accounting Research			X	
Finance Minor		X		
Financial Management	X			
Insurance & Risk Management	X			
CyberDefense certificate	X			





# Curriculum Changes

Description	Program Change		Courses Change	
	New	Delete	New	Delete
Social Media Management (Interdisciplinary program –Art & Design, Marketing PR)	X Fall 2019			
Medicinal Plant Chemistry- Entrepreneurial Track		X		
Fine Arts & Dance Major 24 Business credits	X			
Sports Management Major 16 Business credits	X			
Human Resources Bachelor (CoB conversation ongoing)	X		X	
Public relations				
Innovation/Sustainability				