

“STATE OF THE
COLLEGE” –

BUSINESS

FALL 2020

Updated 9.9.2020



**NORTHERN MICHIGAN
UNIVERSITY**

First day of school



15 SECTIONS OF COB COURSES UNASSIGNED

Friday, August 21, 2020

ALL 15 SECTIONS OF UNASSIGNED COURSES – ASSIGNED
TO EITHER TERM, OVERLOAD OR ADJUNCT FACULTY



COLLEGE OF BUSINESS ENROLLMENTS 2019-20

	2019	2020	
Graduate			
Business Administration	26	28	
Business Admin/Accounting Concentration		3	
Undergraduate			
Accounting	77	72	
Accounting 4+1		26	
Accounting/Corporate Finance	22	7	
Accounting/Information Systems	11	2	
Business Analytics		1	
Cyber Defense		1	
Entrepreneurship	46	40	
Finance & Risk Management	65	47	
Financial Management		8	
General Business	68	47	
Information Assurance/Cyber Defense	40	39	
Information Systems	20	15	
Insurance	5	1	
Insurance & Risk Management		2	
Management	116	100	
Marketing	125	101	
Pre-Business	52	52	
Public Relations		38	
Ski Area Business Management	1	5	
	674	635	5.79%

Student Credit Hour Enhancements

Service	
	Health and Fitness Management
	Construction Management
	Medicinal Plant Chemistry
	Music Management
	Social Media Design Management
General Education	
	Introduction to Business
	Cybersecurity Fundamentals
	Personal Financial Management

College of Business Faculty- By Discipline

- **ACCOUNTING**

- **Dr. Stacy Boyer-Davis (Assistant Professor & TT)**
 - Assistant Department Head (8 credits reassigned time/year & stipend)
 - Extended Learning Scholar (12 credits reassigned time/year)
- **Dr. Trent Batchelor (Assistant Professor & TT)**
- **Dr. Kevin Berry (Assistant Professor & TT)**
- **Dr. Paul Byrnes (Assistant Professor & TT)**
- **Professor Kathleen Isleib (Term)**

College of Business Faculty- By Discipline

- **BUSINESS ANALYTICS (Information Systems) & Cyber Defense**
- **Dr. Ahmed Elnoshokaty**
- **Dr. Madison Ngafeeson (Sabbatical 2020-2021)**
- **Dr. Jim Marquardson**
- **Dr. David Helton (retired August 2020)**
 - **Early Buyout**
- **Dr. Majid Asadi (term – August 2020 & OL)**
- **Professor Janey Joffee (Adjunct)**

College of Business Faculty- By Discipline

- **FINANCE(FINANCIAL MANAGEMENT & INSURANCE AND RISK MANAGEMENT)**
 - **Dr. Daniel Konku (TT)**
 - **Dr. Charles Rayhorn (Limited appoint 2020-2021 & Buyout - May 2021)**
 - **Dr. Dave Rayome (Buyout – May 2021)**
- **Will NOT replace both TT lines, declining enrollment, new Marketing hire has Finance background...may fill service course...2 for 1.**

College of Business Faculty- By Discipline

- **MANAGEMENT & ENTREPRENEURSHIP**

- **Professor Corrine Bodemen (Term OL)**
- **Dr. Michael Crum (Associate Professor & TT)**
- **Professor Jody Hunter (Term August 2020 & OL)**
- **Dr. Gary Stark (Professor and TT)**

- **Dr. Claudia Hart (Retired 8.31.2020)**
- **Dr. Carol Steinhaus (Retired 8.31.2020)**
- **Professor Karin Stulz (Retired 8.31.2020)**
- **Dr. Margo Vroman (Retired 8.31.2020)**

- **Professor Larry Ellis (Adjunct x2)**
- **Professor Paula Nebel (Adjunct x2)**
- **Professor Debra Lamere (Adjunct)**
- **Professor Forrest Karr (Adjunct)**

- **MARKETING**

- **Dr. Gary Brunwick (Professor and TT)**
- **Dr. Brian Zinser (Associate Professor and TT)**
- **Dr. Heejung Park (Assistant Professor and TT)**
- **Dr. Murong Miao (Assistant Professor and TT)**

- **PUBLIC RELATIONS**
- **Dr. Tom Isaacson (Associate Professor & TT)**
- **Dr. Jessica Thompson (Professor & TT)**
- **Dr. Derek Hall (Adjunct)**

College of Business – Emergency Staffing

Full time Faculty member	Status	Course	Cost
	Term appointment	CIS 155 WEB	\$ 98,964
\$ 144,893	Term appointment	CIS 222 F2F	
	Term appointment	CIS 222 WEB	
	Adjunct	CIS 110 WEB	\$ 4,244
\$ 136,687	Adjunct	MGT 344 WEB	\$ 4,244
	Adjunct	MGT 344 WEB	\$ 4,244
	Overload	CIS 222 WEB	\$ 6,560
\$ 88,538	Term appointment	MGT 121 WEB	\$ 65,165
	Overload	MGT 215 WEB	\$ 5,529
	Term appointment	MGT 121 WEB	
\$ 130,385	Adjunct	MGT 240 WEB	\$ 6,560
	Adjunct	MGT 240 WEB	\$ 6,560
	Term appointment	MGT 221 WEB	
\$ 119,070	Overload	MGT 221 WEB	\$ 5,529
	Adjunct	MGT 343 WEB	\$ 6,560
\$ 619,573			\$ 214,159