



GREEN AND GOLD GALA SPONSOR OPTIONS Saturday, September 21, 2019

The Northern Center Ballroom (*formerly NMU University Center Great Lakes Rooms*)
6 p.m. cocktail hour/7 p.m. dinner and programming/live music, desserts and dancing to follow
All proceeds from event and sponsor items going toward the endowed *NMU Student Flexible Aid Fund*

Sponsor Levels:

\$15,000 **Lead Sponsor** (limited spots available)

- Three tables at event (8 count) with logo on tables (sponsored tables)
- Event “Lead Sponsor” logo on event communication
- Prominent listing – Superior Dome video board recognition leading up to event
- Media mentions related to the event – print recognition, radio and television
- Recognition in Presidential remarks at the event
- Year-long logo placement on Gala web page
- Year-long logo inclusion on campus video boards
- 4 Football tickets for game of choice (2019 or 2020 season)
- 4 President’s Suite passes/tickets for one of the home MTU v. NMU hockey game
- 4 theater tickets for production of choice during 2019-20 season
- Inclusion in ‘Thank you’ Fall Northern Magazine issue: 70K circulation count

Total goods and services provided: Dinner \$1,800/Tickets \$192 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$13,008

\$10,000 **Gold Sponsor** (limited spots available)

- Two tables at event (8 count) with logo on tables (sponsored tables)
- Prominent listing in program and on event webpage
- Recognition in Presidential remarks at the event
- Cocktail hour “presented by” logo on event invitation
- Year-long logo inclusion on campus video boards
- 4 Football tickets for game of choice (2019 or 2020 season)
- 4 President’s Suite passes/tickets for one of the home MTU v. NMU hockey game
- 4 theater tickets for production of choice during 2019-20 season
- Inclusion in ‘Thank you’ Fall Northern Magazine issue: 70K circulation count

Total goods and services provided: Dinner \$1,200/Tickets \$192 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$8,608

\$5,000 **Green Sponsor** (limited spots available)

- Two tables at event (8 count) with logo on tables (sponsored tables)
- Prominent listing in program and on event webpage
- 4 Hockey tickets for game of choice during 2019-20 season
- 4 Theater tickets for production of choice during 2019-20 season
- Inclusion in ‘Thank you’ Fall Northern Magazine issue: 70K circulation count

Total goods and services provided: Dinner \$1,200/Tickets \$136 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$3,664



\$1,500 Table Sponsor

- Table with logo on table - 8 tickets to event at same table
- Listed in program
- 2 hockey tickets for game of choice during 2019-20 season
OR
- 2 theater tickets for production of choice during 2019-20 season

Total goods and services provided: Dinner \$600/Tickets \$30 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$870

Special Sponsor Elements:

\$3,000 Photo Booth Sponsor (only one available)

- Listed in program and on event webpage
- Recognized at event near photo booth and in program
- Logo/brand shown on every photo printed that evening – even if you cannot attend the Gala you will be represented!

Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$3,000

\$2,500 Scholarship Video Sponsor (multiple spots available)

- Listed in program and on event webpage
- Recognized at event during scholarship video premier
- Video sent out as follow-up to every attendee!

Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$2,500

\$2,500 Band Sponsor (multiple spots available)

- Listed in program and on event webpage
- Recognized at event near photo booth and in program
- Branding opportunity while band plays
- 2 tickets to event included with this level!

Total goods and services provided: Dinner \$150 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$2,350

Single ticket for event \$150

Total goods and services provided: Dinner \$75 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$75

Table sale for event (8 tickets) \$1,000 (saving \$200 off individual purchase of 8 tickets at table price!)

Total goods and services provided: Dinner \$600 Tax-deductible gift to the NMU Flexible Aid Fund Endowment: \$400



Commitment Form

Please complete this form and mail or email to Jess Jones (jesjones@nmu.edu) or call 906-227-2627:

NMU Foundation, 1401 Presque Isle Avenue, Marquette, MI 49855

Contact information:

Name: _____

Organization: _____

Position: _____

Address: _____

(If paying with credit card use billing address)

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

How would you like to be listed in event materials?

Yes, I would like to support the *NMU Student Flexible Aid Fund* and attend the NMU Green and Gold Gala as a:

- Presenting Sponsor \$15,000
- Gold Sponsor \$10,000
- Green Sponsor \$5,000
- Photo Booth Sponsor \$3,000
- Video Sponsor \$2,500
- Band Sponsor \$2,500
- Table Sponsor \$1,500
- Table sale \$1000
- Individual Ticket \$150
- Wish I could, but unable to attend Gala! Here is my gift to the NMU Student Flexible Aid Fund \$ _____

Payment Information:

Check enclosed *(please make checks payable to NMU Foundation)*

Or pay by Credit Card:

Name on card: _____

Card Number: _____ Exp. Date: ____/____

Signature: _____

Thank you for your partnership and support of our students. We look forward to welcoming you to the Gala during Homecoming Weekend, Saturday, September 21, 2019!