

# LATINOS IN THE U.S. ARE...

52.9 MILLION PEOPLE

16.7%



OF THE POPULATION



1 IN EVERY 6 INDIVIDUALS



1 IN EVERY 4 CHILDREN

55%

OF THE POPULATION GROWTH FROM 2000 TO 2011

\$1.2 TRILLION

IN BUYING POWER

56.6%	MEXICAN
9.5%	PUERTO RICAN
31.3%	MALAYSIAN
3.6%	CUBAN
27.6%	DOMINICAN
2.3%	GUATEMALAN
11.5%	COLOMBIAN
...AND MORE	

LATINO SPENDING POWER

MÉXICO MI AMOR

GLBT

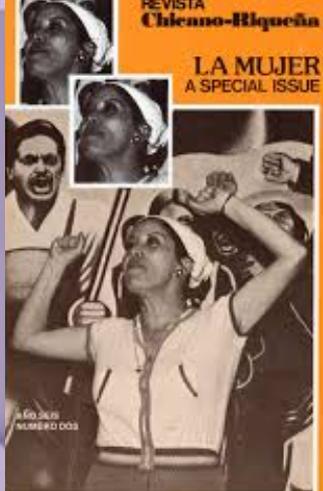
## Frida Kahlo

(1907 - 1955)  
 Mexican artist who tried many portraits, portraits. Kahlo was open to blur gender roles, sexual norms and engage in sexual relationship with both men and women. She became not only a recognized figure in art history, but also regarded as an icon for Chicanas, the Feminist movement, and the LGBTQ movement.

#LGBTHistory

REVISTA Chicano-Riqueña

LA MUJER A SPECIAL ISSUE



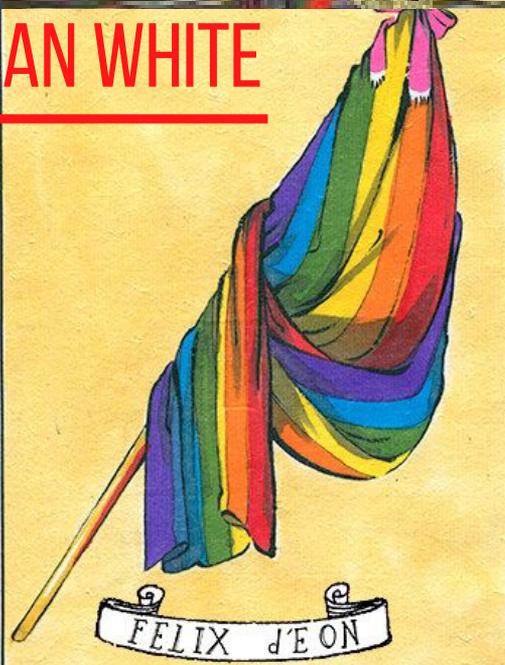
## SPEAK FOR OURSELVES

Decolonizing Nuestra Conciencia, Cuerpos, La Tierra y el Alma  
 First National Encuentro  
 October 19-21, 2012



# CHICANO/A CULTURE AND SEXUALITY

BY: DYLAN WHITE





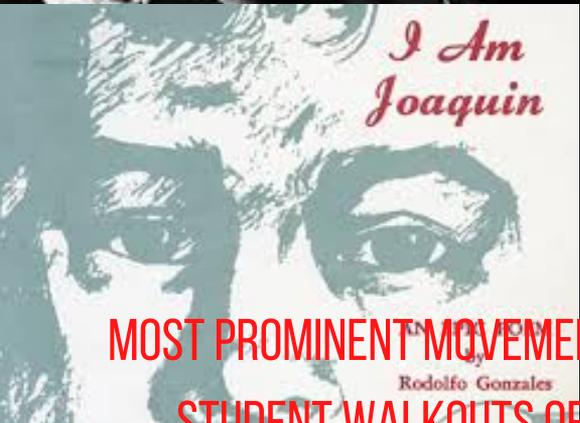
# CHICANO/A ROOTS



AN IDENTIFIER FOR PEOPLE OF MEXICAN DESCENT BORN IN THE UNITED STATES.

POPULARIZED IN THE 1960S BY MEXICAN AMERICANS AS A SYMBOL OF PRIDE DURING CHICANO MOVEMENT IN THE 1960S.

3 GOALS: RESTORATION OF LAND, RIGHTS OF FARM WORKERS, AND EDUCATION REFORMS.



MOST PROMINENT MOVEMENTS: FIGHT FOR UNIONIZATION FOR FARM WORKERS (1970) AND STUDENT WALKOUTS OF THE LATE 1960S DUE TO EUROCENTRIC CURRICULUMS, HIGH DROPOUT RATES IN HIGH SCHOOLS BY CHICANO STUDENTS, AND SPANISH SPEAKING BANS.



ELECTION AND SUPPORT FROM JOHN F. KENNEDY OF ELECTED OFFICIALS, AND SENATOR ROBERT F. KENNEDY'S SUPPORT OF FARMWORKERS' BOYCOTT OF GRAPES IN CALIFORNIA GREATLY AIDED THE CAUSE (1965-1968).



ACTIVISTS: RODOLFO "CORKY" GONZALES, CESAR CHAVEZ, DOLORES HUERTA



"WE SHOULD CONSIDER OF DRAWING THE GOOSE (1965) AND THE BEST OUT OF OUR OWN STUDENTS."

- CESAR E. CHAVEZ

# SEXUALITY AND GENDER CONSTRUCTS DURING THE 1960/1970S:

NARROW DICHOTOMOUS VIEW OF SOCIETY; DEFINED EXCLUSIVELY BY A PLETHORA OF MALE IDENTITIES (EL



PACHUTO, EL VATO LOCO, EL CHOLO, ETC.) RELATING TO MALE ACTIVISM AND ACTION WITHIN SOCIETY.

Mexican American Religion



VIRGINITY WAS EVERYTHING TO WOMEN.

PATRIARCHAL FAMILY UNITS WITH LARGE EXTENDED FAMILIES; OLDEST MALE RAN FAMILY AFFAIRS AND MADE DECISIONS, SEPARATE SOCIAL SPHERES FOR MEN AND WOMEN.



## LA LEY DEL HIELO

CHICANO RAP MUSIC OF THIS PERIOD UNTIL THE EARLY 2000S HIGHLIGHTED WOMEN AS SEXUAL OBJECTS TO BE DOMINATED BY MEN, AND MALE MACHISMO; TOXIC MASCULINITY.

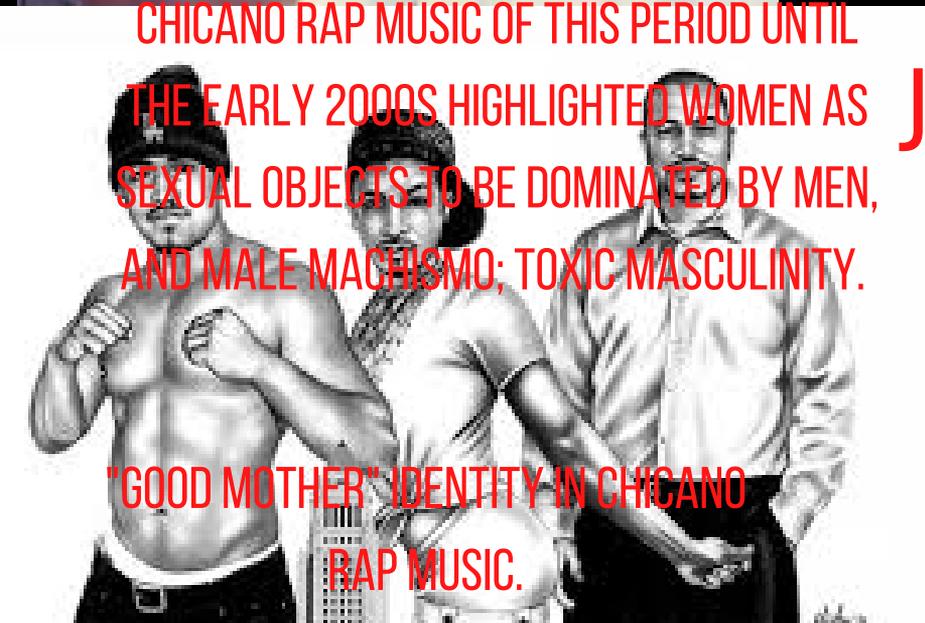
"HOMOPHOBIA IS SEEN AS A WAY TO DEFEND A FAMILY STRUCTURE THAT'S UNDER ATTACK FROM RACISM" (TOBAR).



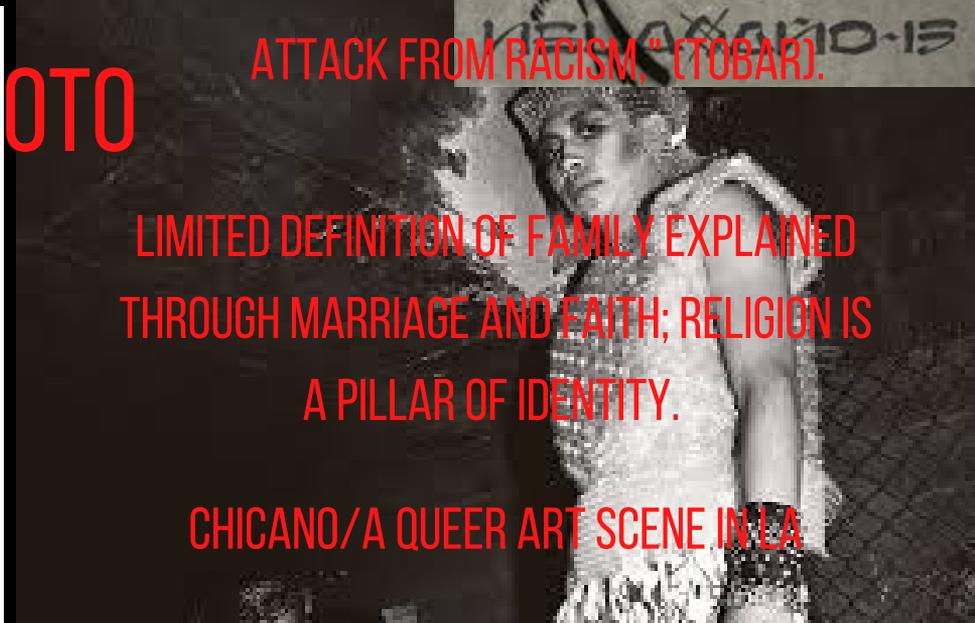
## JOTO

LIMITED DEFINITION OF FAMILY EXPLAINED THROUGH MARRIAGE AND FAITH; RELIGION IS A PILLAR OF IDENTITY.

CHICANO/A QUEER ART SCENE IN LA



"GOOD MOTHER" IDENTITY IN CHICANO RAP MUSIC.



# SEXUALITY AND GENDER CONSTRUCTS TODAY:



CURRENT VIEWS ON SAME-SEX MARRIAGE IN PARTICULAR HAVE DRAMATICALLY CHANGED AS OF 2012; 1ST TIME MORE IN FAVOR OF IT THAN AGAINST IT (52% VS. 34%).

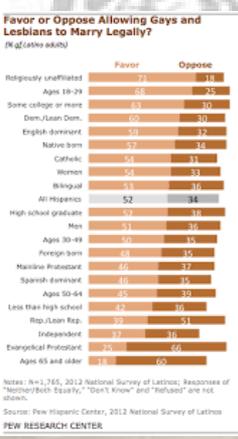


ONE CITY ONE PRIDE



HOWEVER, 66% OF EVANGELICAL CHICANOS STILL OPPOSE SAME-SEX MARRIAGE AND ABORTION LAWS.

AMOR ES AMOR  
 AMOR ES AMOR



CHICANA CURRENT ACTIVISTS INCLUDING DEENA GONZALES (POMONA COLLEGE) ARE ADVOCATING FOR JOTO STUDIES AND HAVE SUCCESSFULLY REINTRODUCED CHICANA WOMEN'S STUDIES INTO THE CURRICULUM AT A PLETHORA OF COLLEGES. RECLAIMING OF PHRASE JOTO BY CHICANO/A COMMUNITY AS A WORD OF EMPOWERMENT.



Nuestro amor es tan  
 inmenso que a veces  
 no sé si es real o  
 si estoy en un sueño.





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