Northern Michigan University

Master of Business Administration

with Business Analytics Concentration

Plan of Study (2021-22)

Name	IN#
Home Phone	Semester Admitted
Email	Current Date

Course I.D.	Course Title	Semester	Credits	Grade	Substitutions
Core Curriculum (18)					
BUS 530	Organizations (3)				
BUS 540	Marketing Strategy (3)				
BUS 560	Quantitative Decision Making (3)				
BUS 570	Managerial Accounting (3)				
BUS 580	Financial Analysis and Mgmt (3)				
BUS 590	Strategic Mgmt (3)				
Business Analytics Required Electives (7-11)					
Choose at least 2 courses:					
BUS 555	Analytics for Decision Support (4)				
BUS 565	Data Mining (4)				
BUS 575	Business Analytics Project (3)				
Electives (3-6) *Courses outside the CoB must have advisor approval.					
Capstone Portfolio/Project submitted to department			n/a		
	Total Credits (minimum of 30)				

I recommend that this program of study be approved. ( )

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Graduate Program Director Date_ Student Date

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Dean of College of Business Date Dean of Graduate Studies Date