Northern Michigan University

Master of Business Administration

(with no concentration or Accounting or Business Analytics concentration) Plan of Study (Bulletin 23-24)

Name:			NMUIN:	
Email:			Bulletin:	
		Cur	rent Date:	
Course ID	Course Title	Semester	Credits	Substitutions
Required C	courses		•	
	Core (15)			
BUS 530	Structure, Behavior, Human Perform (3)			
BUS 540	Marketing Strategy (3)			
BUS 560	Quantitive Decision Making (3)			
BUS 580	Financial Analysis/Management (3)			
BUS 590	Strategic Management (3)			
	Choose Concentration or Extra Electives			
	Accounting (12)			
BUS 570	Mangerial Accounting (3)			
BUS 572	CPA/CMA Exam Prep (3)			
BUS 576	Accounting Research (3)			
BUS 591	Internship (1-3)			
	Business Analytics (choose 2 courses)			
BUS 555	Analytics for Decision Support (4)			
BUS 565	Data Mining (4)			
BUS 575	Business Analytics Project (3)			
	No Concentration (12 - 6 must be BUS crs)			
BUS				
BUS				
	BUS Electives (6)			
	BUS or Other Electives (6)			
	Total	Credits (30)		
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Graduate Program Director Date		Student		Date
Dean of Graduate Studies Date				Rev 06/23