Institutional Effectiveness Annual Agenda

INSTITUTIONAL EFFECTIVENESS

Northern Michigan University's Institutional Effectiveness (IE) office's main duties include institutional reporting, analytics, assessment, accreditation, and strategic planning. IE performs annual tasks, projects, and analyses utilized in decision support, reporting, and strategic planning. Ad Hoc inquiries and projects are also supported and range from simple to complex.

Annual Duties and Projects

Institutional Research

- *10th Day Census* and university statistics including publishing to IE website
- *IPEDS Federal Reporting*
- *Common Data Set*
- *NCAA Graduation Rates*
- *3rd Party External Surveys*
- *Faculty Teaching Load Analysis*
- *CUPA Faculty Compensation Studies*
- *Cap and Gown Survey* of recent graduates
- *Annual County of Origin Study* reviewing Michigan public institution market share impacts
- *Enrollment Forecasting*
- *University Benchmarking Analyses*
- 100–150 annual ad hoc requests

Analytics

- *Student Progress and Outcomes Analyses* including persistence, retention, and completion rates
- *Beginning College Survey of Student Engagement (BCSSE)*
- *Course Impacts Analyses* reviewing course sequences and course performance metrics
- *Student Persistence and Retention Modeling* reviewing factors known to impact student progression
- *Student Achievement Measure (SAM)* - additional persistence, retention, and completion analysis
- *Consortium for Student Retention Data Exchange* – retention benchmarking
- Major project analysis support (TRIO, McNair, admissions standards, etc.)

Accreditation

- Serve as NMU's Accreditation Liaison Officer (ALO) with the Higher Learning Commission
- Management of Open Pathway accreditation cycle obligations
- *HLC Institutional Update*
- Submission and oversight of change orders
- Submission and oversight of HLC academic program reviews

Assessment

- *General Education Assessment* support and project management
- *Assessment of Learning* support and project management for academic program assessment
- *Non-Academic Assessment*
- Provide professional development for program learning outcomes and curriculum mapping

*Not a complete record of all IE projects

Institutional Effectiveness Cyclical Projects

Institutional Effectiveness (IE) facilitates the university's strategic planning process integrating the many IE service areas and overseeing campus-wide teams dedicated to progress in key focus areas. IE also operates a rotation of projects which are balanced based on available staff capacity and intergration with strategic planning and decision support priorities.

Strategic Planning

- Management of strategic planning including focus areas, action plans, and metrics scorecards
- Data-support integrating key institutional effectiveness service areas with planning
- Campus-wide and community event, communications, and engagement support

Completed Every Other Year

Odd Numbered Years
- *National Survey of Student Engagement (NSSE)*
  - *Topical Module – Inclusiveness & Engagement with Diversity*
  - *Topical Module – Determined at project time*
- *Healthy Minds Survey* focusing on student mental health
- *Admissions Standards and Policy analysis*
- *Advising Model impacts analysis*

Even Numbered Years
- *Faculty Survey of Student Engagement (FSSE)*
  - *Topical Module – Inclusiveness & Engagement with Diversity*
  - *Topical Module – Determined at project time*
- Tentative *Campus Climate Survey* focusing on DEIB/Mental Health efforts
- *Course drop, withdrawal, fail analysis* – rates and list
- *Student Risk-Factor analysis* - predictive modeling

Completed Every Three Years

- *Passing the Torch: Post-Graduation Outcomes Undergraduate Alumni Follow-Up Survey*
- *Title YTBD: Post-Graduation Outcomes Graduate Alumni Follow-Up Survey*
- *10 Year post-graduation follow-up (project being considered; not yet implemented)*

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