

## How Faculty Can Assist with NSSE 2023

The National Survey of Student Engagement (NSSE-pronounced "nessie") is set to begin on March 15<sup>th</sup>, 2023. The survey is available to first-year and senior students. NMU participates in this survey every two years and the results are used to inform decisions regarding policies and programs at NMU.

The survey is vital to understanding the thoughts and opinions of students on campus and the more participants we have, the more accurate this information will be. As a faculty member, you can help to improve the response rate for NMU. Here are several ways in which you can help to ensure a successful NSSE campaign:

### How you can help

- If you are teaching a course that has freshman and/or seniors in attendance, share the NSSE 2023 Talking Points. If possible, mention the survey several times throughout the semester and consider setting aside time for students to complete NSSE during class time.
- Encourage students to voice their opinions about campus, especially how that information can be used to improve the student experience- for themselves and others. This remains THE best way that students can let us know how we are doing. If NMU is, in their opinion, doing well or needs to improve, please tell them to say so! All responses will be evaluated.
- Assure students that the program is a legitimate survey that will be used for the betterment of NMU. IT IS NOT SPAM. The survey is IRB approved and is administered nationally. Emails from NSSE will have the following subject line:  
***Please help NMU by completing NSSE***
- Let students know that the information they choose to share will remain confidential.
- Ask students who receive an invitation to complete NSSE to consider doing it to improve our university.
- If students have questions regarding the survey, please direct them to <https://nmu.edu/institutionaleffectiveness/administering-nsse-2023>.

### Scenarios to avoid

While we want people to be passionate about the survey, there are several important aspects of which everyone should be mindful. Here are a few scenarios that should be avoided:

- No individual should be singled out by direct or personal contact by campus officials. Encouragements to participate should be made to entire classes or communities.
- Any form of coercion to complete the survey is prohibited. This includes extra credit for completion or any form of punishment/loss of opportunities for lack of completion.
- Please do not describe NSSE as an anonymous survey. All responses can be linked back to student identifiers, so it is NOT anonymous. The reasoning for the survey not being anonymous is because respondents are tracked across several NSSE platforms.

**Please contact Ryan Poupore at [rpoupore@nmu.edu](mailto:rpoupore@nmu.edu) or (906) 227-2216 with questions or concerns regarding NSSE.**