

NSSE 2023 Talking Points

- NSSE (pronounced "nessie") stands for the National Survey of Student Engagement. The goal of NSSE is to seek the opinions of first-year and senior students regarding how they spend their time, and what they have gained from their university. It asks, what benefits are students achieving from the programs and activities that the university provides?
- First-year and Senior students are qualified to complete NSSE. These students will begin receiving emails for participation starting **Wednesday, March 15, 2023**.
- Northern is one of many institutions that participate in this national survey. A few quick facts (provided by [NSSE](#)):
 - 469 colleges and universities participated in NSSE 2022
 - 252,336 students responded to NSSE in 2022
 - Approximately 6.5 million students have completed the survey since 2000
- Qualified students will receive an email invitation to complete the survey. Emails from NSSE will have the following subject line:
Please help NMU by completing NSSE
- The email schedule for qualifying freshman and seniors is as follows:
 - Message 1: Wednesday, March 15
 - Message 2: Tuesday, March 21
 - Message 3: Monday, March 27
 - Message 4: Thursday, March 30
 - Message 5: Tuesday, April 4

Additional messages may follow depending upon participation rates.

- The survey takes about 10-15 minutes to complete.
- Information collected in NSSE is confidential, but not anonymous.
- Upon survey close, results will be aggregated and compared with other universities and peer institutions across several competencies.
- The aggregated survey responses have the ability to affect decisions and improvements to NMU's policies and programs.
- NSSE is **THE** best chance for students to voice their opinions of campus.
- Please contact Ryan Poupore at rpoupore@nmu.edu or (906) 227-2216 with questions or concerns regarding NSSE.