NSSE 2025 Administration Summary

Northern Michigan University

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, and survey customization choices (https://go.iu.edu/NSSE-custom). This information can be useful for assessing data quality, maintaining a record of survey choices, and planning future NSSE administrations.

Population and Respondents

The table below reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey sampling and completions	First-year	Senior
Submitted population Counts from the original population file.	1,114	1,677
Adjusted population Adjusted for ineligible students and undeliverables.	772	1,262
Survey sample Number of census or randomly sampled students invited to complete the survey. Targeted, experimental, and locally administered samples are not included.	772	1,262
Total respondents	324	513
Full completions Number who submitted demographic items and Topical Modules (if applicable).	231	410
Partial completions Number who completed part of the survey but stopped before submitting demographic items and Topical Modules (if applicable).	93	103
Nonresponder Outreach Service completions Number who completed a portion of the survey through the Nonresponder Outreach Service (if applicable).	0	0

Population file option	Selection
Did you customize the report sample?	No
Did you include an oversample?	No
Did you update the eligibility of students in the population file?	Yes

Response Rates

The table below summarizes response rates for your institution and your selected comparison groups. For more information see NSSE's Response Rate FAQ (https://go.iu.edu/NSSE-RRFAQ). Comparison group response rates were computed at the institution level (i.e., they do not reflect student-level aggregate results).

	NMU	Great Lakes Public	Carnegie Class	NSSE 2024 & 2025
First-year	42%	21%	24%	25%
Senior	41%	21%	23%	24%

Representativeness

The table below details variables submitted in your population file. NSSE reports use weights based on institution-reported sex and enrollment status (full- or part-time) so that results better reflect the population with respect to these categories. Institutions may also submit race/ethnicity (based on IPEDS categories) and age (year of birth) which, while not used for weights, may also help gauge the representation of these groups in your data.

Respondent and population percentages are listed side by side as a convenience to see how well the identities of your respondents reflect your first-year and senior populations. For detailed information about the identities and experiences of the respondents in your reports, refer to your *Respondent Profile*.

	First-year respondents (%)	First-year population (%)	Senior respondents (%)	Senior population (%)
Sex				
Female	66	56	71	62
Male	29	40	27	36
Another	5	3	2	1
Full-time	96	96	88	84
Race/ethnicity				
American Indian or Alaska Native	2	2	2	2
Asian	0	0	1	1
Black or African American	2	2	1	2
Hispanic or Latino	6	6	4	5
Native Hawaiian or other Pacific Islander	0	0	0	0
White	84	84	86	86
Other	0	0	0	0
Foreign or nonresident alien	0	0	0	0
Two or more races/ethnicities	5	5	5	3
Unknown	1	1	2	2

Notes: Sex categories may not sum to 100% due to students whose sex was reported as "unknown" in the population file. For weighting (go.iu.edu/NSSE-weights), NSSE asks institutions to report students' sex in the population file, with four options: female, male, another, and unknown (or missing). The NSSE questionnaire asks students to provide their gender identities (woman, man, agender or gender neutral, demigender, etc.) in a select-all-that-apply item. Results for institutions without full (at least 90%) race/ethnicity information in the population file are not reported.

Survey Customization

The information below documents customization options for your NSSE survey and data collection from companion surveys.

Administration feature	Selection
Survey sample type	Census
Recruitment method	Email
Portal/LMS used	No
Incentive offered	Yes
Survey version	US Standard
Nonresponder Outreach Service	No

Additional questions and companion surveys	Selection
End-of-survey comment prompt(s)	What one change would most improve the educational experience at this institution? What one thing should not be changed?
Customized end-of-survey prompt	No
Custom item set	No
Topical Module(s)	Academic Advising, First-Year Experiences & Senior Transitions
Consortium questions	None
BCSSE 2024 participation	Yes
FSSE 2025 participation	No