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**NSSE 2013**  
**Administration Summary**  
Northern Michigan University

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### Administration Summary

This report provides an overview of your survey administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

### Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

#### Survey completions

	<i>First-year</i>	<i>Senior</i>
Submitted population	1,191	1,106
Adjusted population <sup>a</sup>	1,189	1,104
Survey sample <sup>b</sup>	1,189	1,104
Total respondents <sup>b</sup>	256	312
Full completions <sup>c</sup>	202	275
Partial completions	54	37

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.

b. Targeted and locally administered oversamples were not included.

c. Completed at least one demographic question after the core engagement items on the survey.

### Response Rate and Sampling Error<sup>a</sup>

	<i>First-year</i>				<i>Senior</i>			
	NMU	Great Lakes Public	Carnegie Class	NSSE 2013	NMU	Great Lakes Public	Carnegie Class	NSSE 2013
Response rate	22%	18%	22%	21%	28%	24%	28%	26%
Sampling error <sup>b</sup>	+/- 5.4%	+/- 0.7%	+/- 0.9%	+/- 0.2%	+/- 4.7%	+/- 0.6%	+/- 0.7%	+/- 0.2%

a. Comparison group response rate and sampling error are computed at the student level (i.e., they are not institution averages).

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

### Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because women and full-time students are consistently overrepresented among respondents, NSSE weights results by gender and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2013 weights. For more information, see [nssse.iub.edu/html/weighting.cfm](http://nssse.iub.edu/html/weighting.cfm)

#### Representativeness

	<i>First-year</i>		<i>Senior</i>	
	Respondent %	Population %	Respondent %	Population %
Female	65	51	64	54
Full-time	92	89	87	82
First-time, first-year	68	72	N/A	N/A
Race/ethnicity <sup>a</sup>				
Am. Indian or Alaska Native	N/A	N/A	N/A	N/A
Asian	N/A	N/A	N/A	N/A
Black or African American	N/A	N/A	N/A	N/A
Hispanic or Latino	N/A	N/A	N/A	N/A
Native Hawaiian/Other Pac. Isl.	N/A	N/A	N/A	N/A
White	N/A	N/A	N/A	N/A
Other	N/A	N/A	N/A	N/A
Foreign or nonresident alien	N/A	N/A	N/A	N/A
Two or more races/ethnicities	N/A	N/A	N/A	N/A
Unknown	N/A	N/A	N/A	N/A

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

#### Weighting

	<i>First-year</i>		<i>Senior</i>	
	Respondent %	Population %	Respondent %	Population %
Full-time, female	61	46	55	45
Full-time, male	31	43	31	37
Part-time, female	4	5	9	10
Part-time, male	4	6	5	8

### Administration Details

#### Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

#### Population file options

Included "group" variables <sup>a</sup>	No
Identified an oversample <sup>b</sup>	No
Updated to identify ineligible students <sup>c</sup>	No

Identified students who completed BCSSE 2012	BCSSE not administered
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- a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up to five "group" variables were allowed.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions were able to update their population file to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.

#### Survey Options

The options at right were available to customize the content of your NSSE survey, and to collect complementary data from companion surveys.

#### Administration features

Sample type	Census
Recruitment method	Email
Incentive offered	Yes
Survey version	U.S. English
Institution logo used in survey	Yes
Participated with state system	No

#### Additional items and companion surveys

Asked optional sexual orientation question	No
Topical module(s)	Civic Engagement
Consortium	No
BCSSE 2012	No
FSSE 2013	No

#### Recruitment Messages

Students received up to five direct contacts. Your institution had the ability to customize recruitment messages for your campus.

#### Message schedule

	Date	Cumulative response rate	
		<i>First-year</i>	<i>Senior</i>
Invitation	02/19/2013	6%	9%
Reminder 1	02/27/2013	10%	15%
Reminder 2	03/14/2013	14%	20%
Reminder 3	03/20/2013	19%	24%
Final reminder	03/26/2013	22%	28%

#### Report Customization

Your institution had the option to customize the comparison groups used in reports.

#### Comparison groups for NSSE core survey reports

Group 1	Great Lakes Public (default)
Group 2	Carnegie Class (default)
Group 3	NSSE 2013 (default)

#### Comparison groups for additional item set report(s)

Topical Module: Civic Engagement	Civic Engagement (default)
None	