

# Covid-19 Student Survey- May to June Comparison June 2020

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Objective: Provide an update on findings from the Covid-19 Student Survey(s)

*Information Only*



NORTHERN MICHIGAN UNIVERSITY

# Survey Tool Changes - May to June

- Open ended questions were removed
- Q8 – Safety and security options question updated with new choices
- Q9 – Tuition removed (analysis complete along w/ drops and tuition announcement review)
- Some questions with low response rates excluded from this presentation
  
- Will work w/ Cindy Paavola and work groups on any modifications for July

# Target Population

## May Data Collection

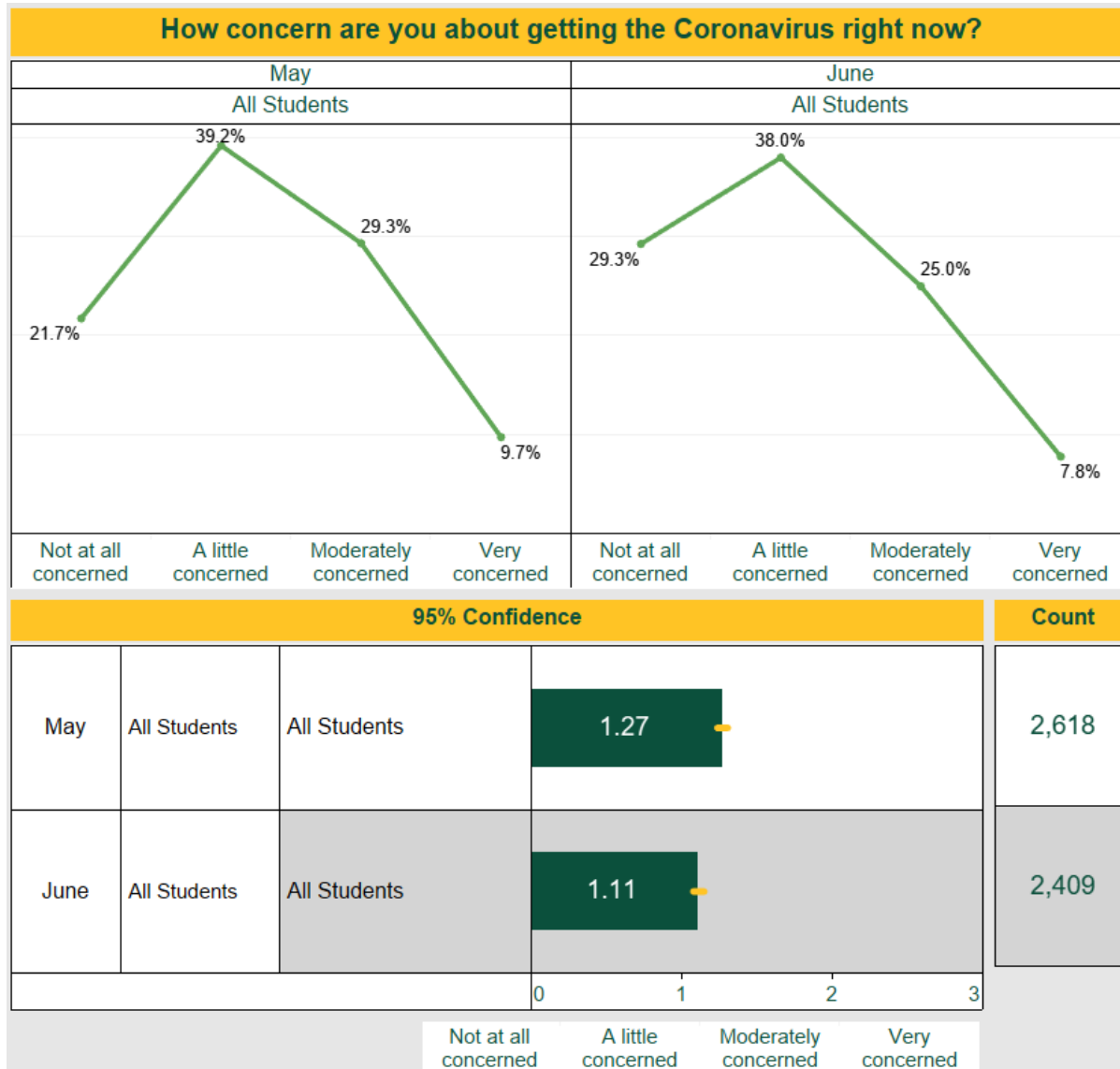
Respondent Type	Population Count	Response Count	Response Rate
admitted students: enrolled	1,028	349	33.9%
admitted students: not enrolled	3,338	155	4.5%
continuing students: re-enrolled	4,675	1,979	42.3%
continuing students: not yet re-enrolled	1,345	136	10.1%
Overall response rate:	10,386	2,619	25.2%

## June Data Collection

Respondent Type	Population Count	Response Count	Response Rate
admitted students: enrolled	1,311	506	38.6%
admitted students: not enrolled	3,135	101	3.2%
continuing students: re-enrolled	4,777	1,742	36.5%
continuing students: not yet re-enrolled	1,232	60	4.9%
Overall response rate:	10,455	2,409	23.0%

- 63.7% of June respondents also participated in the May survey
- Fewer *not-enrolled* may mean decisions being made to go elsewhere and ignoring us

# Concerns about Covid-19



- Students are a little less concerned about Coronavirus now than they were in June.
- +7.5% increase in students who report being *Not at all concerned*
- Slight decreases in *moderately* or *very concerned*

# Fall2020 Plans

Plans **Prior** to the Pandemic:

May

Attending NMU	96.2% (n=2,318)
Attending Diff. College	1.1% (n=26)
Attend a Community/voc	0.2% (n=6)
No decision has been made	1.7% (n=42)
Not going to college Fall 2020	0.7% (n=17)

**C**urrent Plans:

May

Attending NMU	88.5% (n=2,319)
Attending Diff. 4 Year College	0.8% (n=22)
Attending Community/Voc College	0.6% (n=15)
Not ready to make a decision	9.0% (n=235)
Not Attending College in Fall 2020	1.1% (n=28)

June

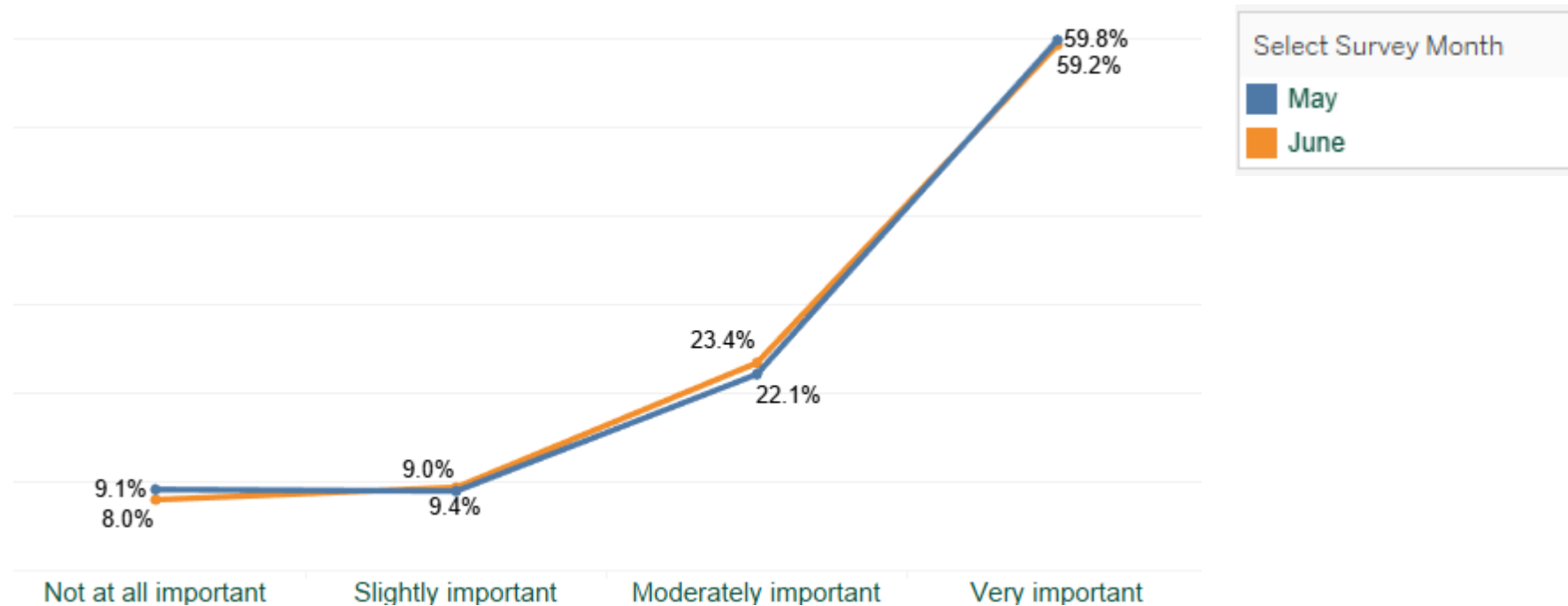
Attending NMU	96.2% (n=2,519)
Attending Diff. College	0.8% (n=20)
Attend a Community/voc	0.4% (n=10)
No decision has been made	2.0% (n=52)
Not going to college Fall 2020	0.7% (n=18)

June

Attending NMU	93.1% (n=2,243)
Attending Diff. 4 Year College	0.4% (n=9)
Attending Community/Voc College	0.4% (n=10)
Not ready to make a decision	5.1% (n=124)
Not Attending College in Fall 2020	1.0% (n=23)

- +4.6% increase in *Attending NMU*
- -4.9% decrease in *Not Ready to Make a Decision*
  - 5.2% of Admitted students *Not Ready* in May, now 1.5%
  - Continuing students make up 93% of *Not Ready*
- 87% of *Not Ready* students are currently registered

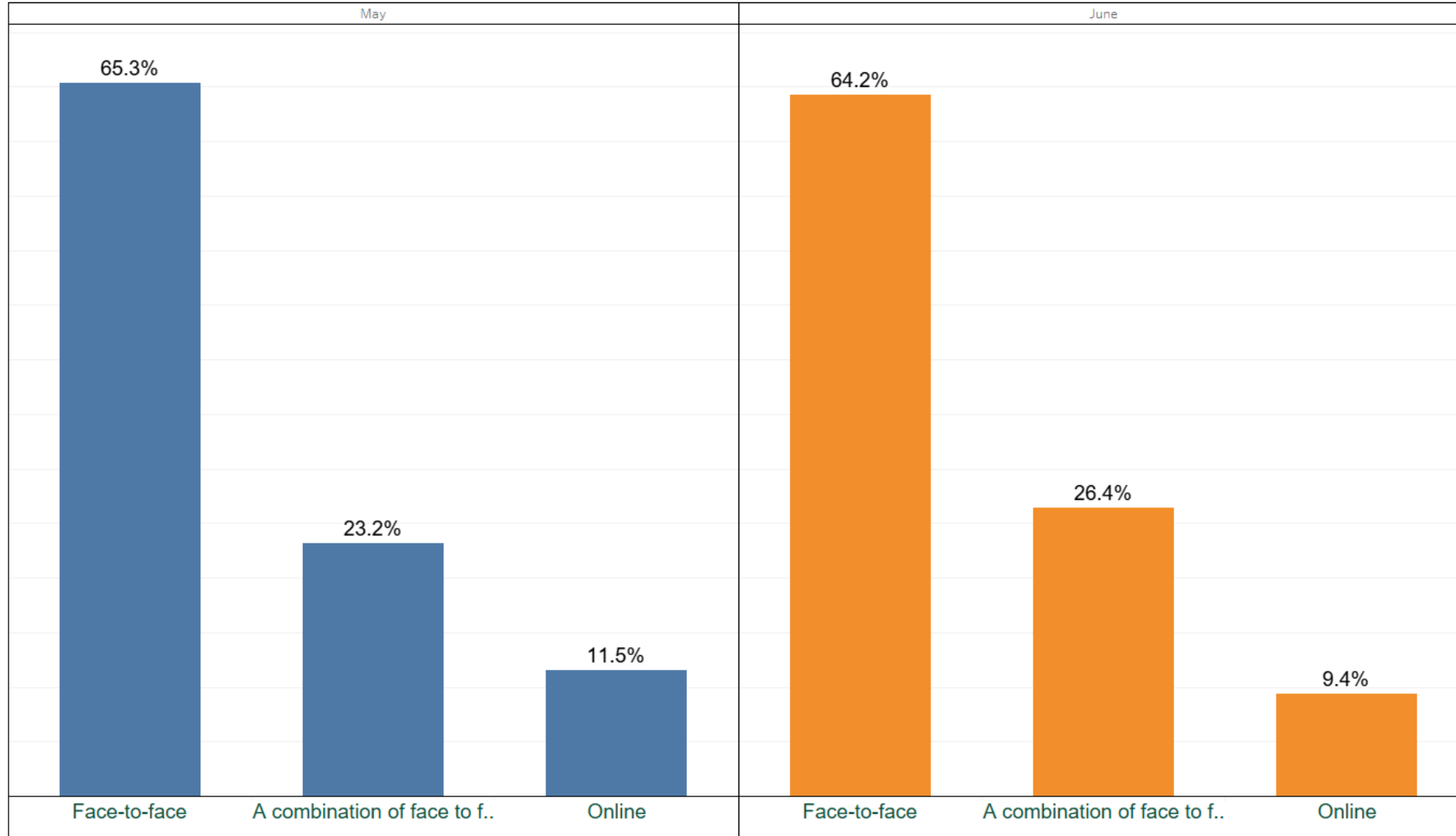
# Importance of F2F C lasses



- Results highly consistent across groups between May and June
- More than 80% of students indicated that it is *moderately* or *very important* that NMU hold in-person classes.
  - 90% of Admitted students chose *moderately* or *very important*

# Preferred Delivery Methods

What is your preferred method for delivery of fall classes right now?



- Results consistent across months
- Slight shift towards preferring a combination of online and f2f
  - Continuing student population (29.6%) prefer more than Admits (17.6%)

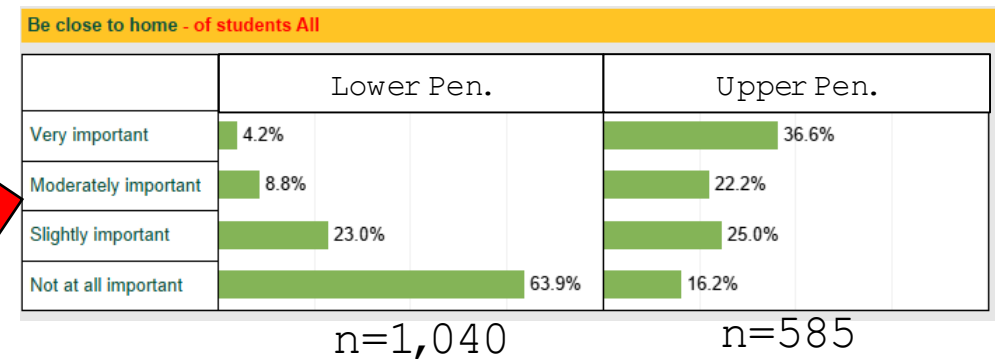
# Safety and Security Options

Item	Positive	Negative	
On-Campus Covid-19 Testing	85.3%	14.7%	Was 89.1% positive in May
On-Campus Mask Req.	67.9%	32.1%	Was 70.5% positive in May
Daily Self-Temp Req.	66.1%	33.9%	Was 60.7% positive in May
Contact Tracing	70.7%	29.3%	Was 62.5% positive in May
Adjusting Winter Sem. Start/End	76.0%	24.0%	New Item
Eliminating Spring Break	40.9%	59.1%	New item
*Items <i>Definitely and Probably Should</i> combined for Positive; <i>Definitely and Probably Should Not</i> combined for Negative			



# Factors in Fall Plans Decision

Item	Important	Not Important
Be Close to Home	25.9%	74.1% (49.8% not at all)
Safety	83.6%	16.4%
Be Close to Social Network	56.1%	43.9%
My (or family's) Finances	80.9% (53.5% very important)	19.1%
Access to Healthcare	75.4%	24.6%



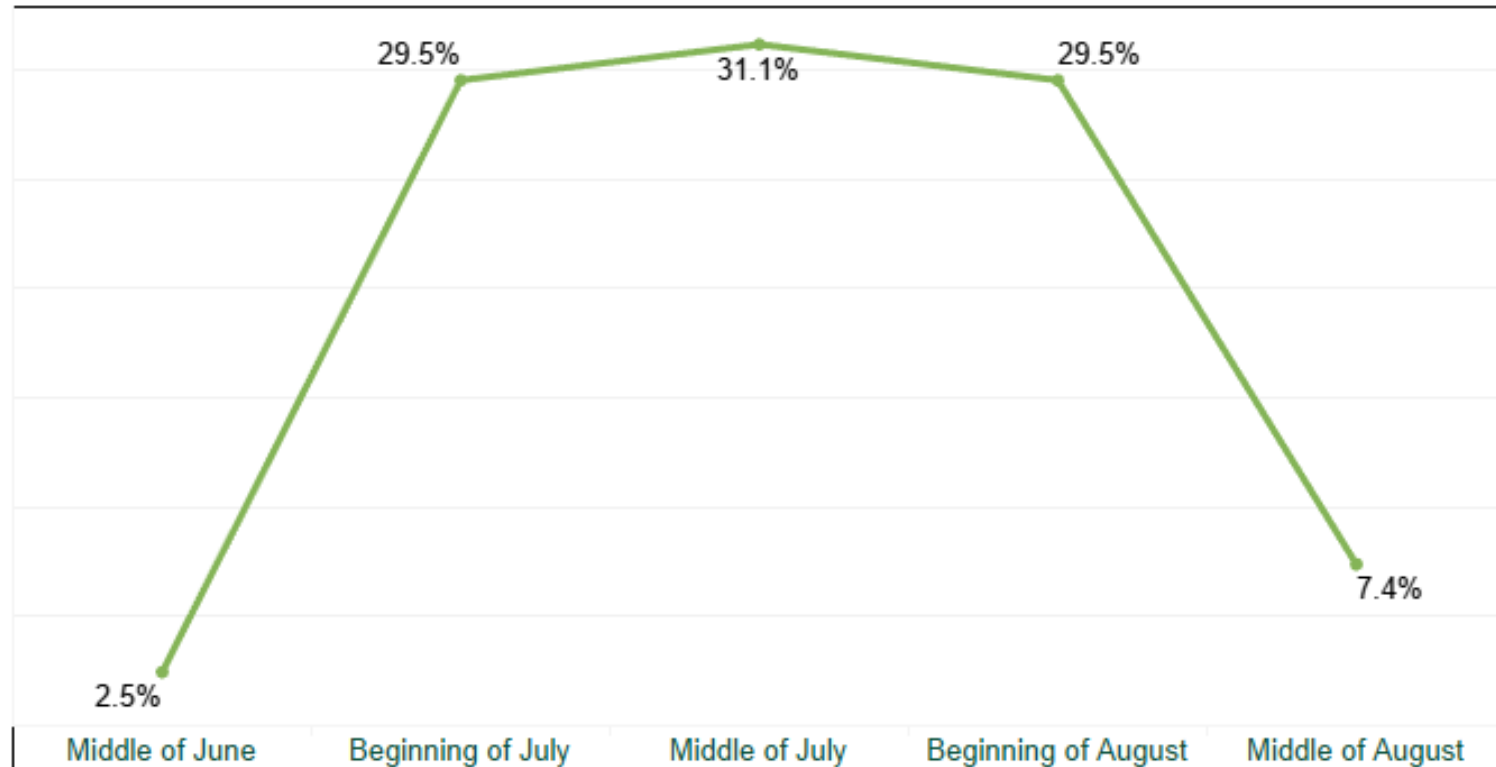
Also mentioned by those not attending NMU as a major factor in their decision

\*Items Very and Moderately Important combined for Positive; Slightly and Not at all combined for Negative

- All other questions consistent between May and June, whether Admit or Continuing, and whether UP or LP

# Fall Plans Decision Timeline

When do you expect you'll need to make a decision about your fall plans by? June Collection



- Consistent responses between May and June
- Scales changed between timeframes
- 32% will decide by early July
- 63.1% will decide by mid-July
- 92.6% will make a decision by the beginning of August