



**Stephen Balbierz (left), U.P. external affairs director for SBC Ameritech, and Peggy House, director of the NMU Seaborg Center look at part of the “Window on the Universe” exhibit—the first in the *SBC Adventures in Discovery series.***

# NMU receives campaign gift from SBC Ameritech

By CINDY PAAVOLA '84 BS

The Glenn T. Seaborg Center for Teaching and Learning Science and Mathematics received a gift of \$50,000 from SBC Ameritech to create the *SBC Adventures in Discovery Series* as part of *This Decisive Season: The Campaign for Northern Michigan University*.

A ceremony was held March 14 in the Seaborg Center’s Exploration Center to formally present the gift to NMU President Judi Bailey and Seaborg Center Director Peggy House.

The *SBC Adventures in Discovery Series* will consist of four exhibits each year at the Seaborg Center that will focus on a variety of science and mathematics topics. The exhibits will be both display and interactive in nature, and will be available to K-12 and college students, teachers, and classes, as well as the general public.

“SBC Ameritech believes

strongly in partnerships with educational organizations such as Northern Michigan University, which strive to improve the quality of life for our communities,” said Stephen Balbierz, U.P. external affairs director for Ameritech. “We are pleased to support the creation of the *SBC Adventures in Discovery Series.*”

In her thanks to SBC Ameritech, House said: “These hands-on exploration exhibits are especially important to geographically rural areas such as those in the Upper Peninsula where science and mathematics learning resources can often be scarce.”

The presentation ceremony was part of the Seaborg Center’s debut of the “Window on the Universe” exhibit. The exhibit included moon rock samples, astronaut equipment, informational displays on space science and exploration, and interactive computer space exploration programs.

## This Decisive Season: Campaign Update

### Student Success and Access

Goal: \$12 million

Endowed scholarships, the Annual Fund, programs for innovative teaching and learning, and technology advancements.



**\$11.6 million** received toward goal... \$400,000 to go.

### Improving Campus Facilities

Goal: \$8 million

Glenn T. Seaborg Science Complex, Berry Events Center, Izzo-Mariucci Academic Center, Reynolds Concert Hall, and other on-campus facilities projects.



**\$4.7 million** received toward goal... \$3.3 million to go.

# Gift to fund art and design endeavors

By CINDY PAAVOLA '84 BS

With Green Bay Engraving of DePere, Wis., doing well lately, owner and president **John Vinoski '80 BFA** chose to share the success with his alma mater, recently making a sizable annual gift designated to NMU's art and design department.

Vinoski's gift will be used for awards that will enable students to do such things as travel to participate in exhibit opportunities away from campus or to cover the cost to send student artwork to exhibits and competitions, according to Michael Cinelli, head of NMU's art and design department.

Green Bay Engraving provides prepress graphics and platemaking products and services. The company's largest client group is the packaging industry. Green Bay Engraving, which employs 31 people, also does a lot of work in the printed party goods market, providing high end color management and graphics production services to many nationally known manufacturers of printed napkins, paper plates, tablecovers,

and other party-related items. Vinoski has worked at the company since graduating from NMU in 1980, bought in as a partner in 1985, and became the outright owner in 1993.

Green Bay Engraving's director of marketing and digital systems is fellow alumnus **Craig Bower '90 BFA**. Both Vinoski and Bower said that Northern prepared them well for their careers. Vinoski added that NMU's emphasis on the business end of art and design was particularly helpful.

"I've interacted with university art departments and their students from all over, and the more contact I have with other programs, the more respect I have for NMU's art and design department. Northern still places a lot of emphasis on teaching a student to grow as an artist, and how to work as a professional," said Vinoski, who majored in graphic design. "Most programs concentrate solely on the artistic side, which doesn't really prepare a person to make a living off their art."

Vinoski said that at Northern he was trained in how to interview for a job, what to look for in a company, and how to "realistically go about becoming employed."

"Richard 'Mike' Gorski was my primary instructor at NMU," Vinoski said. "Because he was very tough and demanding, it took awhile for us to grow together, but once we did, he was extremely influential. His students got a strong message: You need to approach your future with the seriousness the art and design business will demand from you."

Vinoski grew up in Ironwood, Michigan, and said he chose NMU because it is close to his hometown and because he received a merit scholarship. His younger brother, **Richard Vinoski '89 BS**, and sister, **Michelle Vinoski '89 BS**, as well as his wife, **Theresa (Bonato) Vinoski '80 BS**, are also NMU graduates.

"My family and I received our training at Northern, and it has served us well in our professional lives. Now, I have a chance to help other students in return."

## Investing in the People of NMU

Goal: \$6 million

Endowed professorships and faculty chairs, funds for faculty and staff leadership, and development opportunities.



**\$2 million** received toward goal... \$4 million to go.

## Other Gifts

No goal set

Undesignated funds, pending designation, and gifts in kind.

**\$7.6 million** received.

## Outreach and Partnership

Goal: \$4 million

Public radio and television, economic development, and educational outreach programs.



**\$4.6 million** received toward goal... Exceeded goal.