PRESIDENT'S NOTE

And the survey said...

n February, your NMU Alumni Association conducted a survey to gauge the value and effectiveness of the programs and services we offer. Our thanks to those of you who completed either the on-line or mail version of the survey. I'm happy to report that we had an overall response rate of 18 percent.

You told us what we are doing well, what programs and services you are satisfied with, what programs and services we could improve upon; and you gave us insight about additional programs and services you'd like to see the Alumni Association provide.

The good news is that of those who completed the survey, most of you (86 percent) enjoy the magazine you are holding in your hands right now. Many of you feel that your Alumni Association does a good job of connecting you to NMU, keeping you informed of university and community news, and making you aware of Alumni Association activities. However, you also told us that the farther away you live from Marquette, the less connected you feel. We plan to do something about that.

You told us that we need to do a better job promoting our benefits to members and telling you the reasons you should become a member. We need to be better about promoting our toll-free number (1-877-GRAD NMU), our permanent e-mail service, and our weekly on-line column, "What's New, NMU?".

Some of you would like to

receive a yearly schedule of alumni events and more information on local athletic and cultural activities. Some also said you would like career and networking assistance, so look for programs to come.

But the Alumni Association is not just about providing services to alumni. It's also about bringing the NMU experience to a new generation of students. A good number of you are currently assisting or have offered to assist us with student recruitment by telling prospective students how great your Northern experience was. With our enrollment at a 13-year high, word is obviously getting out. We appreciate your help.

To those of you who told us to keep up the good work, thank you! We absolutely plan to. The Alumni Association Board of Directors is currently discussing how we will modify our programs and services to better serve all NMU alumni.

If you're interested in seeing the full results of the survey, log on to the Alumni Association Web site at www.nmu.edu/alumni. And even though the survey results are in, we still welcome your ideas and suggestions. E-mail the Alumni Association at alumni@nmu.edu or call us on our toll-free number. We always want to hear from you!

—Rick Popp '88 BS, '90 MPA, President NMU Alumni Association

LOST ALUMNI

We know they're out there. Can you help us locate the following people?

Michael Spafford '72 BS Gretchen (Bietila) Williams '72 BS Mary (Segner) Emerson '78 BS Scott Gollinger '80 BS Donna Nelson '82 Cert. Richard Spillane '85 Dipl. Karen Stinehart '90 AT

If you can help us, please drop us a note at alumni@nmu.edu or call us toll free at 1-877-GRAD NMU.

LIFETIME MEMBERS

We'd like to thank the following people who have recently joined as lifetime members of the NMU Alumni Association.

In memory of Stuart Rosendale '49 BS Donald Bangert '64 BS, '66 MA Robert Letts '68 BA Robert Oles '75 BS Keith Burkard '79 BS Peter Christopherson '80 BS Brian Hickey '80 BS Charles Paulson '80 BS David Singer '80 BS Joseph Ditz '82 BS William Geiger '83 BS Charles '87 BS and Donna '88 BS Tomasi Julie Weslin '88 BS Rhonda Sprague '91 BS Amelia Hughes '93 BS Amy (Ingalls) Kierzek '93 BS Kristine Day '94 BS Mark Rummel '94 BFA Jeremy Maynard '95 BS, '02 MA Allen Mott '95 Cert., '97 AS, '98 BS Jay Brennan '97 BS Julie Frechette '97 BA Rick LaBine '01 BS

To learn about the benefits of membership, visit our Web site at www.nmu.edu/alumni, e-mail us at alumni@nmu.edu, or call us toll free at 1-877-GRAD NMU.

Alumni Association Award winners

Three Northern Michigan University alumni were recognized for their achievements as part of Homecoming 2003 activities. Mark Lovell '77 BS of Mt. Lebanon, Pa., and Albert Milford III '66 BA of Flossmoor, III., received Distinguished Alumni Awards. David Gregory '92 BS of East Lansing received the Outstanding Young Alumni Award. The trio was honored at the annual alumni awards breakfast on Saturday, Sept. 27.



Mark Lovell Lovell is director of the sports medicine concussion program at the University of Pittsburgh

Medical Center. He has pioneered the application of neuropsychological assessment technology to concussion management in athletes and is the developer of the ImPACT concussion management software package, which is used nationally by hundreds of high schools and colleges.

Lovell directs the concussion assessment programs for the National Football League, the Indianapolis Racing League, and the Competitive Automobile Racing League. He also founded and co-directs the concussion assessment program for the National Hockey League and provides similar services for the USA women's Olympic ice hockey team.



Albert Milford Milford is a clinical professor of surgery at Midwestern University-Chicago College

of Osteopathic Medicine. He completed his internship and residency in general surgery at the Detroit Osteopathic Hospital and was American Osteopathic Association board certified in general surgery in 1984.

Milford has served as director of the trauma surgery section at the Olympia Fields Osteopathic Medical Center, and as senior attending and consulting surgeon, secretary-treasurer of the medical staff, and associate chair of the department of surgery at both Olympia Fields and the Chicago Osteopathic Medical Center.

This year, he will be sworn in as president of the American College of Osteopathic Surgeons.



David Gregory Gregory specializes in legislative, regulatory, and state executive branch matters at Kelley Cawthorne,

PLLC. He joined the Lansing-based law and government relations firm at its founding in 1999. He served as lead counsel to the Michigan Society of Planning in the land-use planning reform package of 2001, and as lead counsel to the Grand Traverse Band of Ottawa and Chippewa Indians in the historic addition of Indian tribes to Michigan's Inter-Governmental Agreements Act.

While attending Thomas M. Cooley Law School in Lansing, Gregory worked as a contributing writer for *Inside Michigan Politics* and as a law clerk in former Gov. John Engler's Offices of Legal Counsel and Regulatory Reform.



2003 SPORTS HALL OF FAME INDUCTEES

From left to right: Lisa (Jamula)
Maki '91 BS, '02 MAE; Tom
Watson '71 BS, '83 MAE; Chuck
Klingbeil Jr. '99 BS; Neal
Seagren '79 BS; Lucia (Pereira)
Shyiak '99 BS representing Scott
Beattie; and Anne Goodman James
representing May Tan '92 BS.