

Bailey resigns as president of NMU

Northern's leader selected as WMU's next president, Michael Roy named interim NMU president

The Northern Michigan University Board of Trustees held a special conference call meeting May 9 to accept President Judi Bailey's resignation, following official approval of her appointment as the next president of Western Michigan University earlier that day. The board named Michael Roy, vice president for finance and administration at NMU, as interim president.

Bailey's last day of active service as president was May 9. She began her presidency at WMU on June 9.

"Dr. Judi Bailey was an outstanding leader for Northern Michigan University," said Mary Campbell, chair of the NMU Board of Trustees. "The university has benefited from Dr. Bailey's excellent leadership. She has moved the university to higher levels of excellence, innovation and national recognition. We are deeply grateful for her work at Northern."

Bailey joined NMU in 1997. She was the 11th person to hold the university's top post. Under her leadership, Northern implemented a notebook computer program and conducted its first comprehensive fundraising campaign, *This Decisive Season*. The university's enrollment increased steadily. It exceeded the 9,000 mark last semester for the first time since 1981, marking a long recovery from the closure of K.I. Sawyer Air Force Base.

There were also a number of construction and improvement projects on campus during her tenure. These include the Seaborg Science Complex, a state-of-the-art academic facility that was dedicated in the fall



Judi Bailey is Western Michigan University's 7th president.

of 2001 and represents the largest brick-and-mortar project in NMU history.

In May 2002, Bailey was selected to receive an Executive Leadership Award from CASE—the Council for the Advancement and Support of Education. Also, her NMU Parent Partnership e-mail communication program was a CASE bronze-medal winner in 2002.

"I did not seek the Western presidency, but was sought out, and I'm honored to be named the next leader of a nationally recognized major research institution," said Bailey.

Before accepting the position at Northern, Bailey served as vice president for academic affairs and provost at the University of Maine. A native of North Carolina, she holds a bachelor's degree in English from Coker College (S.C.) and both a master's and doctorate in education administration from Virginia Tech.

Roy was named vice president for finance and administration in 1993, after serving in that capacity on an interim basis for two years. He previously held the positions of



Michael Roy was elected interim NMU president in a unanimous vote by the board.

assistant vice president for finance and controller, and chief accountant. Prior to joining NMU in 1978, Roy was controller at Central Michigan University.

He received a bachelor's degree from Eastern Montana University, a master's degree in business administration from CMU, and a doctorate of education in educational leadership from WMU.

"Dr. Roy has been intricately involved in the financial, legislative, and strategic planning of Northern, not only this year but for more than two decades," said Campbell. "In the challenging economic and legislative times NMU is facing, the board believes Dr. Roy would be highly qualified to lead NMU through this period of transition."

The board will convene a special meeting sometime in June to appoint a presidential search committee and to select a national executive search firm.

"Once the committee is in place, our plan is to move expeditiously and get a lot of work done over the summer," said Campbell.

NMU braces for budget cuts

Reduced appropriations mean a loss of \$4.8 million to Northern

In response to the fiscal crisis in Michigan and the likelihood of a drop in state support for higher education, Northern Michigan University formed a Budget Alternatives Committee (BAC) last fall. The BAC was charged with finding ways to reduce the NMU general fund budget by \$12.8 million over the next two fiscal years while preserving the quality of the academic experience for students.

After presenting its initial recommendations to the campus community on March 20 and modifying the recommendations based on campus feedback, the BAC presented its final recommendations to the NMU Board of Trustees.

On May 1, the board approved a \$79.3 million general fund base budget for fiscal year 2004, which begins July 1. It includes \$4.8 million in reductions recommended by the BAC, a 6.9 percent increase in annual tuition and fees for resident undergraduate students, and a 4.8 percent room-and-board increase.

The total \$12.8 million in cost-savings recommendations include 56 employee layoffs, 19 vacant positions that will not be filled, and seven positions reduced from their current 12-month status. Some open faculty positions will be filled at a lower rank and/or salary. Others will be covered by adjuncts or by 11 senior staff who will see either portions or all of their responsibilities shifted from administrative to teaching.

The budget includes scaled-back funding for public broadcasting and the United States Olympic Education Center. The university

also identified a timeline to phase out both programs in fiscal year 2005, which will be reviewed at future Board of Trustees meetings in August and October, respectively.

While no undergraduate majors will be impacted, the labor education certification and minor programs will be cut as will graduate programs in communication disorders and psychology. The university will place a hold on bringing in a new cohort for the graduate-level nursing program.

Several departments and offices will be restructured or merged. The Glenn T. Seaborg Center for Teaching and Learning Science and Mathematics will be restructured. While the biology and chemistry departments will remain separate units, they will be run by a single department head, as will the duo of mathematics/computer science and physics. Economics, history, political science, and philosophy will also be administrated by a single department head.

The duties currently carried out by graduate studies and research will be divided between the registrar's office and the respective departments or colleges. The administrative responsibilities of the LPN and nursing programs will also be merged as will office operations of alumni relations and the development fund.

Recreation and athletics will be reorganized. Women's tennis and Alpine skiing will be dropped, but women's track will be added. The latter move fulfills NCAA regulations for a spring sport.

For detailed information about the NMU budget and budget cuts, log on to www.nmu.edu/bac.

Flood hits Marquette

A mid-May flood in Marquette County left an indelible mark on



some familiar landscape near the NMU campus—most notably, Tourist Park.

Tourist Park view from County Road 550.

The problem started when an earthen levy failed at Silver Lake, sending several billion gallons of water thrashing down the Dead River to Lake Superior. There was extensive damage along the waterway. Tourist Park dam gave way, and the bridge on Lakeshore Boulevard that serves as a gateway to Presque Isle was damaged and rendered impassible. Fortunately, no injuries were reported.

The flooding led to a temporary evacuation of all



Tourist Park.

businesses and residences north of Wright Street. This included the NMU Jacobetti Center, Ripley Heating Plant, and the Services/Public Safety building. Interim President Mike Roy also called for university-wide energy conservation measures to help reduce the demand on impacted power companies.

To see a photo gallery of the flood in progress and its impact, log on to www.mqtcty.org and click on "Flood Information and Updates."



Lakeshore Blvd. bridge to Presque Isle Park.

College updates

College of Arts and Sciences

NMU writing program graduates first class

Northern Michigan University's English department celebrated the graduation of its first class of master of fine arts students. The MFA in creative writing is Northern's first terminal degree. It was implemented in the fall of 2000.

Students in the three-year program wrote a publishable, full-length book to fulfill degree requirements. The graduates include Martin Achatz of Ishpeming, whose thesis is a collection of poetry titled, *The Mysteries of the Rosary*; Erin Anderson of Gwinn, whose nonfiction thesis is titled, *Asking for Directions: A Czech Memoir*; Bren Bailey of Marquette, who wrote the fictional mystery, *North U.S. 41*; Penny Olson of Ishpeming, with her short story cycle, *Wabnong—Living on the Rez*; and Christy Oslund of Marquette, who wrote a novel about life in a small Canadian town titled, *All Blessings Flow*.

College of Professional Studies

Athletic training program receives accreditation

NMU's athletic training program has received its initial accreditation from the Commission on the Accreditation of Allied Health Education Program (CAAHEP).

The accreditation period is awarded for five years.

Northern began pursuing accreditation in the mid 1990s and was awarded program candidacy status in 2000. Last November, the Joint Review Committee on Athletic Training Education made a site visit

to NMU and subsequently recommended the accreditation approval to CAAHEP.

"Accreditation is critical because beginning January 2004 students wishing to take the National Athletic Trainers Association Board of Certification exam will be required to be graduates of accredited athletic training programs," said Julie Rochester, director of NMU's program.

Northern is now one of six accredited athletic training programs in Michigan, the others being Central Michigan University, Eastern Michigan University, Grand Valley State University, Hope College, and the University of Michigan.

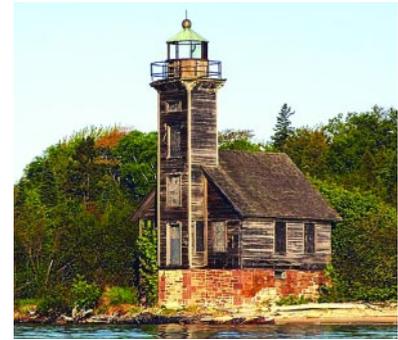
College of Technology and Applied Sciences

Lighthouse rescue

The East Channel Lighthouse on Grand Island near Munising has a rebuilt lens house, thanks to the efforts of Northern Michigan University faculty and students in the Engineering Technology department.

The lens house, which was rotted and deteriorating, was removed from the structure in October and transported to Northern's Jacobetti Center. Carol Hicks, professor in the Engineering Technology department, supervised the rebuilding project. He said students from architectural technology, metal fabrication, woodworking, and the NMU chapter of the Home Builders Association participated.

It was reinstalled in June. Hicks said the goal is to strengthen the structural integrity of the lighthouse while preserving the rugged, weathered appearance.



East Channel Lighthouse. Photograph by Dennis O'Hara.

VanDenburg is FAA inspector

David VanDenburg, assistant professor in the Technology and Occupational Sciences department has been appointed as a volunteer field inspector who will help alleviate the backlog of pending homebuilt aircraft inspections conducted by the Federal Aviation Administration.

He is the first such appointee sponsored by the Experimental Aircraft Association, a 170,000-member international organization dedicated to recreational aviation.

VanDenburg's official title will be FAA amateur-built designated airworthiness representative, or AB-DAR.

In sponsoring his appointment, the EAA cited his "outstanding" qualifications. These include teaching a variety of aviation maintenance courses at NMU, holding a six-year EAA membership, serving as an EAA technical counselor, and holding an FAA Airframe and Powerplant certificate with an inspection authorization rating.

VanDenburg also flew B-52s during his 25-year career in the U.S. Air Force and has built two airplanes: an Avid Flyer in 1998 and an RV-6A in 2000. He plans to build a third over the next several years.

Before VanDenburg can perform inspections, he will have to complete the FAA's new AB-DAR initial standardization courses.

Walker L. Cisler College of Business

Profs study Internet use

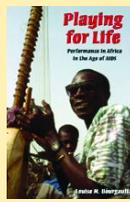
NMU College of Business Professor Sandra Poindexter and Economics Assistant Professor Tawni Ferrarini are conducting a long-term study of Internet integration in higher education. Midway through the five-year period of collecting data on faculty Internet use and students' attitudes toward this use, Northern launched its TLC laptop computer initiative.

While their research began before the TLC initiative was launched, this secondary development has allowed Poindexter and Ferrarini to test the hypothesis that a critical mass of faculty members can surface relatively quickly when university policies and incentive packages address the diverse needs of faculty groups. They have found that mass integration occurred when the faculty majority employed laptops to support on-campus courses.

Their research suggests that individual groups within organizations are likely to choose to adopt risky, new technology at different times, levels, and rates. Pioneers paved the way, but their activities are initially challenged by "technology rejecters" who defend the use of existing methods. The role of both groups, combined with effective institutional information and reinforcement, ultimately lead to mass adoption and constant assessment of the impact of the technology on all of those individuals impacted.

Correction: In the Winter 2003 issue of *Horizons*, we ran an update about an advanced law enforcement diploma program becoming available under the College of Professional Studies. The program is actually offered by the Public Safety Institute through the College of Technology and Applied Sciences. We regret the error. —KW

Playing for Life: Performance in Africa in the Age of AIDS

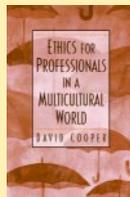


Carolina Academic Press, 2003

Louise Bourgault, Communication and Performance Studies

Focusing chiefly on the AIDS epidemic/AIDS performances in two socially and economically divergent African countries, South Africa and Mali, *Playing for Life* tries to show how Africans are working to harness the energy of performance to help solve the most terrible of contemporary problems, the AIDS pandemic.

Ethics for Professionals in a Multicultural World



Prentice Hall, 2003

David Cooper, Philosophy

This book explores how philosophical ethics has historically evolved as a response to banal moral decisions based on confusion caused by the plurality of ethical and moral beliefs. The book explains why codes of ethics are important and why the codes themselves have to be grounded in a broader philosophical context to be useful in multicultural societies.

Merlin: A Casebook



Garland Publishing, 2003

Edited by Peter Goodrich, English

This book deals with all aspects of the Merlin legend, from its origins to its expression in medieval and modern literature, film, and popular culture. The volume offers nearly twenty essays—some newly commissioned for this volume, others selected from the most important scholarly and critical studies of Merlin and his role. Two of the reprinted essays are translated into English for the first time.

Polish National Cinema

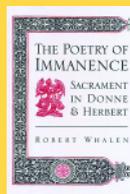


Berghahn Books, 2002

Marek Haltof, English

In the years since World War II, Poland has developed one of Europe's most distinguished film cultures. This book is the first comprehensive study of Polish cinema from the end of the 19th century to the present. It provides not only an introduction to Polish cinema within a socio-political and economic context, but also to the complexities of East-Central European cinema and politics.

The Poetry of Immanence: Sacrament in Donne and Herbert



University of Toronto Press, 2003

Robert Whalen, English

This study of two of the most celebrated seventeenth-century religious poets examines the role of sacrament in the formation of early modern religious subjectivity. Whalen's argument builds upon his central idea of "sacramental Puritanism," or the effort to cultivate a Calvinist sense of interiority through a fully ceremonial apparatus, to reconcile the potentially disparate imperatives of sacrament and devotion.

World class event coming to Marquette

The largest and most prestigious international sporting event in the history of Marquette County is coming to Northern Michigan University this fall, when the United States Olympic Education Center hosts a World Cup Short Track Speedskating Competition, Oct. 24-26 at the Berry Events Center.

The World Cup event is a major competition on the international speedskating circuit. There are only six short track speedskating World Cups held each year—two in Asia, two in Europe, and two in North America. Canada will host one of the World Cup events in North America, making Marquette's event the only World Cup in the United States for the 2003-2004 season.

Approximately 150 of the world's best short track speedskaters representing 25-30 countries will be competing in the three-day event. This includes nearly every skater who competed at the 2002 Winter Olympic Games.

"We are very excited about hosting this short track World Cup," said Jeff Kleinschmidt, USOEC director. "It will give local citizens the opportunity to see the best skaters in the world compete. It will also provide a significant economic impact for the area along with tremendous national and international exposure for NMU and our local community."

More information about the World Cup event, including ticket prices and pre-event activities, will be released as the event nears. To check on the status of the event and ticket availability, log on to the USOEC Web site at www.nmu.edu/usoec.

Campus kudos

Computerworld honors NMU notebook computer program

Northern's Teaching, Learning, and Communication (TLC) initiative became a part of the 2003 Computerworld Honors Collection on April 6. **Fred Joyal '70 BS, '71 MA**, provost and vice president for academic affairs at NMU, represented the university and accepted the medal of achievement during a ceremony at San Francisco City Hall.

The medal is presented annually to individuals and organizations that "have made outstanding progress for society through visionary use of information technology." The 2003 collection includes more than 300 case studies in 10 categories from 33 countries.

Samuel Palmisano, chairman and chief executive officer of IBM Corp., nominated Northern for inclusion in the education and academia category.

The 2003 Honors Collection will be archived in libraries, museums, and academic research institutions around the world. It will serve as primary source material for scholars—its primary function—and as a resource for individuals who hope to use information technology to build solutions that benefit society.

Public radio and TV receive broadcast excellence awards

Public TV 13 and Public Radio 90 received a total of three Broadcast Excellence Awards from the Michigan Association of Broadcasters in February.

Public TV 13's *One-Room, Many Stories: Schoolhouse Memories* received first place in its market in the TV news special category. The

documentary chronicles the history of one-room schoolhouses in the U.P.

Public Radio 90 received a first-place award in its market for "8-18 Media" in the radio special interest programming category. "8-18 Media" is a collection of youth-produced stories from the Upper Peninsula Children's Museum about regional events. Radio 90 provides mentoring and production support for the segments.

Public TV 13 earned a second-place award in the TV special interest programming category for the *Media Meet* show "U.S. Policy on Iraq."

Retro toy garners gold award for Northern

Northern Michigan University used a three-dimensional strategy to reach prospective students last year, and the effort resulted in a gold award in a national advertising competition.

NMU sent 1,400 View-Masters to high school guidance offices in the upper Midwest. Each View-Master was packaged with a set of reels containing three dimensional photographs highlighting NMU academics, student life, and the campus environment.

The campaign earned the top award in the direct mail category for schools with an enrollment between 5,000 and 10,000. The 16th annual competition was sponsored by the Admissions Marketing Report.

"We wanted to do something unique that would stand out," said Brian Zinser, director of marketing at NMU. "But as a sign of changing times, perhaps, a few reported that some high school students had never touched a View-Master before they used ours."