

# Marketing scholarship established

Professor names award in honor of grandparents

**G**ary Brunswick '81 AS, '84 BS, NMU professor of marketing and director of business affairs for the Walker L. Cisler College of Business, remembers receiving "care packages" from his paternal grandparents when he was a Northern student.

"Those boxes were filled mostly with food and would come usually via someone traveling to Marquette from Iron County," said Brunswick. "I paid for my entire college education by myself, so some extra food really meant a lot to me. It was one of their many little ways of offering support so that I could get my college education."

Recently Brunswick and his wife, **Kimberly '87 BS**, established the Andrew and Theresa Brunswick Scholarship in his grandparents' honor. Recipients of the award must be marketing majors with a 3.0 grade point average or higher. First preference will be given to students from the Upper Peninsula.

"Marketing is the sixth or seventh most popular major at NMU each year," Brunswick said. "This scholarship will fill a need on campus to provide academic recognition and financial assistance to students studying that field. It also provides support to students from the U.P., something that is important to my family. Kim and I feel lucky we were able to attend Northern and we feel it is time for us to give back to the university."

In addition to his Northern degrees, Brunswick went on to

receive his master's degree from Marquette University and his doctorate from Arizona State University. All of his degrees are in business administration. He returned to NMU to teach in 1991. In 1995 he was selected to receive the Mortar Board Outstanding Faculty Award, and in 1997 he received the Outstanding Teaching Award. This past spring, he was announced as one of Northern's three 2004 Distinguished Faculty Award winners.

Kimberly is an educational school consultant for Co-nect, a professional development company. Her bachelor's degree is in elementary education. Following graduation, she taught in Iron River for a year; Manitowoc, Wis., for 10 years; and was a literacy specialist at Gwinn for a year.

Brunswick said that his grandparents had a profound influence on his life, teaching him the importance of hard work, honesty, integrity, and perseverance.

Andrew and Theresa Brunswick lived nearly three-quarters of a century in Iron County before their deaths in the late 1990s. Andrew worked most of his life in the underground mines, although he began his working career in U.P. lumber camps. During his retirement, he took on the duties as caretaker of the Stambaugh Township Dumps and



Theresa and Andrew Brunswick, 1947.

worked with the U.S. Forest Service during its summer program.

In addition to her homemaking responsibilities, Theresa held positions at the local food market, laundry, and gift shop.

The couple had three children: Robert (deceased), George, and Beverly.

"During their lives, my grandparents were always helping other people, and this was one of the many things I learned from them—to help others. I think they would be proud to know that their name is on a scholarship that will help students pursue their dream of a college education," said Brunswick.

For further information about NMU's scholarship program, contact the NMU Development Fund Office at 906-227-2627, [www.nmu.edu/development](http://www.nmu.edu/development), or via e-mail at [devfund@nmu.edu](mailto:devfund@nmu.edu).

—Cindy Paavola, '84 BS

## Political science professor remembered with scholarship

A memorial fund has been established in honor of Miodrag "Bata" Georgevich, a long-time political science professor and NMU administrator who died in late July.

During his tenure from 1958 until 1986, Georgevich taught international relations and political science, was head of the political science department, served as NMU's first alpine ski coach, founded the Young Republicans and Young Democrats student organizations, and helped to establish Northern's study abroad program.

He was born in Yugoslavia and earned degrees in his native country, France, and the United States. He served as a 2nd lieutenant in the Yugoslav Royal Army and was as an underground freedom fighter during World War II.

In 1950, Georgevich was sponsored by Charles Gelatt of Dresbach, Minnesota, a friend since 1939, for immigration into the United States. It was Gelatt who made the initial gift to create the Dr. Miodrag Georgevich Endowed Scholarship.

Georgevich became a U.S. citizen in 1955. In 1970, he was a Republican candidate for the state senate. Throughout the 1970s and 80s, he led many student study tours across Europe.

Complete scholarship details have yet to be determined; however, the award will perpetuate Georgevich's legacy of pioneering international study opportunities. To contribute to the endowment, contact the Northern Michigan University Development Fund at 1401 Presque Isle Avenue, Marquette, Michigan, 49855. You can also give on-line at [www.nmu.edu/development](http://www.nmu.edu/development).

## Gifts in action

### Annual Fund grants awarded to NMU programs

More than \$60,000 in undesignated gifts made by alumni and friends to the Annual Fund at NMU will provide the primary funding for four programs next year. Undesignated gifts are those not made to a specific department or program.

#### Student Leader Fellowship Program



Northern's nationally recognized Student Leader Fellowship Program (SLFP) received a \$20,000 grant. The SLFP is a two-year leadership program which enrolls about 50 students each year and includes an intensive community service component.

#### Ada S. McKinley Scholarship Program

The McKinley Scholarship Program also received a \$20,000 grant. McKinley Scholarships recipients are intercity students who show potential to succeed at NMU but may not have the resources to attend without assistance.

#### Washington Center Internship Program

The Washington Center Internship Program was given a \$12,000 grant to help fund travel and living expenses for NMU students doing internships in Washington, D.C. Through this program, Northern sends 5-15 students each year to the nation's capitol to work for a summer session or a semester in areas related to their majors. For instance, Rebecca Thompson, newly elected president of the Associated Students of Northern Michigan University (ASNMU), completed a Washington Center internship with the Department of Homeland Security in July.



#### Student Foreign and Domestic Travel



The NMU Development Fund executive committee also set aside \$8,000 of the undesignated gifts for domestic and foreign travel to be determined by the academic and student services departments.

"It is important for alumni and friends who contribute to the Annual Fund at NMU to know that their gifts are the keys that open the doors and windows of opportunity for students," said Martha Van Der Kamp, executive director of NMU

Alumni and Development. "These gifts enhance the Northern experience by fostering hands-on leadership, diversity, and global educational experiences, and these experiences in turn make NMU graduates that much more marketable and ready to contribute to their professions, communities, and countries."