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ON THE COVER: "View from Mt. Marquette," a watercolor painting by **Kathleen Conover '83 MAE**. Her work is available at The Studio Gallery at the entrance to Presque Isle Park, and at www.michstudio.com.

On campus today

NEW DIRECTIONS



NMU programs respond to industry needs

Northern has received \$673,000 in stimulus funding through the U.S. Department of Energy to enhance its electrical power technician workforce training program. Established in fall 2009, the associate degree program helps regional utilities address a shortage of electrical power technicians needed to fill critical positions in all areas of the electrical power generation, transmission and distribution system. NMU offers the degree in collaboration with the Midwest Skills Development Center and Upper Peninsula power companies.

"Students will have state-of-theart equipment to train with—the same as they will see in the field upon graduation," says Mike Rudisill, Engineering Technology department head. "The funds also will be used for an additional instructor for the program to allow smaller lab sizes and more personal instruction."

NMU is providing \$60,000 in scholarships over three years, with the goal of graduating 40 students per year in three years. A mock electrical substation scheduled to be built this summer adjacent to the Jacobetti

Center will act as a laboratory.

Northern's is the only program in Michigan to receive a portion of the \$100 million awarded by the DOE.

- This fall, NMU is also implementing a new one-year welding certificate, which prepares students for this high-demand occupation in the Upper Peninsula. Students will also have the option of applying the certificate credits to NMU's industrial maintenance associate degree program.
- A new computer numerical control (CNC) associate degree, which is designed for graduates of the CNC certificate program in conjunction with Pioneer Surgical in Marquette, will allow students to continue to build their skills and earn an advanced degree in this field, which involves programming computers to operate machinery. The program matriculates into the mechanical engineering technology bachelor's degree for those wishing to continue their education. The program starts in the fall.
- Northern's licensed practical nursing program will be suspended in fall 2011. This allows the university to shift staff and resources to the bachelor's in nursing program, which is one of NMU's most in-demand programs. In fall 2009, 544 students enrolled in the BSN program compared to 38 in the LPN certificate program. Students currently in the LPN program and those entering this fall will be able to complete the certificate.



Researchers time travel through Pictured Rocks

Geography Department researchers recently completed a three-year project at Pictured Rocks National Lakeshore that uncovered 23 new archaeological sites and reconstructed the Nipissing shoreline as it looked about 4,500 years ago. Professor John Anderton said the National Park Service supported the effort to locate cultural resources so they remain protected in future plans for road improvements and other developments.

In the first year of the project, satellite imagery was used to identify distinct land forms—notches, ridges and barriers—created by wave action to map the older shorelines. They found that the water was 30-40 feet higher than it is today.

"Today, Pictured Rocks is seen as a barrier with the cliffs and long stretches of beach," Anderton says. "It's not very habitable. But if you go back a while, there were nice places for people to live. There were embayments, or shallow water lagoons that had a variety of fish and plants; everything a hunter-gatherer would need."

In the second year of the project, Professor Robert Legg completed GIS modeling of archaeological sites. He documented the GPS locations of established sites Anderton previously knew about and did comparisons across a broader study area to find new locations with similar settings.

The resulting model was put to the test in the final phase of the project: a cultural resource survey. This involved shovel testing for artifacts, mainly rock material such as quartzite flakes or shatter left behind from making tools. Detailed digital elevation models created by Professor Robert Regis allowed Anderton and students to key in on the best places to drop a shovel. They focused on key spots around Miner's, Mosquito and Chapel areas, as well as Beaver Lake.

"In the past, you might do a hundred tests and find nothing. But one out of four of ours unearthed artifacts," Anderton said. "That's called smart archaeology. The big surprise is there were six brand new sites in Miner's and another six at Mosquito. Radiocarbon dating put them at over 2,000 years old. They were most likely small, shortterm campsites where individual families stayed; it wasn't the full-blown villages that have been found on Grand Island. The implication is that springtime fishing drew people in.

"The park benefits because they know where artifacts are and they can avoid, for example, putting a group campsite on an archaeological location. They can't do that legally, but they didn't know what to preserve because it had been hard to find evidence of ancient people's activities at Pictured Rocks; it's so heavily wooded. Interpreters will also be able to describe Native American use of the park. Before, they thought it ended about 2,000 years ago. Now we know it was used during the Archaic period. It would take more extensive reconstruction factoring in glaciers to explore whether human activities at the park date back to the Paleo-Indian era."

On campus today

NMU plans for financial road ahead

NMU President Les Wong set out a two-step plan in his April university forum to deal with expected declines in state funding and increased operational costs.

The first part of the plan, to be implemented by June 30, includes energy conservation measures, hiring for only high priority positions, about a dozen possible retirements under the state's teachers' insurance incentive package, and cuts identified by each department in earlier budget scenarios. A few departments will be reorganized and/or merged.

Step two, to be set in place by January 1, includes identifying three to five enhanced or new academic program initiatives and three to five programs for termination. New and eliminated programs will also be recommended for varsity, club and intramural athletics. In addition, Counseling Services and the Health Promotions Office will be reviewed for ways they can better serve the student body and the United States Olympic Education Center and Continuing Education will need to become self-sustaining. Also, a better defined recruitment plan for international students will be developed by Admissions and International Programs.

Facilities-wise, Carey Hall will be demolished and a timeline set to close West Hall. NMU will seek to secure state funds to renovate Jamrich Hall and build a new combined heat and power plant.

"The issue is not just budget cutting," states Wong. "We must identify how we can discard efforts that have been declining or at best status quo, and seize opportunities where we can invest in degrees and programs that attract students, enhance the student experience and sustain the integrity of the curriculum."

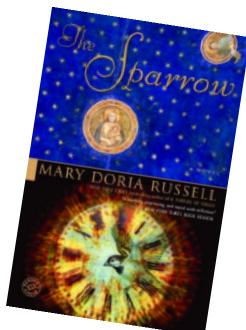
Wong stressed that because NMU has been proactive in planning and dealing with budget cuts for more than nine straight years, the university is in a much better position to develop strategic change than many others around the country.



Music for the matron of arts

The Music Department dedicated its April performances to "matron of the arts" Phyllis Reynolds, who passed away in November. She and her family contributed a gift to NMU's first comprehensive fund-raising campaign that helped to make a new campus performance venue a reality for

Marquette-area music lovers. Reynolds Recital Hall was dedicated in 2005. "If it hadn't been for Mrs. Reynolds, there would be no recital hall," says Donald Grant, department head. "She was the kind of person who recognized—not only for the university but particularly for the music students—the importance of having a venue created solely for live performances that students could attend at no cost. The recital hall stands as monument to her understanding of the need and value of the arts here at Northern."



One Book, One Community Goes Extraterrestrial

The Sparrow, Mary Doria Russell's debut novel about first contact with an extraterrestrial civilization, is the 2010 selection for NMU and Marquette County's One Book, One Community program.

Russell puts her doctorate in biological anthropology to effective use creating worlds, species and societies that are believable and shocking. Considered "a classic of speculative fiction," *The Sparrow's* plot centers on a Jesuit mission to another planet in 2019. What the Jesuits find is a world so beyond comprehension that it will lead them to question the meaning of being "human."

Russell followed *The Sparrow* with a sequel, *Children of God.*Together, the books have won eight regional, national and international awards. They have also been optioned for Hollywood movies and have inspired both a rock opera and bel canto opera.

The author will give a presentation and student workshops on campus October 26.

CHANGES AND ACHIEVEMENTS

Video game champ

It was a bit of a surprise to learn NMU was named one of the "Top 50 Undergraduate Game Design Programs" in a first-of-its-kind ranking by The Princeton Review and GamePro magazine, given the fact that Northern does not yet offer an academic major or minor in video game design. But faculty from two departments that teach related courses and technologies can see how NMU made the list.

"I must assume that our ranking stems mostly from our strong programs in computer science and art and design, both of which are essential to the top institutions in the ranking," says NMU computer science professor Jeff Horn. "In our department, we have incorporated 3D game engine programming into several upper division courses, including three special topics classes on game programming itself."

Art and design teaches 3D modeling and animation using professional software and hardware typically found at leading production companies. Horn says they have

been experimenting recently with courses that bring students from both departments together, including a team-based game design course and a course on flash programming.

Stephan Larson, an art and design professor, says his department emphasizes adaptability and encourages students to have varied interests and skills.

> "We have had graduates successfully go into the game design field simply because they could adapt to the situation in the technical aspects and in the overall approach to game design," he says. "I think it

speaks highly of our electronic imaging program that students are so technically proficient while maintaining design savvy; that they can be flexible enough to learn new technologies and fit into a design pipeline. Our focus is on making our students a success rather than how the rest of the nation perceives the program. But it is nice to be noticed."

Unusual student business wins new biz competition

A total of \$10,000 in prizes and support were awarded to competitors in the third annual New Business Venture Competition, sponsored by the College of Business.

Entrepreneurs Steve Farr and Chad Walker were named first-place winners for their business plan for Great Lakes Cremation Services and for having the best 60-second "elevator pitch." Second prize went to Joshua Petrovich for Pulsar Backup, a remote data backup company. Third place and best trade fair presentation was awarded to Jessica Beaver and Kris Kohtala for Squeezed, a juice café.

The competition is designed to encourage entrepreneurial activism among students by recognizing and rewarding those who present detailed plans on

designing and creating new business enterprises. The students present their plans to potential investors, receive feedback from business leaders, apply classroom learning to real-world projects and have the opportunity to start a new business.



Student entrepreneurs Beaver, Kohtala, Walker, Farr and Petrovich celebrate their big winnings.

Alumni Terry Dehring '78 BS, '81 MA, Mark Kolesar '86 BS, Earl Senchuk '76 BS and Mike Skytta '72 BS, '75 MAE served as judges. Ervin Kranberg '71 BS created an endowment that helps support the competition.

On campus today

Honoring the next generation of great writers

The English Department recently honored the winners of its 2010 writing contests, supported by or founded in memory of faculty and friends of NMU.

Tracy Pickering, an international studies major from Midland, placed first in the Cohodas Literary Prize for her essay, "The Romani." Kylynn Perdue-Bronson, a Spanish major from Mayville, took second with "Chain of Evidence." English major Hailey Heikkinen placed third with "Abandon Ship Before It's Too Late and All This Love I Have Will Turn to Hate." The Cohodas Literary Award was established by Rabbi Samuel and Lynn Stahl and Nancy and Paul Oberman in honor of the 65th wed-

ding anniversary of their parents, Lois and Willard Cohodas. The goal of the award is to provoke serious thought on tolerance, promoting awareness of the Holocaust and advocating respect for human rights.

Jessica Parker, an English writing major from Gladstone, won the VandeZande Fiction Prize for her story, "An Is to a Was." The prize was established in 2008 to honor late NMU professor John VandeZande.

Hannah Schug, an art and design major from Grawn, won the Legler Memorial Poetry Prize with her poem, "Limbo is a Bus Station." The prize is awarded to undergraduate students and is in honor of late NMU professor Phil Legler.

Reannon Dykehouse, an English major from Cheboygan, won the Houston Award for her essay, "Irishmen" (see the excerpt below). The Houston award is given to a student who writes an exceptional essay in an English 211 class. It was established to honor former NMU professor Howard Houston.

Jacqueline Carroll, an art and design major from Wixom, won the Barnard Award for her essay, "Oh Me, Oh Michelangelo." The Barnard Award is given to a student who writes an exceptional paper in English 111. It was established to honor former NMU professor Ellsworth Barnard.

Irishmen

By Reannon Dykehouse

It was the sixth sunny day of their eight month trip, as William's wife pointed out; there was no need to add that it was going badly.

"You were right," he said, kneeling beside Alexandra's bicycle. "The tube's been punctured." He caught the little droplet of water on the tip of his finger, scowling at the miniscule hole that had ruined this beautiful day. He removed the pump from the air valve and stood, fingering his scraggly beard in consternation.

His wife sighed. "I don't understand. If they want us gone so badly, why would they prevent us from leaving?"

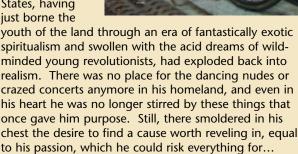
William shook his head. "I think we're just someone to toy with."

Worry creased the corners of Alexandra's eyes. "Do you think we can find someone willing to sell us another tube?"

"I'm not sure," he said, running a hand through his hair. "But we've walked a long way already. We've got legs; we can use them."

_

It was with childish delight that William had left his home, his family, and his friends for this exultant pilgrimage. The States, having



(Read the rest of this piece and samples from the other award winners at www.nmu.edu/English)



Welcoming new administrators. Celebrating outstanding faculty.







New business dean Jamal Rashed and distinguished faculty Larry Pagel and Eileen Smit.

Jamal Rashed is the new dean of the Walker L. Cisler College of Business. Rashed comes to NMU from Xavier University in Cincinnati, Ohio, where he was a professor of economics and international business, as well as the director of the Center for International Business in the school's Williams College of Business. Rashed has been at Xavier since 1989, teaching at both the undergraduate and graduate level. As the director of international business, Rashed has developed a customized executive education program for major Ohio businesses, established nine study abroad programs with partner schools in Europe and the Middle East and assisted in creating a distinguished speakers series.

- In other administrative changes, Terry Seethoff, former arts and sciences dean, will serve a two-year appointment as associate provost, succeeding Cindy Prosen who also headed graduate studies, who retired (along with her husband, Thomas Schact, director of the NMU Vielmetti Health Center). Michael Broadway, who has headed up the Honors Program and teaches geography, will serve as interim dean of the College of Arts and Sciences.
- Larry Pagel of the College of Business and Eileen Smit from the School of Nursing are honored as the 2010 Distinguished Faculty Award Recipients.

Pagel recently received the John Robert Gregg Award in business education from the National Business Education Association. He is former chair of the NMU Academic Senate, chair of the College of Business Executive Committee for the past 10 years and adviser for the business education fraternity Pi Omega Pi, ASNMU and the Lutheran Student Movement. He is also the national president of Delta Pi Epsilon Research Foundation and the state president of the Michigan Business Education Association. He is the co-author of two editions of a proofreading textbook with Cengage/South-Western Publishing Company.

Smit has taught psychiatric mental health, community health and pediatric nursing, as well as nursing in a multicultural society. She was instrumental developing three elective courses, including "Interdisciplinary Study in Global Health Care," the only nursing course to fulfill any of the liberal studies requirements. Smit helped to establish the Friends of Honduras student organization, is a recipient of the Michigan Association of Governing Boards Distinguished Faculty Award, served on several university committees including the Civil Rights panel, AAUP, the University Priorities Committee and the Ethnic and Cultural Diversity Committee. She has written or co-written 11 successful grant applications.

NMU reaccredited

The Higher Learning Commission has formally announced that NMU's accreditation through the Academic Quality Improvement Program (AQIP) has been reaffirmed. NMU is on a seven-year accreditation cycle. The university completely satisfied all five accreditation categories: mission and integrity; preparing for the future; student learning and effective teaching; acquisition, discovery and application of knowledge; and engagement and service.



The world comes to Marquette, again

NMU is host to the 2010 Congress of the International Society of Biomechanics in Sports, July 19-

23. More than 200 scientists, students and family members from nearly 30 countries will attend the conference, organized by Randy Jensen, professor in NMU's Health, Physical Education and Recreation Department.

On campus today

SPORTS AT NMU

Wildcat roar continues through winter, spring

Four team, two individual NCAA berths, plus three All-Americans

The roar started by the fall Wildcat athletic teams got even louder as the year went on. The Wildcat women's basketball, men's ice hockey and men's and women's Nordic skiing all competed in their respective NCAA tournaments while two track team members qualified to compete at the NCAAs. Three Wildcats —junior hockey players Erik Gustafsson and Mark Olver, along with senior skier Laura DeWitt-earned All-America status, and Olver was chosen as a Hobey Baker finalist, an award given to the top collegiate hockey player in the nation.

Women's Basketball

Coach **Troy Mattson's '86 BS** team went 22-10 and made an appearance in the NCAA Midwest Regional





Junior defenseman Erik Gustafsson (above) earned All-America honors and was chosen the CCHA's best offensive defenseman, both for a second consecutive year. Junior guard Steffani Stoeger (below) was a GLIAC all-conference and GLIAC all-tournament pick.

Tournament for the first time since 2002. At the tournament, Northern prevailed over Indianapolis 52-51 in the quarterfinals before falling to Drury 59-51 in the semifinals.

The Wildcats were 16-6 in Great Lakes Intercollegiate Athletic Conference (GLIAC) action, good for second place in the North Division. In the GLIAC Tournament title game versus Michigan Tech, they fell 73-69.

"The most important aspects to our team's success were a total team commitment to winning and upgraded talent in some areas," says Mattson.

Seniors forward Mariah Dunham and guard Christa Erickson, along with junior guard Steffani Stoeger, were named to the GLIAC second team. In addition, Dunham and Stoeger were both GLIAC all-tournament selections.

Mattson loses five but returns 10 players in 2010-11. "The personnel will be a little different, but the talent and attitude should be there for us to have another very successful season," he says.

Hockey

Coach **Walt Kyle's '81 BS** hockey team advanced to the NCAA Tournament where it lost 4-3 in double overtime to St. Cloud State at the West Regional. NMU's 20-13-8 record earned the team its first trip to

the national tournament since 1999.

Northern went 13-9-3 in CCHA action for fourth place. At the CCHA Championship, NMU fell short in a 2-1 loss to Michigan in the championship game after a 5-4 overtime win against Ferris State in the semifinals. It was NMU's seventh appearance at the tournament in Kyle's eight-year tenure, but the first in the title bout since 1999.

Mark Olver, Northern's leading scorer (19-30-49), became NMU's



Mark Olver, a Hobey Baker Award finalist

ninth Hobey Baker finalist selection and the first since goalie Tuomas Tarkki in 2005. Erik Gustafsson was chosen the CCHA's Best Offensive Defenseman for

a second con-

secutive year after leading the league in blueline scoring (1-21-22).

"I like our potential for next year, but we lost six seniors and Olver and Gustafsson who signed pro contracts, so it will take time to see where our new faces all fit in," says Kyle.

Nordic Skiing

The Wildcat men's and women's Nordic ski teams combined to finish 14th at the NCAA Championships. Laura DeWitt became an All-American with her eighth-place finish in the 5-kilometer classic race. She was 15th in the 15K freestyle. DeWitt was selected by the Central Collegiate Ski Association as the female athlete of the year for a second consecutive year while Coach Sten Fjeldheim '86 BS, '92 MS and assistant Jenny Ryan '02 MS shared the coach of the year honor. Also on



Laura DeWitt placed eighth in the 5K at the NCAA Nordic championships

the CCSA all-conference first team teams were Christina Gillis and DeWitt. Monica Markvardsen and Marie Helen Soderman made the second team. On the men's side, George Cartwright, who won the NCAA Regional 15K crown, was an All-CCSA first-team pick along with Kevin Cutts. Tim Cook and Chris Bowler were second- team members.

Track and Field

Seniors Krista Squiers finished 11th in the hammer throw (170-11) and Bailey Franklin was 13th in the high jump (5-05.75) at the NCAA Championships. Squiers also finished 11th in the weight throw (55-1) at the indoor national competition.

NMU was fourth at the GLIAC Outdoor Championships, where Franklin was named the women's field event athlete of the year. She won the triple jump and was third in the heptathlon and high jump. Squiers was second in the javelin and eighth in the hammer throw.

The Wildcats were also fourth at the GLIAC Indoor Championships, where Franklin won the triple jump (36-11).

Men's Basketball

The NMU men's basketball team went 11-15 overall and 8-14 in the Great Lakes Intercollegiate Athletic Conference (GLIAC), for fifth place in what was Coach **Dean Ellis' '83 BS** final season of his 24-year tenure (see story on next page). Senior guard Marc Renelique was named to the GLIAC North Division all-conference first team and sophomore guard Raymont McElroy to the second team, while senior guard Chris Warner was a North Division defensive team member.

Golf

The Wildcat golf team placed ninth at the GLIAC Championships, which it hosted at the Greywalls Course in Marquette in October. Pete Jensen had a top 10 finish with eighth place. He also led the team in each of the other three events of the fall season.

This spring, NMU finished 24th at the NCAA Division II Regional No. 2.



Bailey Franklin, named women's field event athlete of the year at the GLIAC Outdoor Championships





"I believe there is so much

potential for Northern to

become a contender on the

national level. The facilities and

the resources at NMU are

impressive compared to what

I've had to work with."

—New Coach Doug Lewis

Doug Lewis Jr.

Ellis era ends; Lewis named men's basketball coach

In March, Dean Ellis resigned as NMU's men's basketball coach after 24 years at the helm, citing "a number of reasons, including some health issues" for his departure. Ellis remains the golf coach.

"There are so many moments of my time with NMU basketball that I wouldn't have missed for anything, but right now, it's time for me to make some changes," says Ellis.

Ellis became coach of the team in 1986-87 after serving the three previous seasons as an assistant to Glenn Brown. During his tenure, he posted a 369-303 record. In January 2005, he became the winningest coach in the program's history, surpassing Brown's 300-188 mark. He was also the longestserving coach with two more years

than C.B. Hedgcock's 22 campaigns. Ellis became a dual sport coach in 1993 when he took the reins of the golf team.

Under Ellis' leadership, the Wildcats made 13 appearances in the Great Lakes Intercollegiate Athletic Conference (GLIAC) Tournament and won the 2000 title. His 1993, 1999 and 2000 squads won the GLIAC regular season and also qualified for the NCAA Regional Tournament. He had four 20-win seasons (1993, '94, '99, 2000) and was selected the 1993 GLIAC Coach of the Year.

In May, Doug Lewis Jr. was named the new Wildcat coach. Lewis comes to NMU from Central State University (Wilberforce, Ohio), an NCAA Division II independent school, where he had been with the program since 1998, including the past seven as head coach.

"Doug's high-energy approach, excellent coaching

and recruiting records, and his success with athletes in the classroom and community make him a great fit for Northern," says Ken Godfrey, NMU athletic director.

In 2009-10, Lewis led his CSU Marauders to a 22-6 record and into the NCAA Division II Tournament. His 2008-09 and 2007-08 squads won the Independent Athletic Association titles, posting marks of 19-8 and 21-4, respectively. In 2009, he was named the Independent Athletic Association Coach of the Year. In 2006-07, Central went 22-5 and was the runner-up in the NCAA Division II National Independent Tournament. He has had five winning seasons and owns a seven-year coaching mark at CSU of 125-61 (.672).

"I believe there is so much potential for Northern to become a contender on the national level. The facilities and the resources at NMU are impressive compared to what I've had to work with," says Lewis.

"As for my style, I like my teams to play up-tempo, pushing the ball on made and missed baskets. Obviously, I'll have to evaluate and then adjust the game plan based on the talent of the current players, but I'm going to be out recruiting for an up-tempo type game."

Prior to CSU, Lewis was the assistant coach at Wisconsin-Milwaukee (1993-98), where the 1996-97

> freshman class he recruited was voted the best in the Midwestern Collegiate Conference. He was also an assistant at Washington High School (Milwaukee) in 1992-93 when that prep team won the Wisconsin Division I state title and the Milwaukee City Conference

> > Lewis played at Southwest

Missouri State in 1987-89 seasons, when the Bears won the Mid-Continent Conference title and advanced to the NCAA Division I Tournament. In 1988, Lewis was the MCC Newcomer of the Year. He was an honorable mention all-conference pick in 1989. Lewis played his first two years of collegiate basketball at Mesa (Ariz.) Community College, where he was all-conference and allregion in 1986 and 1987.

He earned his bachelor's degree in communicationsbusiness industrial in 1989 from SMSU and an associate of arts degree from Mesa C.C. in 1987.

He attended Milwaukee's Rufus King High School and was a member of the 1984 RKHS squad that won the Wisconsin State High School Championship and went 24-0.

NMU Athletics, **USOEC Recognized** for Excellence

• NMU Athletics was awarded the Great Lakes Intercollegiate Athletic Conference "Community Engagement" award for for its Fall Sports Kickoff, held before the NMU-Tiffin football game. Northern received the NCAA Division II Community Engagement Award of Excellence in 2008 for a similar event.



• NCAA Championships weight throw qualifier Krista Squiers and All-American linebacker Nathan Yelk '09 BS received the Gildo Canale Senior Awards,

given annually to an NMU male and female senior student-athlete who has competed for NMU at the intercollegiate level for four years, has a superior academic record and exhibits high character.

- Jenny Ryan '02 MS is one of 25 coaches selected nationally to attend the NCAA Women Coaches Academy in Denver in June. Ryan is NMU's head cross country coach and assistant coach for men's and women's Nordic skiing and the women's track and field teams.
- Wildcat goaltender Brian Stewart '10 BS was chosen by the NCAA to participate in the fifth annual Frozen Four Skills Challenge that was part of the NCAA Frozen Four Weekend at Ford Field in Detroit. NMU senior forward Rav Kaunisto was an alternate for the West squad.
- Mike Levy, a member of the Wildcat football team, was one of 400 student-athlete nominees

selected to attend the NCAA Career in Sports Forum in May. The event helps student-athletes explore and learn about careers in sports.

• In May, Jeff Kleinschmidt '83 BS, '86 MA, director of the United States Olympic Education Center, received the President's Award from US Speedskating for his contribution to

the organization.

• The Wildcat cross country team was selected by the U.S. Track and Field and Cross Country Coaches Association as an all-academic team. NMU finished 13th at the NCAA Division II Midwest Regional Championships and had a 3.39 team GPA in the fall.

Olympic Beat



USOEC athlete Colin Ito competing at the National Collegiate Weightlifting Championship held at NMU

Brawny Battle

In the final lifts of the National Collegiate Weightlifting Championships, held at the Berry Events Center in April, national collegiate records shattered as the United States Olympic Education Center's Colin Ito battled with Lindenwood University's Fernando Reis for the 105-plus kilogram title. Reis won

with three new marks: snatch, 168 kg (370 pounds), clean-and-jerk, 202 kg (445 lbs.) and a total of 370 kg (816 lbs.). Ito finished second with a total of 352 (776 lbs.). For all USOEC medalists and results, see www.nmu.edu/usoec.

Burkert Wins Gold at Pan Ams

USOEC freestyle wrestler Jenna Burkert recently claimed gold in the 60 kilogram weight class at the Pan American Youth Olympic Games Qualifier in Mexico. The first-place finish earns Burkert a ticket to Singapore for the Youth Olympic Games in August.

Vancouver Highlights

More than a dozen former NMU and/or USOEC students participated as an athlete, coach or team support person at this past winter's Vancouver Olympic



Alumna Caitlin Compton posted the best U.S. finish by an American woman Nordic skier since 1984 in the Winter Olympics.

Games. Among the highlights were long-track speedskater Shani Davis defending his gold medal in the 1,000 meters, Caitlin Compton '04 BFA posting the best U.S. finish by an American woman Nordic skier since the 1984 Games, and short-track speedskater Katherine Reutter winning a silver and bronze medal, as well as recording two Olympic record times (later broken) in her first Olympic Games. You can get the full results of NMU-related Olympic team members at www.nmu.edu/OlympicAthletes.

Photo by Christopher Gannon, USA TODAN

Four enter NMU Sports Hall of Fame



Pictured are NMU Athletic Director Ken Godfrey, award winners Justin Gluesing, Deanna Kreski, Monica Todd and Mike Mielke, and NMU President Les Wong.

Inducted into the Northern Michigan University Sports Hall of Fame, held in conjunction with the Student-Athlete Academic and Special Awards Banquet this spring, were:

Justin Gluesing '95 BS

Gluesing earned four letters (1991-94) and was co-captain of the 1994 football squad. He was selected to two All-America teams as a senior. He was NMU's most valuable linebacker in 1993 and 1994, and led the Wildcats in total tackles in those years with 93 and 158, respectively. Gluesing was an honorable mention All-Midwest Intercollegiate Football Conference selection in 1993 and a first-team all-conference and all-academic choice in 1994. As a senior, he set a Superior Dome record with 20

tackles against Grand Valley State. In 1994, he was the recipient of the Gildo Canale Senior Achievement Award.

Deanna (Sutton) Kreski '93 BS

A basketball letterwinner in both 1991 and 1992. As a senior, Sutton was an honorable mention All-American, the Great Lakes Intercollegiate Athletic Conference player of the year and the team MVP. She was a second-team all-conference pick in the 1991 season and a first-team pick in 1992. She scored 1,138 points and pulled down 712 rebounds in her two-year NMU career. Her season rebound totals of 403 and 309, respectively, are still two of the top rebounding totals for a season.

Monica (Hayes) Todd '87 BSN

Hayes, a four-year letterwinner in swimming and diving (1984-87), earned All-America status for her places at the NCAA Championships all four years as a Wildcat. She was a member of the NCAA Division II National Champion 200-yard freestyle relay team in 1987. She ranks among the top 10 in single-season scoring and career scoring for the Wildcats. She received the team's most improved award in 1985.

Mike Mielke '81 BS

A leader on the 1979-80 NCAA runner-up hockey team, Mielke earned four letters (1977-80) and was chosen as the team's best forward three times. He was a 1978 All-Central Collegiate Hockey Association honorable mention. Mielke remains first on the NMU career list for assists (149), third in scoring (235), is tied for sixth for goals (86) and 11th for power play goals (24). He is still fourth in rookie scoring (54).

To nominate a deserving former Wildcat, go to w.nmu.edu/sportshall.





Marguztz. A Distinctive Destination

arquette, home of Northern Michigan University, distinctive? You betcha! It seems that Marquette and the Upper Peninsula continue to hold a special place in the hearts of many NMU alumni as demonstrated by their outpouring of support to help make Marquette the "fan favorite" in this year's National Trust for Historical Preservation's annual Dozen Distinctive Destinations program.

Marquette was announced as one of 12 finalists in February. For the past 10 years the National Trust has annually selected 12 U.S. communities that offer cultural and recreational experiences different from those found at the typical vacation destination. The other finalists included Bastrop, Texas; Cedar Falls, Iowa; Chestnut Hill, Pa; The Crooked Road, Va.; Fort Collins, Colo.; Huntsville, Ala.; Provincetown, Mass.; Rockland, Maine; Simsbury, Conn.; Sitka, Alaska; and St. Louis, Mo.

Marquette swept away the month-long national online voting competition in March to determine the fan favorite among the 12, garnering more than 37 percent of the votes, and it had more than 300 people send in comments, including many who identified themselves as NMU alumni.

"We probably wouldn't have this award today if it wasn't for Northern," says Pat Black, director of the Marquette Convention and Visitors Bureau. "First we got word out to the university about the online contest and the votes started to come in. Then the university got word out to the alumni and, wham, the voting went wild. From that point on, Marquette took the lead and never looked back."

What makes Marquette distinctive? As the comments provided by the online voters pointed out, it's hard to identify just one thing. From a historical standpoint, the city boasts a total of 27 nationally and state-designated historic sites. Architecturally, the city's collection of magnificent red sandstone buildings now house a dynamic array of retail shops, galleries and restaurants—several of which are situated to provide breathtaking views of Lake Superior.

2010 Distinctive Destination

NATIONAL TRUST FOR HISTORIC PRESERVATION

Many suggested it was the combination of amazing access to nature within a city

that also offers modern amenities, outstanding technological capabilities and a wide variety of cultural opportunities. Others said that the friendliness of the people is Marquette's most distinguishing characteristic. The bottom line is that all of these things add up to make Marquette a great place to live, learn, work and play.

"Each of this year's Dozen Distinctive Destinations offer travelers a way to get off the beaten path and enjoy an authentic, dynamic and entertaining travel experience," says Richard Moe, president of the National Trust for Historic Preservation. "This year's new Fan Favorite voting put heritage travelers in the driver's seat and allowed them to tell us which vacation destination they thought was most distinct. While all these places have much to recommend them, the public has spoken and voters recognized the outstanding charm and character of Marquette. We congratulate Marquette for being the '2010 Fan Favorite.'"

If you haven't been to Marquette and the Upper Peninsula in awhile, why not come UP? You might be surprised by all that has changed, as well as all that hasn't.



Bicyclists race through the streets of downtown in the Superior Bike Fest twilight criterium. The race brings hundreds of competitors and visitors to town.

Come UP to visit

What are you waiting for?

Black says the biggest draw to Marquette and other spots in the U.P. is access to the shores of the area's many inland lakes, rivers, streams and, of course, the Great Lakes.

"Here, you can still go to the beach without having to pay, and the beaches are clean and safe. People find that amazing," says Black. "I think the single most important thing that Marquette has done to help make the city a vacation destination has been to protect the public access to the waterfront despite the significant development near the water.

"People are really into adventure-based vacations right now, and we've got plenty to offer in that regard, such as ice climbing and kayaking. Unlike a lot of cities, we have businesses right in town that will rent equipment for and train you in these recreational activities, and people love that."

Black also says, "We're bringing more and larger conferences. A lot of NMU alumni bring conferences here because they know this is a place that will make an impression. We can bring in bigger conferences than many realize because we work with the university. NMU has the ability to handle thousands of people and it does it well. And then there's the Superior Dome, a building that just blows people away."

Black adds that NMU alumni who have not been back to the hometown of their alma mater should consider a trip "home."

"You need to come back to see how we've moved into the now without losing that sense of what we had that was important to our past," she says.

Come UP to Igarn

The No. 1 thing prospective students and parents cite on their first visit to Marquette and the NMU campus is the friendliness of the people, says **Gerri Daniels '83 BA**, NMU admissions director.

"They are amazed that everyone is so nice and so accommodating," she says. "As they cross campus everyone is saying hi to them. When they are in the community, everyone seems to take an interest in who they are and why they are here, from the restaurant food servers to the hotel front desk workers to the cashiers in the stores."

Daniels says the NMU campus visitors comment about the pride the

community and campus have in the area and what it has to offer, often freely sharing their favorite things. She adds that the visitors also see the pride the community takes in the university.

For prospective parents who are exploring the area for the first time, the safe and nurturing environment of Marquette is a persuasive element, says Daniels. "Parents leave feeling that this is a good place for their child. They sense that someone will be there to help their son or daughter when help is needed."

In addition to academic attractions, Daniels says students often want to check out NMU because of the wide variety of outdoor activities that are available. "Sometimes students start to visualize themselves trying

things they've never had the opportunity to try, and they like that."

Both students and parents are often awed by the natural beauty of the area, as well as surprised by the many city amenities.



In surveys NMU regularly conducts regarding student decision-making about choice of university, "location" always ranks among the top three factors for students who choose to come to Northern.

Likewise, "location" is consistently in the top three reasons for not coming. "One statement I hear a lot is, 'It's beautiful up there, but it's just too far,'" says **Alana Stuart '07 BA,** one of NMU's 18 admissions counselors.

The key, says Daniels, is to get prospective students and their families to visit. "We know that if we can get them here, we've increased our chances for enrollment. We spend a lot of time finding ways to get them to cross the Mackinac Bridge or the Wisconsin state line. Once here, they often fall in love with the university and Marquette community on that first visit."

That's where honors such as the Distinctive Destination can play a role, according to Daniels.

"That's the kind of thing we like to promote because it provides that pause—that moment for a person to think, 'Wow, that sounds like a cool place,'" she says. "It really helps us to combat the distance and remoteness factors. It's along the lines of 'Why wouldn't you want to go to college in a place where people love to vacation?'"

What's Happening

July
1-4 Fourth of July parade, fireworks and International Food Fest
4-10 Negaunee Pioneer Days
13 La Traviata, Kaufman Auditorium
16-18 Hiawatha Traditional Music Festival
22 Marquette Garden Tour

22 Marquette Garden Tour 24 Italian Fest, Ishpeming 24 12 Hours of Potluck Bike Race

24-25 Outback Art Fair29-31 Blueberry Dance Festival

30 Blueberry Festival 31-8/1 Art on the Rocks

August

7 Ishpeming Art Faire & Renaissance Festival

11-15 Marquette County Fair

14 Ore to Shore Mountain Bike Epic

26-28 Seafood Festival

September

4-5 Marquette Area Blues Fest
11 Second Annual Fall Beer Festival
16-19 Oldtimers Hockey Tournament
24-25 NMU Homecoming
25 Lake Superior Shore Run

Throughout the summer:

Farmers and Artists Market, downtown Marquette, Saturdays
First Thursdays concerts, at Peter White Public Library
Lake Superior Theatre performances
Marquette City Band concerts at Presque Isle and Lower Harbor
Music in the Park, at Presque Isle

Come UP to live, start a business

There is no online voting required to ascertain the most frequent comment made by alumni to NMU President Les Wong.

"They say, 'If there were more jobs there, I'd still be in Marquette. I'd love to live in the U.P.," says Wong. "They fell in love with this area as students and they still love the U.P. and wish they were here."

One way to solve the employment situation, says Mona Lang, director of Marquette's Downtown Development Association, is to come on UP, start a business and create jobs.

"We're a vibrant city; we're an anomaly compared to many parts of the state in that, overall, we're economically doing quite well. So for those people who dream of opening

their own business, we've got some good reasons to consider Marquette.

"For one thing, the area really tries to support local businesses, more so than in many places. Another reason is that the work ethic of the workforce here is legendary. Also, we have amazing technology for a rural area. You can enjoy living and work-

ing in Marquette and be global," Lang says. "Of course, before starting a business anywhere, you need to do your market research homework first, but there's a lot of potential here."

Lang says she sees two types of startup business that are succeeding especially well in Marquette: those where younger people are purchasing well-established businesses from older business owners ready to retire and those that have a storefront but also a



Ladies Night shoppers in a downtown store.

healthy Internet business. "The advantage of the latter type is they get local community support and have access to new markets that reach far beyond the region."

Amy Clickner '93 BS, chief executive officer of the Lake Superior Community Partnership, a countywide chamber of commerce and economic development organization, adds that startups that support the main industries already thriving in Marquette can find success, especially those that are related to natural resources, tourism and medical fields.

"The smaller entrepreneur that starts off with 5-7 employees and then grows seems to be a size of operation that has proven successful," she says.

Attractive points to this area, Clickner says, are access to natural resources, low risk of natural disaster, an excellent education system, a strong sense of community, major employers who are "good corporate citizens" and a workforce with documented longevity of employees.

She adds that it's also an advantage that NMU is "so willing to work with businesses to provide the training programs their workforces require, such as those they created for AMR (American Airlines), Pioneer Surgical and the electrical line technician program in conjunction with the U.P. electricity companies. It's invaluable that we have Northern at the table to say, 'We'll work with you.

Marquette's Trophy Case

In case you haven't heard, here are some of the awards and honors given to the city, county or region.

10 great places to feel like an Olympic Champion. USA Today, 2010 Fan Favorite-Dozen Distinctive Destinations by the National Trust for Historic Preservation, 2010

Bicycle Friendly Communities, League of American Bicyclists, 2010 Top Five Top eCities (one of top-performing Michigan cities at attracting and retaining entrepreneurial firms). U. Mich Dearborn iLabs, 2009

100 Best Communities for Young People, America's Promise Alliance, 2006, 2007, 2008 (only 3-time winning community in Michigan)

Best places to live in rural America, Progressive Farmer, 2008

Top 50 Vacation Getaways-Upper Peninsula, Disney Family Travel, 2008 Top 200 Towns for Outdoorsman, Outdoor Life, 2008, Marquette is #7 and the only town in Michigan)

Top 10 Winter Outdoor Family Getaways, Weather.com, 2008.

Top 25 Shortest Commutes, CNNMoney.com, 2008 (#1)

Five Best Places to Live and Ride, Bike Magazine, 2001

Top 8 Running Towns in the Country, Trail Runners Magazine, 2008

Top 25 Places for Singles to Meet Their Match, CNNMoney.com, 2008

100 Best Art Towns in America, book by John Villani, 2005.

Best places to buy vacation property (U.P.), Men's Journal, 2006.

Top 10 global summer vacation destinations (U.P.), Sherman's Travel, 2006. America's Most Livable Communities, Partners for Livable Communities, 2004

Michigan Cool City, State of Michigan, 2004

All-America County, National Civic League, 2003

Tell us what you need.""

Clickner says regional colleagues often question her on Marquette's economic stability and ability to grow when much of Michigan is shrinking.

"In Marquette County, we had our economic crisis in 1995 when the K.I. Sawyer Air Force Base closed," she says. "When that happened we had to get everyone together to figure out what to do to share limited resources and we had to develop solid building blocks on which to grow a more diversified economy. We did that and still do it well."

Lindsay Hemmila '06 BS,

LSCP director of marketing, membership and management, adds that having collectively overcome significant economic obstacles of the past is one reason the community takes such pride in its many recent national recognitions.

"Any time the area wins an award, it puts us on the map," says Hemmila. "When you're here, it's easy to understand our uniqueness, but to those who have never been here, these awards help others realize what a truly special place this is. They validate what we say about living and working here."

Clickner, Hemmila and Lang all stress that once you live in Marquette there is no need to ever be bored.

Lang adds, "There is something going on all the time—more festivals and activities that you can possibly attend. There's just always something going on. On those few days when there isn't something scheduled, you just have to open your door and walk outside to find something enjoyable to do."

Come UP to retire

It is not unusual for people who have ties to the Upper Peninsula or NMU to choose to retire in the Marquette area.

Still, it was impressive to learn that seven of the 12 commanders to end their tour with NMU's ROTC program, which was started in 1948, chose Marquette to be their place of retirement. Although two of seven have died, five of the retired commanders, plus current commander Kyle Rambo (2009), continue to live in the area: Allen Raymond (1972-77), Frank Allen (1977-81), Charles McCarthy (1988-90), Franklin Fiala (1992-95) and John Moschetti (1995-99).

"I guess that is quite the endorsement, considering how we all lived all over the world and all around the country, but we picked Marquette as the place to stay," says Allen, who lived nine years oversees during his 22-year tour with the U.S. Army.

"Marquette is a very friendly town, a beautiful town," he says. "My family had a good experience here and a good experience at the university. We felt this was a great place for us to be."

Moschetti, who also lived overseas for several years and at numerous places around the Midwest, says he and his wife like to hike and spend time in the woods.

"My wife is really into winter sports and in my younger days I was a runner. This is a good place for those activities. We also like the climate. Once we arrived here, this just felt like home."

Allen agrees. "When we travel, we enjoy where we visit, but we always want to get back to Marquette. It's home." ■

Helping Hands

Local resources to tap into if you're considering relocating or starting a business in the Marquette area, or seeking employment.

Center of Resources for Enterprise at NMU

A collaborative partnership to help commercialize ideas and develop effective tools and strategies to grow enterprises. Also offered is the business incubator at NMU, providing furnished office space, technology assistance, mentoring and advice at NMU's Jacobetti Center. www.nmu.edu/CORE core@nmu.edu • 906-227-2900

eLoft

Offers in-person or online business coaching and consulting, workshops, shared office space and office resources in downtown Marquette, Web-based resources and collaborative opportunities. www.theeloft.com • 906-315-5555

Lake Superior Community Partnership

Assists individuals and organizations in starting businesses, securing resources, locating available buildings and sites, finding tax advantages, meeting government regulations and training workers. www.marquette.org 888-578-6489

Mi<mark>chigan</mark> Works! The Job Force Board

Provides workforce assessment, training and interviewing; business expansion and retention services and a comprehensive database of employment opportunities for job seekers. Also provides access to the Michigan Small Business and Technology Development Center. www.jobforce.org • 800-285-WORKS! 800-562-4808 (MSBTDC)

Northern Initiatives

A private, nonprofit community development corporation that provides rural entrepreneurs with access to capital, information and markets. www.northerninitiatives.com 906-228-5571



orthern's location, with Lake Superior as a backdrop and other scenic wonders within easy reach, is one of its major selling points. The university's tag line "Northern. Naturally." has been in use since the mid-'90s because it resonates with those seeking adventure along with an education. When enrolled students are asked in surveys and focus groups why they chose NMU, two responses volley for the top spot high above the others: the university offered an academic major to match their interests and they liked the surrounding environment.

"That's what makes Marquette," says **Bill Thompson** '87 **BS**, '91 **MA**, who was an outdoor recreation major. "There are top-notch universities all over, but you add the environment to the mix and it draws a lot of people here. For students who visit campus, it's a deal sealer. And once they stay for a while, they end up falling in love with the area as so many of us have. It's super unique to have a university literally on the shore of Lake Superior. I always tell people that within five minutes of campus, you can do pretty much any outdoor activity except mountain climbing. And it's not just that these opportunities are available; they're world-class."

Thompson is well-acquainted with the area's natural treasures. As a student, he ran NMU's outdoor recreation rental program and organized local and national excursions. He was hired as a manager at the outfitter Down Wind Sports after graduation and now co-owns the Marquette store with **Todd King '92 BS** and **Jeff Stasser '95 BA**. Almost the entire staff has NMU connections and with their varied preferences, at least one person

TOP FIVE FREE EXPERIENCES UNIQUE TO MARQUETTE

(no special equipment/skills required)

- Savor a sunset from the beach at Little Presque Isle off County Road 550.
- **2.** Climb Hogsback.
- Spend time at Presque Isle (out of your car), hiking or jumping off Black Rocks.
- 4. Hike to the Dead River Falls from the trailhead off Forestville Road.
- **5.** Ride a bike on the path along the lakeshore.

participates in every activity for which they sell gear. Thompson is partial to rock and ice climbing, sea kayaking and telemark skiing.

His international travels to such countries as Kenya and Tibet, where water is scarce and sacred, have only increased Thompson's appreciation for Marquette's location near the largest of the Great Lakes.

Here are his picks for making the most of time spent outdoors:

TOP FIVE EXTREME ACTIVITIES

(within an easy drive of Marquette)

- Lice climbing at Pictured Rocks National Lakeshore in Munising. "It has some of the country's best climbing on frozen waterfalls or on seeps from the porous sandstone," Thompson says.
- Mountain biking Marquette's south trails: "These are world-class trails and people come from all over to ride them." The November 2009 issue of *Bike Magazine* included a story titled "Utopian Rides in Marquette, Michigan." A trail review on the magazine's website reads, "A seemingly limitless number of excellent trails rise out of town and extend into the surrounding rock-strewn forests. Buffed epic singletrack, huge hucks or mellow two-track—Marquette has it all. You could ride these woods for years and never see it all."
- views of the cliffs and caves while skimming the surface of Lake Superior, this activity was featured in the May issue of *Outside*. With budget-minded travelers choosing domestic trips and the recent Ken Burns documentary "The National Parks" still fresh in many minds, the magazine predicted huge summer crowds at Yellowstone, Yosemite and other major sites. It urged readers to "stay away" from those and instead follow its guide to America's "wild and relatively untrampled state parks, national lakeshores and recreation areas."
- 4. Backcountry skiing near Big Bay: "Sometimes it's nice to go off the beaten path," says Thompson. "With all the snow we get, backcountry is an alternative to the groomed trails and runs."
- **5.** Rock climbing at the Pinnacle at Presque Isle, on the park's east side. It was featured in *Climbing Magazine's* pocket calendar. "An early morning climb as the sun rises is ideal."



ArtVVork

By Kristi Evans

Michele Dugree '06 BFA is among several artists, many of them NMU graduates, who have settled in Marquette County. She proves that it is possible to develop an international market for handmade creations from a relatively remote base of operation. Dugree achieved this by cultivating key relationships at design shows and implementing a web-based entrepreneurial strategy. Her products have been featured on NBC's "Today" show, in The New York Times and in magazines such as House Beautiful and Country Living. They have also been sold by Target, New York City's Museum of Modern Art, Uncommon Goods and boutiques in Puerto Rico, Japan and Australia.

Not bad for a business that started two years ago in the basement of a Marquette apartment. Revisions Design Studio is co-owned by Dugree and her husband, **Torrey Dupras '09 BS**. Dugree worked as an interior designer during and after college. Motivated by "the itch to create again and sell," the ceramics major spent much of her free time making pottery, accessories and jewelry. Revisions was born when she established a presence on Etsy, the online marketplace for handcrafted products (revisions.etsy.com).

"Sales picked up, especially during the holidays, and I was beginning to think maybe I could do this full time," she says. "Then we were invited to take part in the Designboom Mart at the International Contemporary Furniture Fair in New York City. Most people have to apply, but Mart had an extra table open up at the last minute. They had seen my porcelain design online and thought it would be a nice contribution to the group. We had eight days to get everything together while still working our day jobs. It was chaotic, but we pulled it off."

The response at the show, combined with the orders they had to fill upon returning, convinced the couple to commit to Revisions full time. They renovated a duplex they had purchased at Sawyer (the former Air Force Base) for \$14,000. One half is their residence; the other their studio. They purchased equipment and strategized their business while planning their wedding. The timing was again less than ideal when their second big break surfaced. Just a week before exchanging vows, the couple learned Target wanted to test the studio's signature egg candles—a set of six creatively packaged in an egg carton—in select stores and online. Additional opportunities for sales and exposure followed shortly after.

Revisions' handmade accessories, jewelry and lighting are billed as



Pictured above is Michele Dugree. The studio's products include jewelry such as the "Love Song" antique silver spoon ring, porcelain butterfly necklace and silverware earrings.



A cascade of shell-like shapes and patterns, a flurry of butterflies and 2,600 hand-woven translucent porcelain tiles dress up any lightbulb.

"one-of-a kind, functional pieces of everyday art." Its porcelain light sculptures are held by public and private collectors across the globe. One large-scale, custom chandelier graces Bay College's new fine arts center.

Dugree is the creative spirit behind Revisions. Dupras, who studied math and physics, is the chief technical officer responsible for all

"Marquette is the arts center of the Upper Peninsula,

but really, you can do business from anywhere internationally if you're online."

aspects of e-commerce, from maintaining the website and customer relations to packing and shipping. Most of Revisions' employees funnel directly from the NMU School of Art and Design.

"I can't say enough good things about the art program," Dugree said. "You're required to learn other skills within your area of concentration. As a ceramics major, I had to learn photography and lighting skills. Because Revisions relies on the Web to showcase what we do, quality photographs are critical. And our business incorporates other materials, so I have to problem-solve how to create and express ideas with them. I'm grateful for the training I received and for the diverse talents of students and graduates of the program who work for us."

set, composed of two plastic spheres magnetized together, has been picked up by major retailers. It will be marketed under the Revisions brand, with Fox credited as the designer.

"I'm so happy to work with Michele because I wanted to stay in the area and there's more flexibility here than you'd have as a corporate designer," says Fox. "Marquette is the arts center of the Upper Peninsula, but really, you can do business from anywhere internationally if you're online."

Dugree echoes that sentiment: "Your home base is your website. I used to think I would leave the U.P., but what I'm doing here would cost four times as much elsewhere when you factor in rent and utilities. Because we don't have to make as

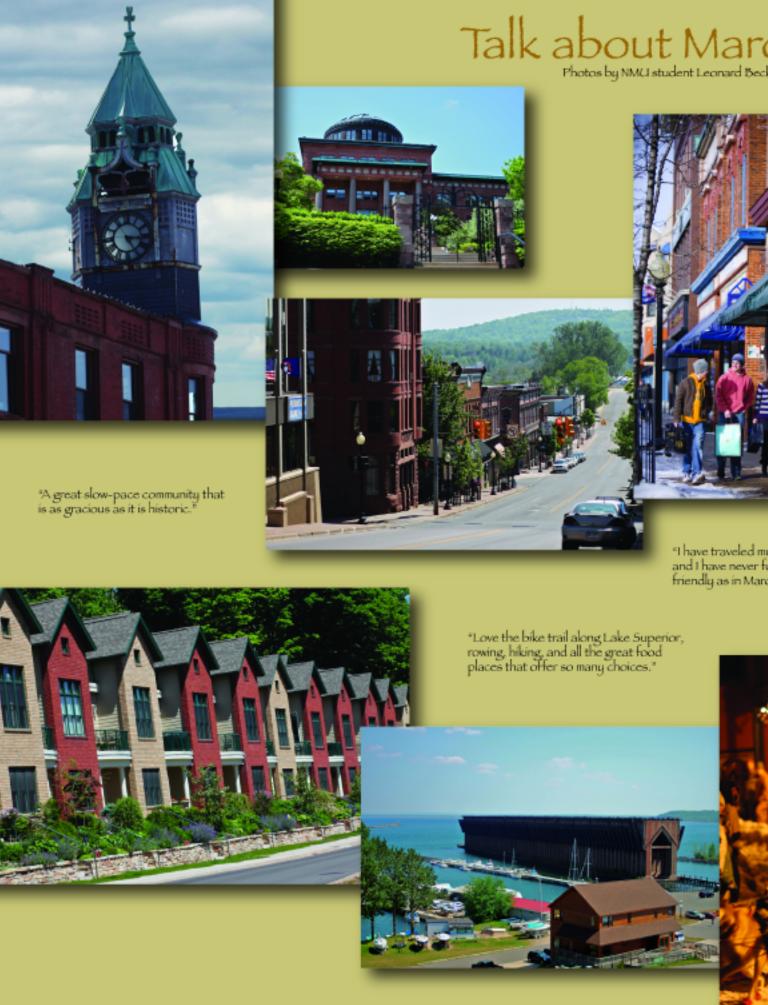


Revisions' egg candles were featured in national magazines and on talk shows and sold at Target and New York's Museum of Modern Art.

One is **Janna Fox '10 BFA**, a May graduate in human-centered design and full-time freelancer for the studio. She is skilled in rapid prototyping technology: using 3D modeling software, laser cutters and 3D printers to create models of designs. Her Equinox salt and pepper

much to cover the overhead, there's extra money to travel. And we're only five minutes from the airport."

With motivation, effective marketing and web-savvy entrepreneurship, an artist can open her gallery to the world without sacrificing the Upper Peninsula quality of life.



quette
(unless otherwise noted)

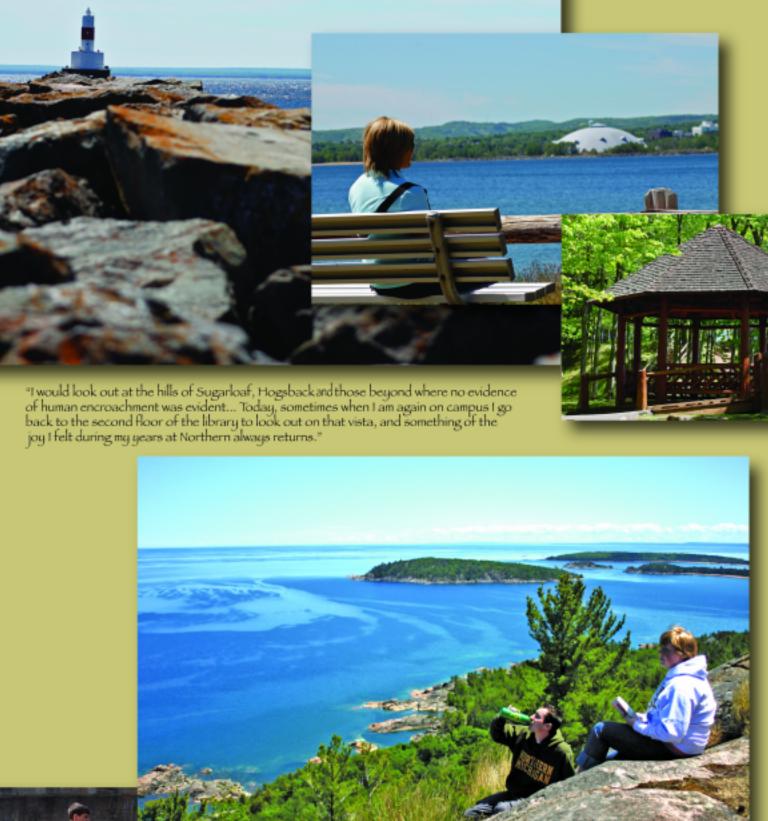
Come take a vicarious hike, bike or drive around the city and some favorite spots, as mentioned by hundreds of people leaving comments online in the Distinctive Destination voting and by alumni in a recent survey about NMU memories.

In town...

uch of the world ound people as quette."

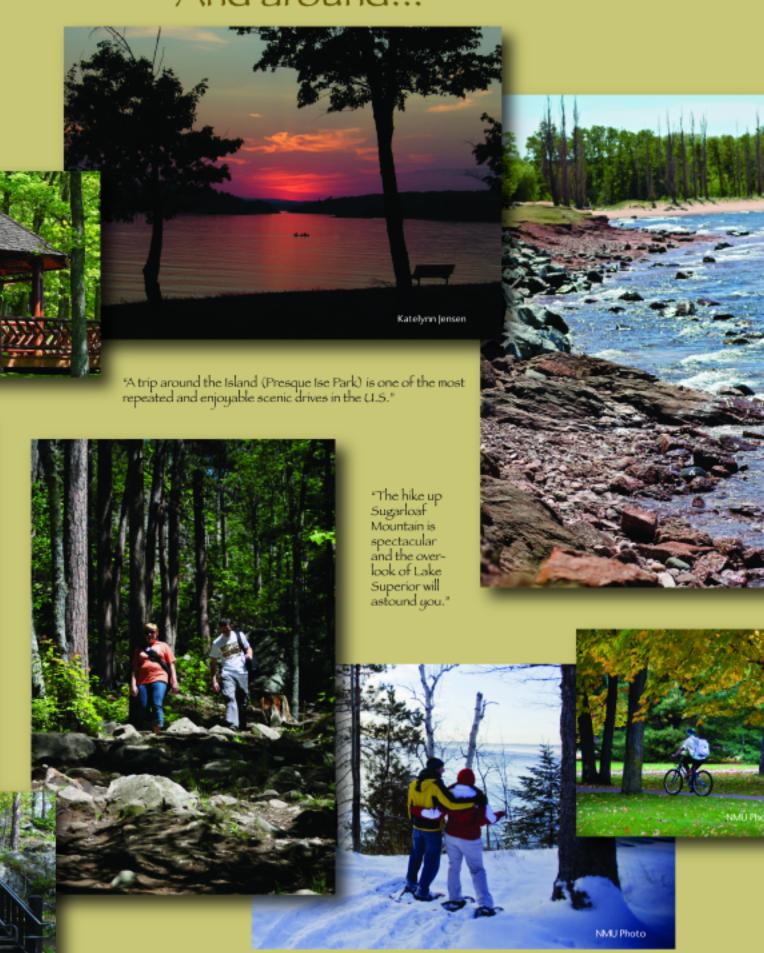
"It doesn't get any better than Marquette. Everything you could ever want is there. Magnificent nature everywhere you look and small town hospitality, but with all the culture a university provides. I'd give anything to be able to live there."





"The fishing, both in Lake Superior and the many feeder rivers is simply exceptional, not to mention the fact I met my bride of 49 years while there as a student."

And around...





Your NMU PRIDE IS SHOWING

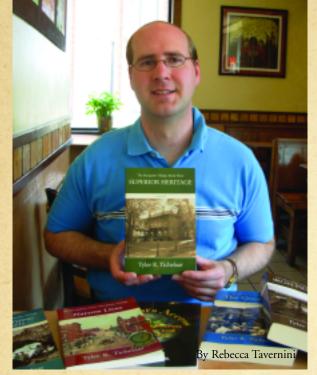
Check out our huge selection online. Fan us on Facebook. And show your inner roar.



NMU BOOKSTORE

www.nmubookstore.com 888-458-8668 • bookstor@nmu.edu

Free shipping up to \$10! Enter code "ALUMNI10" on the "My Cart" page, or mention code if ordering by phone. Expires August 28, 2010.



Writing Life

It's no coincidence that Tyler Tichelaar describes the general plot of his books as "The American Dream played out in Marquette." To many, that's just what he's living, as a writer working out of his home in Marquette.

Of course it's not quite that simple. **Tichelaar '93 BS, '95 MA** also is an editor, proofreader, book reviewer, radio host, ghost writer, marketer, speaker and blogger.

He is the author of five published and well-selling novels, all of which take place in the Marquette area and follow the lives of seven generations, from the 1840s to Marquette's sesquicentennial in 1999. His upcoming book, *My Marquette*, is the result of his own "lifelong love affair with his hometown" as a seventh-generation resident.

Like others before him, Tichelaar learned to appreciate Marquette even more after going away. He earned his doctorate and went on to teach at Clemson University in South Carolina. "I started to see my life as a professor as just moving from one location to the next," he recalls. "I wanted to come home."

He returned to Marquette and eventually ended up managing a call center. Meanwhile, he started thinking about the ties that pulled him back to the city, and what circumstances of fate had brought him and his family here to start with. He got into genealogy and found letters at the Marquette Historical Society that his great, great grandfather, Basil Bishop, had written. Bishop owned a forge in New York and came to the U.P. in hopes of starting another, and ended up working in Marquette pioneer Amos Harlow's forge. Tichelaar says the letters made Basil sound "like he was the first Chamber of Commerce. He

was encouraging everyone back in New York to move here." Tichelaar dug deeper into history and, with stories he recalled his grandfather telling about growing up in Marquette echoing in his head, he decided to write about Marquette—it was only natural. Eventually, one book turned into three: "The Marquette Trilogy," consisting of *Iron Pioneers, The Queen City* and *Superior Heritage*.

After the first book, Tichelaar joined the Upper Peninsula Publishers and Authors Association (UPPAA), a group that promotes self-publishing. Publishing coach and self-help author Patrick Snow came to speak at a UPPAA conference and stayed with Tichelaar. "I really wanted to transition into working at home full-time and he encouraged me to do that, and to turn my doctorate into an investment and market my skills." Snow also started referring clients to him for book editing. At the same time, looking for ways to promote his own book, Tichelaar got an interview on the Internet radio show "Authors Access." That led to requests to write news releases and book reviews for one of the show's sponsors, and later to a guest host position. Now he's done about 300 interviews with authors. He's also co-written a book, Authors Access: 30 Success Secrets for Authors and Publishers. With all the editing, reviewing and marketing coming his way, Tichelaar formed Superior Book Promotions and became self-employed full-time.

"I was nervous about quitting my job," says Tichelaar. "But I figured it would open up a job for someone else. Now I have clients from different parts of the country and the world. This is money coming into the U.P. that wouldn't otherwise."

He also enjoys the aspect of editing many books that are self-help or inspirational. "In this way, by helping to get these books out, I'm helping other people, too."

He adds, "If the Internet didn't exist, I wouldn't be able to do what I'm doing." He advises others not to feel limited by geography. From his desk in Marquette, he has worked on books for authors from Australia, Slovenia and Cambodia.

Still, his career is not without uncertainty or frustration. He says about 20 to 30 percent of his monthly income is steady and stable, while the rest can come and go in waves. "I try to take advantage of my free time when I have it and not always worry about if I can pay the mortgage. Eventually it all evens out."

And while he's amazed at what he's been able to learn to do with technology, including managing his website (MarquetteFiction.com), the frequent struggle with technology itself can wear on the nerves. Yet he embraces the electronic frontier and plans to issue his next book, which is actually his NMU master's thesis, *King Arthur's Children*, as a Kindle book.

It sounds cliché, but it's true, he says, sharing a little selfhelp maxim: "Follow your passion; the money will come." ■



21st Century Haberdashery

By Kristi Evans

ne of historic downtown Marquette's most enduring landmarks is Getz's Clothiers. located at the corner of Front and Spring streets. Northern and Getz's have co-existed as community fixtures since the end of the 19th century. Despite divergent roles educational institution vs. department store—theirs is a symbiotic relationship. The business employs mostly NMU students and graduates. The university provides a skilled workforce and built-in clientele. Both demonstrate that continued relevance and success hinge on the ability to adapt to changing demands while holding tight to traditional values.

Northern evolved from a teacher's college to a regional, comprehensive university that embraces leading-edge technology without sacrificing personal attention.

Likewise, Getz's expanded its product line and ventured into e-commerce while remaining authentic to its original vision of providing quality work clothing and gear with an emphasis on customer care.

The business earned a spot on *Inc.* magazine's 2009 list of the 5,000 fastest-growing privately owned companies in America, fueled largely by the ascent of getzs.com. Internet sales total about 65 percent of annual revenue, with the remainder coming

from in-store purchases.

"If Getz's hadn't adopted the multi-channel retailing strategy, it would have been a challenge to survive on the brick-and-mortar operation alone," says John Spigarelli '01 BS, vice president of e-commerce and marketing. "But it's more than just having an online presence. You need to have a comprehensive e-commerce marketing strategy. Search engine placements and affiliate relationships are just the beginning. The site has to be easy to navigate with great product descriptions. We offer additional photo views of clothing and we'll be rolling out video product descriptions this

summer. No one in the work wear industry is doing that right now."

Spigarelli says getzs.com has also worked hard to transfer the store mentality to the online shopping experience, whether it's being responsive to customer questions/concerns or quickly processing and shipping orders.

"There's a lot of competition," he adds. "Your site can have an amazing look and feel, but if you don't deliver the goods and service to the customers, not only won't they come back, but they'll let everyone know about their negative experience. If you do a good job, they'll share that, too. That's the pressure and beauty of the Web."



The business earned a spot on Inc. magazine's 2009 list of the 5,000 fastest-growing privately owned companies in America, fueled largely by the ascent of getzs.com.

Selling premium brand-name products has been a driving force since the business first opened. Store manager **Dennis Mingay** '75 **BS** says getzs.com is the second-largest online retailer of Carhartt in the nation. The emergence of active apparel such as The North Face and Mountain Hardwear have steered the business in a casual direction.

"Dress clothing was a foundation of Getz's," Mingay said. "We used to stock 1,000 suits; now it's 150. It's no secret people are dressing down, so we've had to adjust our product line. We're also seeing an upswing in the shoe business with UGG boots and other styles, so we plan to pursue that more. We search for quality brands and chase companies to get their products in here if there's a market for them."

Mingay said NMU represents a large slice of the local market, particularly with expanded recruiting in lower Michigan and Illinois. "Family Weekend is phenomenal for us. Students bring their parents shopping here. There are very few stores like us around anymore, so it's like stepping back in time and they enjoy it. Alumni also stop in occasionally and say, 'I remember this place!'"

Cashiers contribute to the old-fashioned feel by giving shoppers handwritten sales slips torn from small, bound flip books with carbon paper inserts. This longtime practice will soon come to a bittersweet end. Understandably, it's being replaced by an electronic point of sale system that will improve checkout efficiency and inventory management.

Despite technology upgrades and recent interior renovations, Getz's familiar storefront remains firmly entrenched in the community landscape and in the minds of many NMU alumni. The third-generation, family-owned clothier proves that it is possible to exude both progressive vitality and nostalgic charm—two qualities that mingle throughout Marquette and help to make it a distinctive destination.



At left, Dennis Mingay and John Spigarelli with a rainbow of outerwear. Above, while the store has been at the same location for more than a century, its managers have adapted its merchandise and technology to change with the times.

In Touch with TECHNOLOGY

By Rebecca Tavernini



Whether you live in the U.P. or clear across the country, two new websites can keep you connected with what's going on in the region and not only make you feel like you're part of it, but invite you to be.

MarquetteSocial.com is an ultra-local networking site, similar to Facebook. It was created by **Jason White** '08 and **Layla Wright-Contreras** '02 BS and launched in April. Wright-Contreras describes it is as "our own private peninsula on the Internet." She says, "As the U.P. community embraces new social media technologies, I see



Layla Wright-Contreras

MarquetteSocial as an online tool that will help facilitate face-to-face interactions among residents of the area."

Beyond the casual and personal—members can post photos, videos, music, events and comments—

there's also the socio-economical. The site "provides local artists and businesses a unique platform to integrate, or create, e-commerce interfaces for their local businesses. Because of the local focus, the site promises to bring visibility to local talent, and is expanding to attract tourists to the area," she adds.

Wright-Contreras is no ingenue when it comes to media. A double major in broadcasting and international studies, the Mexico native landed a spot with the Hispanic Communications Network during her Washington Center Internship through Northern and upon graduating was hired. She went on to work as media relations manager for Reading Is Fundamental, manager of the award-winning ColorinColorado.org, and as senior producer for Hispanic Radio Network, all building on her early experience with WNMU FM and TV 13. White, the techinical wizard behind the site, also got some valuable experience at NMU, as student webmaster/network administrator for the JOBSearch Center.

"We encourage NMU alumni, and anyone with a tie to the area, to sign up," says the "MSOC" team.

See www.marquettesocial.com.

Kim Slotterback-Hoyum '06 BS is the main features writer for the brand new news site, U.P. Second Wave. She also happens to be the fiancée of managing editor Sam Eggleston '99.

"We want to highlight local business ventures that are thinking outside regional geographic and economic restraints to succeed in the U.P." she explains. "Some weeks that means talking about creative people like filmmakers or artists, and other weeks it means putting the focus on home-grown products that have had national success in a more traditional sense. U.P. Second Wave really is about 'good news' that is business-related." The site is published by Issue Media Group of Detroit, which hosts similar, locally customized sites in a dozen other communities around the country.

The key areas the site covers are innovation, entrepreneurship, sustainability, health care, education and research. "We absolutely think these things will drive the U.P.'s future," says Slotterback-Hoyum. "Entrepreneurship is a huge driving force up here, and always has been. It takes an entrepreneurial mindset to succeed in business in the U.P." Education-wise, she says that it's stunning to hear about some of the projects professors, students and researchers are working on in the U.P. that really could change the world.

Eggleston adds that "These areas are going to take the torch from the mining and logging industries that helped shape the Upper Peninsula and they're going to redefine it and lift it to new heights. "Growth and innovation aren't just about business or education," he continues, "It's also about art, creativity, forward thinking and, of course, people. Folks in the U.P. are caring, kind and thoughtful. They have a way about them that I've never encountered anywhere in my travels through North America. What's more, nearly each one of them has a story to tell. This one was a member of the 101st Airborne Division during World War II. That one left the big paychecks of the oil industry to settle down here and make beer. People here tend to not live, but instead they have a life. And the places are just as interesting."

The pair see technology as a major driving force not only in the U.P.'s future, but as one that's happening right now. They know several people who have moved to the Upper Peninsula and telecommute to their jobs.

"I think the ability to work entirely online from a home



Sam Eggleston and Kim Slotterback-Hoyum

office—or even with a laptop and wireless connection somewhere in a car, in my case sometimes —is going to add to the U.P.'s economy," says Slotterback-Hoyum. "There are a lot of people who can do all their work online, which means they can live anywhere they choose, even down a two-track dirt road in the U.P. woods."



Eggleston believes the key to drawing that kind of population is for the region to stay current in its technology by upgrading to 3G and 4G networks, faster Internet services that reach a broader audience and free WiFi. "Make it so anyone can live anywhere in the Upper Peninsula and still be able to work from home and they'll come here," he says.

See http://up.secondwavemedia.com

Wear a real conversation starter

If you're proud of your U.P. connection, there's a homegrown way to show it. YooperShirts.com features Upper Peninsula-inspired designs created by local artists and printed on T-shirts in the U.P. There's one where the letters U and P are composed of the names of the region's towns, another of a Lake Superior surfer doing a head-stand on his board, and another that has three peninsula outlines at a slant, resembling a Wildcat scratch, and more. **Jeremy Symons '09**, a former graphics communications student, says so far, his online business has received orders from 14 states. "It's the keyword 'Yooper," he credits in part for the site's success. "People take so much pride in it." Using social media as his major market-



ing component, he's amassed more than 1,000 fans on his business' Facebook page since he opened shop in February. He's hoping to add more designs by more artists, and is branching into other products showcasing the U.P.

While his education was put on hold when a new daughter came along, Symons credits the art and design department with having a great impact on him. "They inspired me to take my art and my ideas seriously." The shirts, though, are a lot of fun.



By Rebecca Tavernini

ichigan's "Cool Cities" program was started by Governor Jennifer Granholm to "retain and attract more people, including urban pioneers and young knowledge workers to its cities." Appropriately, Marquette was one of the original designees (and is the only one in the U.P.). According to Marquette's Cool Cities Advisory group, which formed to oversee grant money to create the downtown Marquette Commons building and ice rink, and collaborate on other community projects and events, "We have used the Cool Cities designation as a marketing tool to help attract new investment and new businesses. We are experiencing both a return of young families moving 'back home' and starting new businesses and 'young' retirees moving to Marquette for summer living."

Andy Hill '03 BS and his wife, Sarah, are examples of those "young knowledge workers" that the state has successfully lured back. This January, the couple, along with baby daughter, Dylan, left their jobs in Washington, D.C., to return to Marquette. Sarah, originally from Marquette, was working for the Central Intelligence Agency and Andy, a National Mine

native who has a bachelor's in public relations and master's in student affairs and higher education, worked in Alumni Relations at George Washington University. "Sarah was given an amazing opportunity to work where she did. We knew the stay out East was temporary, but we didn't know for how long," says Andy. "We liked D.C., because although it was a huge city, it had many parks and green spaces that made you feel less surrounded by concrete. The Potomac River runs through it so you still had water close by. And we loved the access to the national monuments, museums—just the historical significance of our nation's capital made living there cool. Plus you had awesome restaurants (you could eat at a new place every day for the rest of your life), sporting events, shopping... But there were the humid summers, and just the craziness of it all-all the people, the cars, the traffic, the pollution, the crime."

They missed their family and friends, and wanted to buy a house (Andy's dad, **Steve '72 AT**, and sister **Emily Arseneau '99 BS, '06 MA** are also NMU alums). "The cost of

living was very high and it was tough starting a family. We wanted to raise Dylan in Marquette and have her around family."

Fortunately, Sarah landed a job with the Bureau of Indian Affairs office in Marquette. While they felt lucky she found a job in this tough market, and were excited to move back, Andy admits, "We were scared. We both were leaving good jobs that we grew into and succeeded in. We didn't know if moving home was going to be the same as when we left and, if not, how different would it be. Plus, we wanted to be closer to family, but I was nervous about stepping into an 'Everybody Loves Raymond' situation."

There was also the fact that Andy didn't have anything lined up. Though he's looking for work, he's happy to have the "prestigious honor of staying home to raise Dylan." He says they love being back and enjoy living life at their own pace, noting it would take hours rather than minutes to do the simplest of errands in D.C.

If Marquette is to continue to attract talented young people, Andy believes more diverse jobs must be created. "In addition, we need to maintain our natural resources, such as the hiking, mountain biking and ski trail systems," he says. "There have been recent discussions to develop the Heartwood Forest [around Marquette Mountain Ski Area]. People move here because of this amazing trail system. To destroy it would be awful. With a place like Marquette and the U.P. in general, it is hard to find a balance between development and conservation."

Finding that balance, though, may be just the kind of challenge that will drive young pioneers to reinvent the state and redefine just what it means to be cool.

Students help reshape the Children's Museum

MU students not only live and learn in Marquette, they take an active role in the community. One of many examples is a project undertaken last semester by six students in the NMU chapter of Students in Free Enterprise. They worked with the U.P. Children's Museum to renovate and reinvigorate its store.

Students helped develop several elements crucial to any retail outlet: a marketing plan, product mix, price points, an inventory reorder numbering system and accounting procedures.

"The museum staff members are incredibly creative, but they haven't had much business training," says College of Business professor Ray Amtmann, adviser of the student chapter. "We are taking their creative ideas and offering some guidance on implementing them within a business framework. Because the museum relies mostly on individual and corporate contributions for support, a successful store is important because it can offer additional assets to operate the museum. The goal is to make it a resource for parents and grandparents to purchase unique gifts they won't find at other retailers in town."

Amtmann says the students benefit from the opportunity to apply theoretical knowledge gleaned from lectures and textbooks on behalf of a "real-life" client.

"There's a difference between the academic view and



what happens in a business setting," he says. "Sometimes unexpected hurdles come up that you have to contend with. The students developed leadership skills, experienced what it's like to work with others who have a different skill set and learned to transmit ideas in a way that's easily understood."

NMU student Justine Koehler agrees: "In class, you usually focus on one aspect at a time—just marketing or just accounting. Practicing these skills for an actual client has allowed us to use all aspects of business simultaneously to implement the best strategies for the museum store's success. The experience has shown us the importance of constantly evaluating all aspects of business. It has truly been a great learning experience."

The Students in Free Enterprise chapter also created written and online surveys to generate demographic information on visitors that the museum can use in guiding strategic planning.

"An important new addition is the Kid's Business Corner, where young entrepreneurs, ages eight to 18, will be able to sell goods they have produced," explains museum director Nheena Weyer Ittner.



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For instance, this summer, the museum is offering historic trolley tours, interpretive walks with a maritime theme through Park Cemetery, and around south Marquette, which was a blue collar part of town where many quarry and railyard workers lived, and with a large Irish population, including most of Marquette's early teachers and nurses.

Also this summer, Michelin, with the help of MCHM employee **Merideth Ruppert '08 BS**, will start boxing up the museum's extensive genealogy collection, newspapers (including old issues of *Northern News*), oral interviews, pioneer notebooks, business collections, high school and NMU yearbooks, photographs, maps and thousands of historical books and files in order to move to an exciting new location for the museum, across from the County Courthouse at Third and Spring streets.

The museum will have four times more exhibit space and host traveling exhibits, a reception and outdoor area for events and programming, and a larger, climate-controlled center for the library collection. It will have displays of the Palestra and hockey history, Lake Superior's effect on weather, Ojibwa culture, pioneer life and much more.

Michelin cautions, though, there's no need to let the museum's historic move keep any Northern alumnus from

Making History

By Rebecca Tavernini

istory happens every day," says Rosemary
Michelin '73 BS, librarian for the John M.
Longyear Research Library at the Marquette
County History Museum. The evolving collage that is
Marquette, and its colorful, visible past is not only what
makes it such an interesting place to live, but is a major
reason many people are drawn back here, or come to
discover it anew.

"Marquette does a great job of marketing its culture. Visitors are amazed at our wonderful heritage, rich history, the lakeshore, and all of the activities going on," she says. "Then there are many people who like to come back to see how things have changed.

"We're proud of how unique and diverse we are," she adds, noting our fascinating Native American history, and how early residents came from many different places, with different skills, all needed to contribute to the growing mining, forestry, railroad and maritime industries.

"And it's a really exciting community for learning."



Conceptual image of the new museum, in foreground.

asking her "Whatever happened to..." questions, or anything else they'd like to know about the history of Marquette and NMU or their family tree—via phone, e-mail (access via www.marquettecohistory.org) or at the museum.

When she first went to the museum library to do research as an NMU student, she had no idea she'd be running the place one day, and be so immersed in the ongoing story of Marquette.

"When you live in this area, you might give up some financial benefits, but the quality of life is well worth it!"



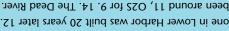
How much do you know about the Queen City of the North?

By Jim Koski, Marquette Historian and Program Director, Q107/WMQT

- 1. The City of Marquette was founded in which year?
- 2. When Marquette was founded, it wasn't called Marquette. What was it called?
- 3. NMU (or, as it was known at the beginning, Northern Normal) was founded in which year?
- 4. For the first several years, Northern held its classes in which Marquette landmark?
- 5. True or false: Mount Marquette is the highest point in the state of Michigan.
- 6. The DSS&A, Chicago & Northwest, and Marquette & Ontonagon were examples of what in Marquette history?
- 7. Which Marquette civic leader purchased what eventually became Presque Isle Park from the federal government with his own money, and then turned it over to the city?
- 8. Which piece of standard boating equipment was invented in Marquette, after the Coast Guard asked Lakeshore Engineering to come up with something to help them rescue people quicker?
 - 9. Marquette-born and raised Gus Sonnenberg was a world champion in which professional sport?
 - 10. Is Hurley Field an airport, a football stadium or a baseball field?
 - 11. Of the two ore docks still standing in Marquette waters, which is older: the one at Presque Isle or the one in Lower Harbor?
 - 12. Holly Greer was the first female what in Marquette history?
 - 13. Which Marquette sporting event has been around the longest: the UP 200 dog sled race, the Noquemanon cross country ski race, or the Ore to Shore bike marathon?
- 14. During the great Marquette flood of 2003, which river flooded after the Silver Lake Dam burst upstream?

one in Lower Harbor was built 20 years later 12. Mayor 13. The UP 200, which just celebrated its 20th anniversary. The Moque's for what, over the years, became the WWE 10. Baseball, in south Marquette 11. Presque Isle, built in 1911 and still in use. The False. Isn't even in the top 10 6. Railroads 7. Peter White 8. The outboard motor 9. Wrestling...in fact, he was the first title holder Jacques Marquette, famous French missionary and explorer who mapped the upper Great Lakes 3. 1899 4. Old City Hall 5. Answers 1. 1849 Z. Worchester, named after Amos Harlow's home town in Massachusetts. It was renamed the next year for







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...or Lucia

NMU is so much more than an academic institution. I've met experts in every field

imaginable, listened to speakers who have inspired me, participated in so many organizations that I often wonder how I ever have time to enjoy the beauty of Marquette! These experiences make coming to NMU invaluable and they all require the support of donors like you. I have grown more than I ever imagined. Thank you."

> -Lucia Lopez-Hisijos President, ASNMU



The Northern Fund

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Gifts for buildings, scholarships, endowments, bequests and other philanthropic means of supporting students and the university are critical to maintaining and expanding upon the programs and services that NMU can offer.

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If you have any questions regarding the Northern Fund or other ways that you can help support Northern Michigan University, email foundtn@nmu.edu or call 906-227-2627, toll-free at 877-NMU-GRAD.

at NMU - Give for Today

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Please see the preceding page for more information on how you can make a gift through the NMU Foundation.

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Annual gifts are donations that will be used immediately to support student programs and services that are vulnerable to short term budget pressures and are not covered by tuition. They may be used to help students travel to conferences, to support such programs as Superior Edge or the Student Leader Fellowship Program, and much more.

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Endowed gifts are **invested** so that earnings from the endowment can be used to support programs and opportunities of the donor's choosing for years to come. For instance, most privately-funded scholarships are endowed.



Alumni in touch

Missing Alumni

We know they're out there. Can you help us locate these people? George A. Kimber '22 Florence H. (Hokanson) Coblentz '37 Geraldine J. Gipp '43 Mary O. (Brotherton) Zavodnic '44 Harry J. Corbisier '53 Christopher D. Nyland '67 Karen L. (Poquette) Essig '68 Ann K. Supernault '72 Betty J. Dickey '72 Donna M. Wasie '83 Douglas A. Teugh '88 Melissa D. (Ghiringhelli) Terry '93 Nicole M. Piontek '97 Kelly M. (Davis) Bell '03 Timothy J. Vertin '06

Lifetime Members

We'd like to thank the

following people who have recently joined as lifetime members of the NMU Alumni Association.

Lynn M. (Gaunt) Barrette '93

Barbara A. (Wallaker) Bowlby '81

Barbara A. (Wallaker) Bowlby '81
Jeffrey L. Bowlby '81
Patrick J. Cheek '95, '96
Michael A. Gaunt '92
Steven K. Girard '83
Michael Harris '78
Juliet R. Hoffman '94
George W. Hyde, III '90
Richard Ernest Lundin '73
Anna Marie (Nelsen) Lundin '73
Paul J. Millenbach '84
Jean Marie (Horvath) Spodeck '85
John R. Steel '81
Carissa Marie Waters '04
Stacy J. Welling '00, '02

Explore the benefits of being a member of the Alumni Association: www.nmu.edu/alumni

And the alumni awards go to...

Alumni Achievement Award



Clifford Luft '61 BS, '67 MA

Clifford Luft spent more than 40 years in education before retiring

as superintendent of Catholic Schools in the Marquette Diocese in 2002. A dedicated educator, he steadily rose from teacher to superintendent over four decades, having an impact on the education of thousands of children across Upper Michigan. A true public servant, Luft has held leadership roles in all aspects of his life: professional, civic and religious. The Northern legacy is strong in the Luft family as Clifford and his wife, Sally '83 BS, and all five of their children, attended Northern. Clifford and Sally are Lifetime Members of the NMU Alumni Association.

Distinguished Alumni Award



Stephen
Des Jardins,
'83 BS

Stephen
DesJardins is
an expert in the
field of higher
education

administration. He earned his bachelor's degree from NMU and received both his master's and Ph.D. from the University of Minnesota. A tenured and full professor at the University of Michigan, he has had a successful career in research and teaching in higher education.

DesJardins has published widely in nationally refereed journals and has contributed numerous chapters to books. He is a well-respected presenter at national conferences and has earned numerous honors. His wife, Linda (Adamczyk), earned a BSN from NMU in 1982.

Distinguished Alumni Award



Brig Sorber '86 BS

Brig Sorber is president and CEO of Two Men and a Truck, the nation's largest

franchised moving company. Brig and his brother, Jon, started the business in the early 1980s to earn spending money. Their mother ran the business while her sons were away at college. Brig operated a franchise in the Upper Peninsula until 1996, when he returned home to Lansing to take an active role in re-structuring Two Men and a Truck. The company operates in 33 states and three countries and has been ranked in Entrepreneur magazine's Top 500 Franchises for 17 years. It is ranked No. 1 in moving services. Sorber attributes the success of the family-owned business to honesty, trust and hard work. He is married to Francine (Balduc) '86 BS.



What's your story?

"I feel like I am a very confident person due to my experiences at NMU. I was never a risk-taker before Northern, I always stayed within the status quo. NMU gave me the push I needed."

"I believe my life has changed as a result of the experiences at NMU because it helped me to learn communication skills to interact with people of all ages; gave me that 'can do' attitude of confidence aided by a quality education that many employers are seeing in employees."

These are the words of Northern alumni when they share their Northern Story. Over the past several months, we've been asking alumni to tell us about their Northern experience. We've heard from people about everything from life in the dorms to diving at Black Rocks.

Of course NMU memories are usually intertwined with ones about Marquette—the beaches and bars, the scenic vistas and snowstorms, the

favorite foods, the fall leaves...

The NMU Alumni Association Board of Directors sat down and shared some of their memories in mini-movies and we put them on our website. Many of those memories start with the beautiful environment that is Marquette.

"I'm very passionate about my experience at Northern Michigan University. The beautiful setting that the university is on; there are so many wonderful places to explore," says Eric Bolduc '94. "Where my passion really comes from is the academic experience and the community involvement that I was able to do as a student."

You can hear the rest of Eric's comments and those of other NMU Alumni Association board members at www.nmu.edu/alumni.

> What's your story? We want to hear from you.

Send us your memories electronically, via email at alumni@nmu.edu (accepted video formats include .wmv, .avi, .mov and .mpg), take our NMU Memories survey (look for the link on our homepage), or stop by our booth at Homecoming to share your NMU experience and tell us how it's a part of your life today.

Come to Homecoming 2010 Sept. 24-25

Friday, Sept. 24

8 a.m. - 4 p.m. 3 p.m.

5:30 p.m. 6:30 - 8:30 p.m. Alumni Association Board of Directors meeting Political Science Symposium

Homecoming Parade

All College Alumni Receptions, Landmark Inn

Saturday, Sept. 25

10:30 a.m.

12:15 p.m.

NMU Alumni Association Homecoming Awards

and Foundation Scholarship Brunch Barracks Boys Historical Marker Dedication,

Outside University Center

2 - 4 p.m. Tailgating at the Dome 4 p.m. NMU vs. Ashland Football 7 p.m.

Fifth Quarter Reception

Holiday Inn

Homecoming reunions include: 1975 National Championship Football Team

Watch www.nmu.edu/alumni for more events!

Keeping track

Tell us what's happening in your life

Keeping Track is generated by your submissions and is open to all alumni. Send your submission to the NMU Alumni Association, Northern Michigan University, 1401 Presque Isle Avenue, Marquette, Michigan 49855; e-mail to horizons@nmu.edu; or send via the Web at www.nmu.edu/horizons. If you would like to include a picture with your submission, please send a print or digital photograph with a resolution of at least 300 dpi.

www.nmu.edu/horizons - Horizons@nmu.edu



'40s

Helmi Lepisto '49 Cert. of Rock was recently appointed by Governor Jennifer Granholm to the Advisory Council on Deaf and Hard of Hearing. The council is responsible for assisting the state in its mission to affirm the right of deaf and hard of hearing persons to secure effective communication.

'50s

William Nystrom '51 BA of DePere, Wis., was recently featured in an article titled "Green Bay Super Hero" in the *APMA News*, a monthly periodical published by the American Podiatric Medical Association.

Robert Money '53 BA has retired after 41 years of teaching at Lake Superior State University. He previously taught at Alma College and Michigan State University, bringing his years of service to 45.

Virginia (Hintsala) Coleman '54 BS, '61 MA of Pacific Grove, Calif., was recently honored by two of her former third-grade students



from NMU's J.D. Pierce School.

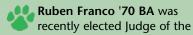
Beth (Peterson) Rubenstein
'76 BSN and Jill (Lundeen)

McNellis had tea with their favorite teacher, just as they had during a study unit on Japanese tea ceremonies in 1963. The trio is pictured above.

'60s

James Anderson '69 BS of Mora, Minn., was recently inducted into the Minnesota Wrestling Hall of Fame. While wrestling at Fridley High School he earned three district titles, a regional championship and became the school's first state champion, going undefeated his senior season. He went on to coach briefly at NMU.

'70s



Civil Court of New York and has been assigned to sit in the New York City Criminal Court in Bronx County.

Don Stacks '71 BA recently co-authored two books in the field of communication. He is associate dean of Faculty Research and Creative Support at the University of Miami's School of Communication.

Raymond Chamberlain '71 BA, '77 MA is the recipient of the Honored Instructor award from the University of California-Berkeley. He is a chemistry professor at Merritt College in Oakland, Calif. rchamberlain@merritt.edu

Julius Chopp '71 BS recently retired after a 37-year teaching career, the last 33 years at Finley Junior High School in Chicago Ridge, Ill. juleschopp@yahoo.com

Peter MacKenzie '71 BS of Shelby Township has retired after 37 years as an assistant high school football coach. He helped coach five undefeated teams and won two Division I State Championships for Macomb Dakota High School and was recently inducted into the Michigan High School Football Coaches Association Hall of Fame. He is currently a detective with the Clinton Township Police Department.

Deborah Drew Brown '73 AT is opening a photography studio and gallery in Williamston. She is an instructor at Lansing Community College. debdrew52@yahoo.com

Anne (Grundstrom) Nerenz
'74 BA recently won the

Anthony Papalia Award for Excellence in Teacher Education from the American Council on the Teaching of Foreign Languages. She



is a professor of world languages at Eastern Michigan University.

Family Hockey Face-off



Brad Aldrich '05 BS, the video coach for the National Hockey League's Chicago Blackhawks since August 2008, had the unusual experience of working with his dad, Mike, a U.P. native (Hancock) and long-time equipment manager for the NHL's San Jose Sharks, as part of the silver-medal winning U.S. men's hockey team at the Vancouver Winter Olympic Games. The two recently met again, though this time on opposite benches, when the

Blackhawks faced off against the Sharks in the Stanley Cup Western Conference final playoff round, which Chicago won. The Blackhawks clinched the Stanley Cup, beating the Philadelphia Flyers.

Chris Hanson '76 Cert., '79 AB has teamed up with two other health insurance women to help the Fox Cities achieve 'Well City' status from the Wellness Council of America. They have reached their goal of 20 percent participation in the wellness program, which is over 32,000 people.

Maureen Tippen '78 BSN recently received an award for her years of service on volunteer nursing missions from Midwest Medical Mission. She is an assistant professor in the nursing department at the University of Michigan-Flint. mtippen@umflint.edu

Daniel Bolz '79 is president of the Statue of Responsibility Foundation based in Salt Lake City. He is working to raise funds to build a 300-foot-tall Statue of Responsibility on the West Coast to complement the East Coast's Statue of Liberty.

David Lindquist '79 BS is trademark licensing director at the



University of Minnesota. Through his leadership and expertise in the field, the University of Minnesota's licensing program was

awarded the 2010 Synergy Award: Program of the Year by the International Collegiate Licensing Association.

Donna Marlor '79 BS, '00 BSN is a board certified sports dietician and recently began a freelance sports nutrition consulting business. She is currently working with USOEC speedskaters. nutrition@donnamarlor.com

'80s

Russell Jokinen '80 BS was recently appointed assistant chief counsel of training for U.S. Customs and Border Protection. His office is responsible for all legal training presented to customs and border protection officers, border patrol agents, and air and marine interdiction agents who attend training at Glynco, Ga., and Artesia, N.M. russ.jokinen@gmail.com

John Martek '84 BS is the pastor of Clay Hill Christian Church in Hoxeyville.

Brian Rowell '84 BS of Escanaba was recently promoted from managing editor to editor of the *Daily Press*.

Valeria (Rudness) Lari '87 BME of Fairbanks, Alaska, is a musician in the U.S. Army. hamptonv@hotmail.com

'90s

Keith Hanson '92 is an insurance agent with Bankers Life and

Casualty in Iron Mountain. just_toyin2@yahoo.com

Jeffery Gagnon '93 BA, '96 MA will serve a one-year term as president of the Michigan chapter of the Mid-America Association of Educational Opportunity Program Personnel (MAEOPP). MAEOPP is the Midwest's professional development association of the Federal TRIO Programs, which include Upward Bound and Student Support Services. jgagnon@nmu.edu

Gregory Hayes '93 BS has rejoined the Chicago office of DLA Piper as a partner in the firm's corporate and finance group. He was a partner at DLA before a two-year period with General Growth Properties.



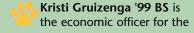
Wynfred Russell '93 BS, '96 MA is recipient of the League of Minnesota Human Rights Commissions' Human Rights Award for his

commitment and accomplishments in the cause of human rights. He works at the Center for Infectious Disease Research and Policy at the University of Minnesota Twin Cities and is on the city of Brooklyn Park's Human Rights Commission.

Paul Eberhardy '94 BS was recently elected as city attorney for the City of Cudahy (Wis.) for a second term. Paul shares a practice with his wife, Sara. landsnecht@yahoo.com

Dwight Hakala '95 is a financial services representative with The lowa Financial Group, an office of MetLife, in West Des Moines, Iowa.

Kristen Lucas '95 BS is recipient of the Central States
Communication Association's
Outstanding New Teacher Award.
She is a professor at the University of Nebraska- Lincoln.





Alumni Cindy Wedig '04 BFA, Al Taylor '78 and NMU art and design faculty Dale Wedig and John Hubbard all crafted and contributed works of art to St. Anthony's Church in Gwinn. Above is the new altar, with woodwork by Al and hand-raised copper by Dale. Cindy donated an oil painting of a symbolic pelican, while John painted a mural of a story of Bishop Baraga being brought to his destination on an ice floe, titled "Miracle on Ice."

U.S. Embassy in Tashkent, Uzbekistan, and has been a U.S. diplomat since 2003. She has also recently adopted a girl, Mieke, from Kazakhstan.

Erik Johnson '99 BS and wife Courtney (Wells) Johnson '97 of Midland welcomed their first child, Ella, pictured below, in October. erikljoh@yahoo.com



'00s

Jason Reece '01 BS, after years of working as a corporate and personal trainer, recently started a new venture as co-owner and vice president of Liberty Telecom Consultants. He is also a newlywed and a new father. jreece@alumni.nmu.edu

James Seelye '03 BS recently accepted a tenure-track position at Kent State University in Ohio.

Pete Pelletier '04 AAS, '05 BS is recipient of the Alumni Association Award from the University of Utah School of Medicine. The award is pre-



sented to one individual who has demonstrated academic achievement, leadership ability and community concern representative of an exemplary physician.

Jacob Anderson '05 BS is Yuma County Teacher of the Year 2010. He is a self-contained special education teacher at Gila Ridge High School in Yuma, Ariz.

Kristin Pfarr '05 BS and husband Michael, of Norwich, Conn., welcomed their first child, Michael, in December. kristinpfarr@yahoo.com

Justin Stewart '06 AAS recently completed U.S. Navy basic training at Recruit Training Command in Great Lakes, Ill. **Eric Menze '07 BA** is a programmer/analyst for Resource Data Inc.'s Anchorage office.

Wendy Cattell '07 BS recently graduated from the U.S. Coast Guard Recruit Training Center in Cape May, N.J.

Joshua Ewalt '08 BS is recipient of the Central States Communication Association's Samuel L. Becker Award for top graduate student paper submitted to the Media Studies Interest Group and the Cooper Award for Outstanding Graduate Teaching Assistant at University of Nebraska-Lincoln.

Travis Holmes '08 BS of Orlando, Fla., is a financial adviser and operations specialist at Charles Schwab and Company. tholmes222@yahoo.com

Mathurin Martinson '08 BS recently completed U.S. Navy basic training at Recruit Training Command in Great Lakes, Ill.

Abigail Weber '09 BS' recently won the Meeting Professionals International (MPI) Excellence in MPI Rising Star of the Year award. She is a member of the Minnesota MPI and works for the Metropolitan Airports Commission at the Minneapolis/St. Paul International Airport as an events

Marriages

coordinator.

Deana Deck '67 BA to Harry Whitaker.

Gregory Meyer '92 AB to Carrie Londo '09.

Stacy Potila '96 Cert. to Brian Elliott.

Travis VanAlstine '00 AAS to Amy Soderberg '02 BS.

Charlene Antilla '01 AAS, '08 BSN to Jeffrey Blewett.

Erik Engstrom '01 BS to Andrea Babicky.

Erin Elliott '02 BS to Thomas Bryan.

Jodi Hemmila '02 BS to Andrew Niskanen.

Joshua LaMere '02 BS to Amber Kennedy.

Tammie Lindstrom '03 AB to Brian Purcell.

JoeyLynn Paquette '05 BS to Brandon Selling '06 BS.

Marcine Bailey '06 BS to Michael Petruska '02.

Adam Bloomer '06 BS to Rachael Vance '06 BS.

Chena Filizetti '06 BS to Shawn Beauduy.

Brian Kuopus '06 BS to Maria Fuller. **Kerri Paquette '06 BSN** to Aaron Smith.

Lindsey Rizzi '06 to Michael Biery.

Nicole Smith '06 BS to Chad Wester.

Tara Trombly '06 BS to Gabriel Barton.

Jeffrey Woodward '06 BS to Caitlin Frederickson.

Julianne Kaukola '07 BS to Garren Beauchamp.

Josie Balmes '08 BFA to Timothy Strom.

Danielle Fure '08 BSN to Justin Lima '08 BS.

Laura Isotalo '08 BSN to Brian Thomas.

Elizabeth Keranen '08 BS to Timothy Larsen '09 BS.

Matena Minard '08 BS to Mathew Coron.

Katie Nettleton '08 AAS, '10 BS to Benjamin Fulcher '10 BS.

Megan Zeigler '08 BSN to Andrew Young '08 BS.

Emily Korpi '10 Cert. to Bradley Hopper '08.

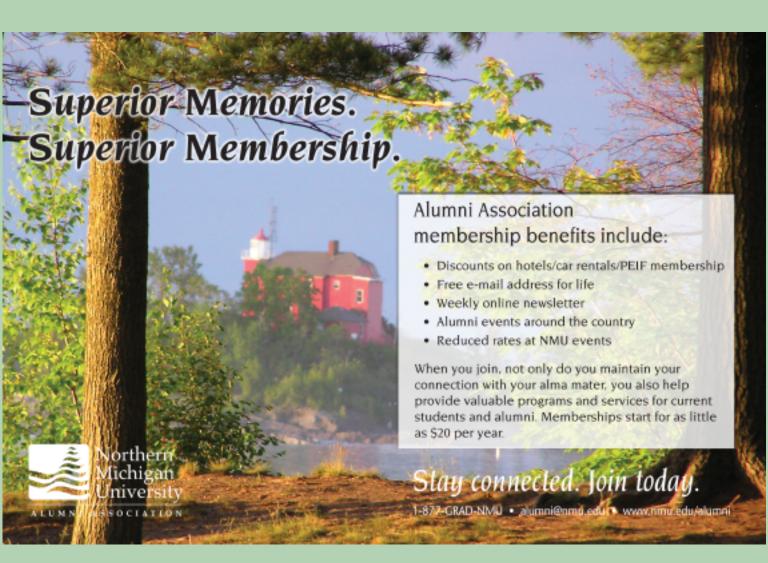
Deaths

Dorothea Schlechte '**29 BS**, April 15, 2010, Evansville, Ind.

Amy (Saunders) Carter '37 BS, March 22, 2010, Marquette.

Howard Anderson '38 BA, May 15, 2010, Hancock.

Gladys King '39 BA, '65 MA, Sept. 13, 2009, Iron River.



Dorothy (Kelly) McCombie '39 BS, May 30, 2010, Idaho Falls, Idaho.

Elsie Nowak '40 BS, March 11, 2010, Marquette.

Quentin Peterson '41 BS, Oct. 29, 2009, Iron Mountain.

June West '44 BS, Dec. 27, 2009, Vienna, Va.

Kenneth Case '46, April 29, 2010, Marquette.

Ruth (West) MacVean '46 BS, Feb. 15, 2010, Macomb, Ill.

Henry Lindeman '48 BS, May 7, 2010, Marquette.

Joseph Sullivan '50 BS, March 29, 2010, Marquette.

William Hart '51 BS, '78 EDS, May 24, 2010, Marquette.

Leonard St. Cyr '**54 BA**, March 1, 2010, Marquette.

Lillian Savoie '**55**, May 13, 2010, Wauwatosa, Wis.

F. David Carter '57 BS, May 13, 2010, Ishpeming.

John Linna '**61 BA**, '**63 MAE**, Feb. 15, 2010, Neenah, Wis.

Bryan Ogea '61 BS, Jan. 22, 2010, Bonita Springs, Fla.

Isabel (Jobin) Nashland '63 BS, June 23, 2008, Mount Zion, III.

John Nelson '63 BS, Jan. 27, 2010, Neenah, Wis.

Frederick Dunayczan '64 BS, Oct. 20, 2009, Kalamazoo.

Charles Haapala '64 BS, May 27, 2010, Marquette.

Bette Olli '64 BS, April 16, 2010, Marquette.

Duncan Reese '66 BS, '69 MAE, Feb. 13, 2010, Marina del Rey, Calif.

David Smith '66, Jan. 11, 2010, Olympia, Wash.

James Thomas '66 BS, '72 MAE, March 2, 2010, Traverse City.

Roger Welch '66, April 4, 2010, Honolulu.

Melvin Fraki '67 BS, May 16, 2010, Hancock.

Sarah (Longman) Payne '67 MA, April 6, 2010, Montpelier, Vt.

John Toolan '67 BS, Aug. 8, 2009, Los Angeles.

Ruby (Hanson) Bowerman '68 MA, April 14, 2010, Springfield, Mo.

Dennis Michalik '68 BS, Feb. 23, 2010, Marquette.

Catalino Cantero '69 BA, Jan. 16, 2010, Palikir, Pohnpei.

James Oravecz '69 BS, '69 MA, April 7, 2010, Rhinelander, Wis.

Bonnie Zini '**69 BS**, '**73 MAE**, April 22, 2010, Gwinn.

Jeffrey Jensen '70 BS, April 1, 2010, Punta Gorda, Fla.

Lila Malmborg '71 BS, '79 MAE, Dec. 11, 2009, Cadillac.

Gregory Aho '72 BS, March 10, 2010, Cooks.

Jeanne English '**72 BS**, May 5, 2010, Marquette.

Donna Franklin '72 AT, '74 BS, '94 MA, April 30, 2010, Escanaba.

Suzanne (Guindon) Knoch '72 BS, April 8, 2010, Escanaba.

Paul Howard '75 BS, Sept. 17, 2009, Santee, Calif.

Paul Johns '75 BS, Feb. 5, 2010, Orange, Calif.

Daniel Rees '78 MA, May 26, 2009, Burke, Va.

Dennis Loven '79 BS, Jan. 26, 2010, Ishpeming.

Larry Simpkins '80 BS, Jan. 1, 2010, Lakewood, Colo.

Daniel Adams '81 BS, May 20, 2009, Lake Oswego, Ore.

Ellen (McPhee) Choate '81 BS, Jan. 18, 2010, Burlington, Vt.

Julie "Bedahbin" Snyder '83 BSW, March 17, 2010, Marquette.

Gregg Brukardt '84 BME, May 8, 2010, Sebring, Fla.

Bernard Stanaway '86 AS, '87 BS, March 17, 2010, Marquette.

Dawn Klenow-Lampinen '88 Cert., Feb. 5, 2010, Marquette.

Kurt Reetz '89 Dipl., April 2, 2010, Marquette.

Richard Sandstrom '89 BS, '92 MA, May 8, 2010, Marquette.

Janet Vadnais '91 Cert., Jan. 11, 2010, Menominee.

Colleen Madigan '94 BSW, Jan. 23, 2010, Negaunee.

Lisa Antoine '95 Cert., March 23, 2010, Ishpeming.

Dale Hawkins '96 AS, '97 BS, Jan. 14, 2010, Ishpeming.

Michael Maki '03 BS, May 29, 2010, Berwyn, Ill.

Jessica Creighton '05 BS, Jan. 15, 2010, Holland.

Jacob Curby '08 BS, Jan. 22, 2010, Boise.

Friends

Eleanor Ghiardi, former lecturer in practical nursing, Feb. 28, 2010, Marquette.

J. Patrick Farrell, retired emeritus professor and geography department head, March 18, 2010, Marquette.

Clarice DePetro, retired food service worker, March 23, 2010, Marquette.

Martha Wareham, retired nurse, April 22, 2010, Rochester Hills.

Howard Schweppe, former ROTC department head and professor of military science, April 27, 2010, Marquette.

Ernie Harwell, retired hall of fame announcer for the Detroit Tigers. Ernie spoke at the December commencement in 1990 and was awarded an honorary doctor of humanities, May 4, 2010, Novi.

Corrections

In the last issue's obituary section, Leonard Pizziola '83 should be noted as "Jr." and David Koski's '65 location should have been White Pine. Friend Phyllis Reynolds should have been identified as the namesake of Reynolds Recital Hall, not as former chair of the NMU Foundation.