



Northern HORIZONS

THE MAGAZINE FOR ALUMNI AND FRIENDS
OF NORTHERN MICHIGAN UNIVERSITY

Winter 2010

Internships

trying on the hats
of future careers

Publishers

Cindy Paavola '84 BS, Director of
Communications and Marketing
Martha Haynes, Executive Director
of Advancement

Editor

Rebecca Tavernini

News Director

Kristi Evans

Contributing Alumni Association and NMU Foundation Staff

Maria Coursey
Vincent Grout
Brad Hamel '99 BS
Deanna Hemmila '88 BS
Amy Hubinger

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Editor's note

Do you remember your summer jobs during college? Your first "real" job after graduation? The thrill of getting your first paycheck? Did you, like the alumni and students featured in this issue, have the priceless (and often paycheckless) experience of an internship?

Whatever the circumstance, the feelings were probably much the same—the excitement, the nervousness, the surprises, the confidence boost, maybe even the realization that this is definitely what you *don't* want to do. And hey, do they really take *that much* out in taxes?

Internships and jobs during college usually have one thing in common: They make it clear that it's worth continuing on in school and getting a degree. Today, with a graduate likely to have 15 different jobs in his or her lifetime, it's well worth trying on a number of different career hats, and having a well-stocked tool kit of skills, to develop the flexibility needed to roll with the changes of a fluctuating economy and evolving personal goals.

In your early part-time work or entry-level position there was also hopefully a person who made all the difference for you. That mentoring boss or co-worker whose wisdom or humor kept you going in the beginning and may continue to guide you.

If you're in a position to offer an internship or employment to a Northern student, consider the impact you could have on his or her life. And vice versa. There's nothing like a young, fresh perspective to energize your work environment and envision new methods, markets and products. You'll see plenty of proof of that in the following profiles.

We'd love to hear about your own internship, summer job or career first step. Visit www.nmu.edu/horizons to share your story, which will be posted on the site.

Magazine survey

We would also like to ask your opinion of *Northern Horizons* magazine, to help guide us in creating a publication that's interesting and valuable to you. If we have your e-mail address, you will soon be receiving an invitation to take the survey, along with the link. If you don't receive the invitation, you can access the survey at <http://tinyurl.com/yg3rwuk> (and please, visit www.nmu.edu/alumni to update your record so we have your current information).

The survey is administered through the Council for Advancement and Support of Education. Because you will access it via the Web site of their survey partner, Qualtrics, it is completely confidential. We appreciate your honest assessment and suggestions. We will share the overall results in the summer issue. The more responses we receive, the more accurate the results will be. Thank you for taking part.

—Rebecca Tavernini



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Get Social!

Northern Network

An Alumni Association sponsored place to...

- Connect with classmates
- Get updates and news from friends and NMU
- Make your personal Web page
- Find a job or post a job
- Join or create an alumni group
- Plan a reunion or event

Access the Northern Network from www.nmu.edu/alumni

facebook

A public place to...

- Find other alumni Facebook pages and specialty groups
- Browse photos from fellow alumni
- Join in discussions
- Connect with alumni from around the world and meet friends of friends
- Receive invitations to events
- Keep up on NMU news and Web sites like-minded folks enjoy

Go to www.nmu.edu/alumni and click on the Facebook icon.



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ALUMNI ASSOCIATION

Get involved! Join the Alumni Association at www.nmu.edu/alumni or call 877-GRAD-NMU.



Kendall Sutliff '08 BS (Alumni Association member since 2008)

pictured front and center, with the Green Bay Packers marketing staff, including Bill Hawker '95 BS, fourth from left in back, just before the kickoff of the last game of the '07-08 season vs. the New York Giants. Mike Forester '09 BFA designed the We Want it Now! More playoff logo (see article inside).

Of course I'm a member.
Are You?

To **Kendall Sutliff '08 BS**, the Alumni Association has always had a positive impact on her, even before she was a member.

"It provided important connections for the NMU Chapter of the American Marketing Association. The AMA had an annual trip to visit alumni in their current positions, which gave great insight into what an NMU education can do for you."

In Green Bay, the group met with the Packers' Corporate Sales Manager **Bill Hawker '95 BS**, who mentioned a marketing internship. "I found out the day before I flew out for a summer in Uruguay that I had gotten the position."

Her internship included working with clients during training camp, helping with the "Mike McCarthy Show," entertainment preparation on game days and planning and executing special events. It provided her with a lot of great information she applies in her current job as executive team leader for Target in Mundelein, Ill.

Now, she attends Alumni Association events in her area to meet alumni who live there, and to reconnect with others.

The one thing she most took away from her internship? "There are always going to be things to learn during good days and tough days. But at the end of the day, it's the people you work with that make the experience great."

Join the NMU Alumni Association today.

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