

Alumni in touch

Missing Alumni

We know they're out there.
Can you help us locate these people?

Kate L. (Stewart) Johnson '10
Gladys T. (Treloar) Christie '20
Jack B. Griffin '23
Carl E. Senob '32
Marian M. (Sullivan) Frechette '39
Elizabeth (Borga) McDonald '44
Raymond L. Godmer '50
Vincent J. Eutizzi '52
Agnes M. (Oliver) Boley '59
James A. Charbeneau '62
Mirian H. (Huotari) Bierstaker '64
Charles G. Caldwell '70
Janice N. (Strand) Wyssling '73
Mary (Winegarden) Colley '76
Monica L. Laviolette '84
Steven E. Jampsa '84
Gregory A. Fish '88

Lifetime Members

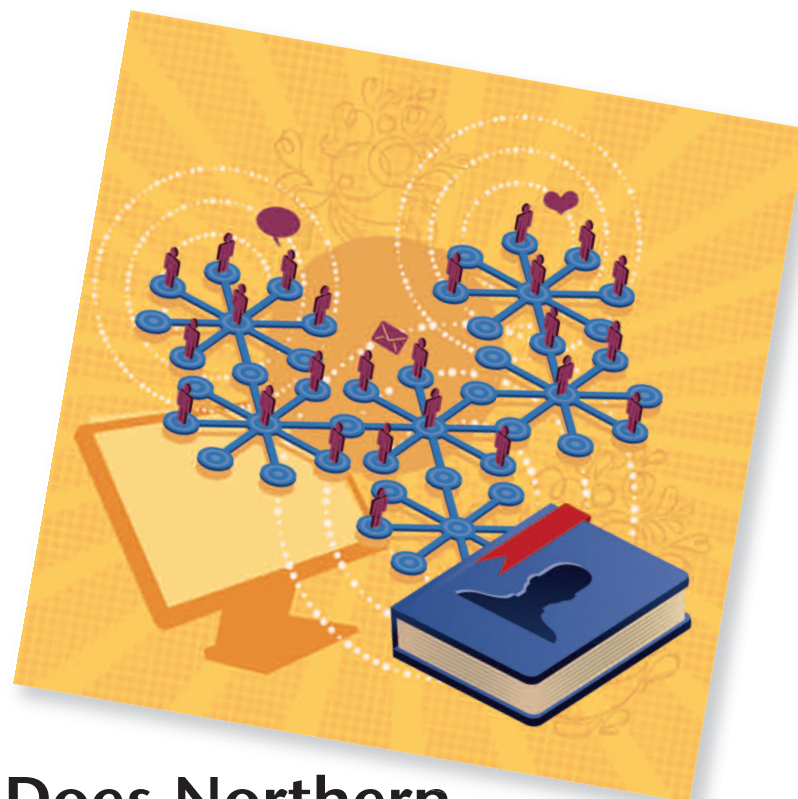
We'd like to thank the following people who have recently joined as lifetime members of the NMU Alumni Association.

William R. and Rebecca J.
Anderson '78
William R. Gaston '86
Daniel J. Linsky '00
Laurie Kay Mosher-Paulin '83
Steve M. '82 and Joan A. '85
Nystrom '85
Jeremy Potter '98
Jeron A. Schmidt '08

Did you know benefits of being a member of the Alumni Association include discounts on:

- Group insurance
- Lodging and car rental
- NMU merchandise and events
- Office supplies
- PEIF recreation passes

Join today! www.nmu.edu/alumni



Does Northern have an alumni directory?

That's a fascinating question in today's world. If you had asked 10 years ago, you would have been told "yes" and directed to purchase the 553-page hardcover edition of the *NMU Alumni Directory*. Today, the answer to that question remains "yes," but you won't find anything to purchase. The era of printed alumni directories went out the door when the online era came in.

And what changes it has brought about for staying connected, especially in the alumni business!

Any alumni office will tell you that it's difficult to keep track of graduates, especially recent grads. As alumni, you know what it was like once you graduated. You moved to where the job was, often making several moves over a couple of years. Few people think to keep their

alumni office up to date with their address. So you miss out on invitations, magazines, events and networking opportunities. And any printed alumni directory becomes out-of-date almost as soon as it's printed.

Enter the era of social media, which the NMU Alumni Association has been a part of since 2007. That's when we established the Northern Network. It's our secure, online community, powered by InCircle. The Northern Network *is* the alumni directory.

• **All 60,000 NMU alumni are listed** in the Northern Network so you can look up specific friends and colleagues. All NMU faculty and staff are also in the site. More than 6,000 alumni have completed their profiles and are engaged participants.

- The Northern Network is easily accessible, free of charge and **exclusive to the NMU family**.
- It enables alumni to **easily network** by professional groups, affinity groups and geographic locations.
- It contains thousands of **job postings** from companies nationwide. It allows you to search jobs and post your resume.

But like a directory, the only way anyone is going to be able to find you, is if you tell them (and us) where you are.

Do you update your Facebook profile? Do you update your LinkedIn profile? Then you should be updating your Northern Network profile. You can find the Northern Network on the Alumni Association webpage: www.nmu.edu/alumni. In addition, we've made it even easier to keep everything up to date: You can link your Northern Network profile to your Facebook page. Just look for the InCircle application on Facebook.

While creating new obstacles, today's social media have also created a wealth of new opportunities. Isn't it amazing how easily we can connect today in ways that were impossible even to imagine only a few years ago? Think about how social media has changed, or could change, your life. Have you re-connected with former classmates on Facebook? Has LinkedIn helped you network in your career field? Do you follow NMU

sports scores on Twitter? Social media allows us to stay in touch with friends and family no matter where they are on the globe: we can Instant Message friends in Egypt; we can email family members serving in the military in Afghanistan; we can Skype friends at the North Pole.

Thanks to the power of social media, NMU alumni are finding it easier than ever to stay in touch. The Northern Network has more than 200 active groups. Among those groups, NMU football Wildcats, Art and Design alumni and Chicago area alumni. These groups get together virtually and share memories, network and plan events.

Is there someone from college you'd like to reconnect with? How about making a goal this year to reconnect with one or two of your former college friends? The first place to start is the Northern Network. One of the biggest advantages to searching our directory is we've already narrowed down the results for you: search by name, grad year or degree. It's very easy to do. And next thing you know, you're reminiscing with a long, lost friend about your days at Northern.

The whole world really is only a click away. While we know you visit many different sites, we hope you make Northern a favorite.



Finding fellow alumni online

NMU has joined the social networking revolution. You can find links to all of these sites on Northern's Alumni Association website: www.nmu.edu/alumni.



FACEBOOK
Connect to keep in touch with classmates and to find other friends. Join the NMU Alumni page, the NMU fanpage, or even follow Norman the Northern gnome.



TWITTER
Keep up with what's up on campus and the latest sports scores—at a glance—by following NMU AA.



LINKEDIN
Sign in and search for the NMU Alumni group and ask to join, for events and professional networking.



NORTHERN NETWORK
NMU's exclusive networking site, just for our alums. Find it from our alumni home page.

yourname@alumni.nmu.edu

E-mail for you. E-mail for life. E-mail for free.

Sign up for your account today at
<https://alumni.nmu.edu>.

This service is made possible by the loyal support of alumni who have chosen to become members of the NMU Alumni Association. To find out more about the Alumni Association and how to become a member, visit our website at www.nmu.edu/alumni.

