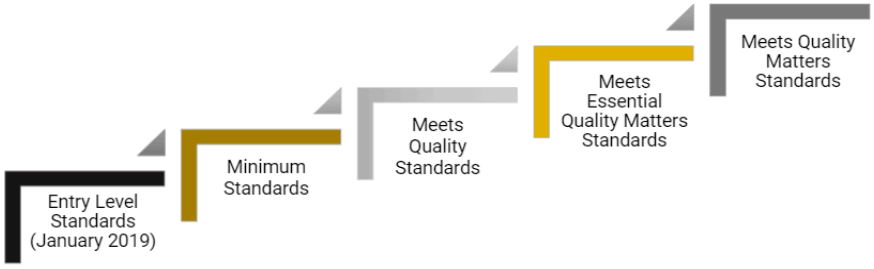
NMU Global Campus

Distance Learning Criteria: Increasing Online Course Design Standards



Quality Standards[1] *Quality standards elements bolded within the rubric			
General Standard	**Specific Standard**	**Met Y/N**	**Description of Standard**
GS1, Course Overview and Introduction	**1.1**		**Instructions make clear how to get started and where to find various course components.**
	1.2		**Learners are introduced to the purpose and structure of the course.**
GS2, Learning Objectives	2.1		The course learning objectives, outcomes, or course/program competencies are measurable.
	2.2		The module/unit learning objectives or competencies describe outcomes that are measurable and consistent with the course-level objectives or competencies.
	2.5		**The learning objectives or competencies are suited to the level of the course.**
GS3, Assessment and Measurement	3.1		Assessment of learning supports course objectives/outcomes/competencies.
	3.2		A course grading policy is stated clearly.

[1] Course design is comparable in rigor to that of a face-to-face section, if applicable. Assignments and activities need not be identical; they should have comparable levels of difficulty and interaction.

GS4, Instructional Materials	4.1		The instructional materials support the achievement of the stated course and module/unit learning objectives or competencies.
GS5, Learning Activities and Learner Interaction	5.1		The learning activities promote the achievement of the stated course and module/unit level learning objectives or competencies.
	5.2		Learning activities provide opportunities for interaction (learner-instructor, learner-learner, learner-content)
GS6, Course Technology	**6.1**		**The tools used in the course support the learning objectives and competencies.**
GS7, Learner Support	**7.1**		**The course instructions articulate or link to a clear description of the technical support offered and how to obtain it.**
GS8, Accessibility and Usability	**7.2**		**Course instructions articulate or link the institution's accessibility policies and services.**
	8.1		**Course navigation facilitates ease of use.**
	8.2		**Information is provided about the accessibility of all technologies required in the course.**

Y Quality Standards are met. Good work!
N Quality Standards, effective Fall 2026, have not been met.