

SPBAC - May 4 Meeting

### *Meeting Minutes*

**2-4 p.m., Charcoal Room, University Center**

(Co-Chair Warren was unavailable)

Co-chair Graves reviewed the list of *Expectations* that was drafted from the April 6 meeting. It was decided to add 'Do not make laptop use/cell phone use a distraction'.

Co-chair Graves also reviewed the *Communication with Campus* document that was drafted from the April 6 meeting. No additions/changes.

Today's meeting is working in groups at each roundtable to discuss the mission and vision statement of NMU. It was mentioned that normally a mission/vision statement are complete before a strategic plan is implemented, so we need to discuss the following:

1. Should NMUs mission/vision statement be changed?
2. Why?
3. What process should be used? (NOTE: It is not this committees job to draft new statements)

Questions to each group:

1. Is the mission/vision statement distinctive?
  - a. Consensus was that it is NOT distinctive.
2. Does the mission/vision statement drive decision-making on campus?
  - a. Consensus was that it does NOT drive decision-making on campus.
3. Does the mission/vision statement reflect the Strategic Plan?
  - a. Consensus was that it does NOT reflect the Strategic Plan.
4. Is the mission/vision statement effective?
  - a. Does the mission statement reflect who we are and why we exist?
    - i. Most thought it was okay, but it really needs to mention 'education'
    - ii. There are HLC requirements for these statements
    - iii. It should be kept short
    - iv. It should apply to the strategic plan
  - b. Does the vision statement indicate what we want to become and how we will get there?
    - i. Many thought there was a disconnect with this statement
    - ii. Concerned with the outdated 'high-tech'

The consensus was that both of these statements should be revised. The agreed upon plan is to:

1. Send a campus-wide email about this committee so we are being transparent and inviting ideas/suggestions versus making a final decision without any campus community input.
2. Small committee to present a draft (a separate committee from SPBA committee) that is aligned with the Strategic Plan and matches the core values.

Meeting adjourned at 3:37 p.m.

