**If you had resources to start something big, what would you do?**

* Which potential funding sources seem like the best fit for your idea?

*(Listed in order presented)*

**Field school**

 Potential funding:

* Donors
* Conference fees
* Tuition
* External research grants

**Renewable energy (operational + academic program)**

 Potential funding:

* State/federal funds (operational)
* Donors (sponsor a solar panel)
* Tuition

**Performing arts facility (NMU & community space)**

 Potential funding:

* Donors
* Partnership (with city?)
* Hotel tax?

**Transportation Center** (academic) (e.g., diesel repair, CDL, autonomous vehicle, unmanned Aerial vehicle, accessibility)

 Potential funding:

* Loan from university
* Cost-recovery program

**Online graduate programs** (e.g., Masters in accountancy) -- Make online programs more consistent, branded, shared elements; Course design (look & feel design); Brand an experience

Potential funding:

* Tuition & fees

**Course (visual) design center** – provide support for formatting documents, PowerPoint, visually appealing instructional materials

**Art therapy program** (undergrad or grad) – Nationally, more likely to be graduate programs in order to be licensed at the end; possible career path includes art therapy with veterans; not many programs in the US, possibly none in Michigan. Would connect programs such as Social work, Psychology, Art & design

 Potential funding:

* Tuition & fees
* Internal reallocation

**Study away experience (domestic or international)** – Immersion experience, cross-disciplinary; create a short term between Fall & Winter (J-term); more common at liberal arts schools, less common at regional, comprehensive; would fit well with programs such as pre-med

 Potential funding:

* Tuition & fees
* Donor

**Formalize a “legacy program”** – package a group of benefits & market legacy status

 Potential funding:

* Tuition & fees
* Internal reallocation

**Alumni connection center** – Better leveraging alumni in career development (e.g., internships, mentoring, improve interviewing skills); Examples: Mentor support for pre-med students who have challenges or first gen students; Targeted pairing of students and alumni (e.g., premed mentors)

**Beacon House property** – applied learning experience for hospitality management, accounting, etc.; provide rooms for campus visitors, new faculty, summer conferences

**Accessibility**

**Gender & sexuality** (conferences, academic programs, grad program, student support)

 Potential funding:

* Tuition
* Fees for workshops & conferences
* Grants

**Learning Center** – collocating tutoring, Disability Services, remedial education, math & computer tutoring, etc.

**What do we need to do to encourage innovation on our campus?**

* Idea generator app (Campus Connect)
* Deliberately share information across campus
* Invent@NMU model to help vet ideas & templates for success (“Innovate@NMU”)
* Project management, planning & communication support
* Institutionalize PIF - Possibility funds
* Ask people for ideas
* Annual recognition of innovation; innovation showcase
* Address perception of favoritism toward STEM programs, which appears to be hampering innovation in humanities, arts & social sciences