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NORTHERN MICHIGAN UNIVERSITY
MARQUETTE, MICHIGAN

YOU'RE ON THE EDGE OF SOMETHING WILD

Some cool things are on the way to your mailbox!

UNTIL THEN, HERE'S SOMETHING TO GET YOU STARTED.

Learn more about
CRIMINAL JUSTICE
at Northern

Have another major in mind?
Check out our full list here.

CHAT WITH A WILDCAT
CLICK HERE TO START A CONVERSATION.

Hello! I'm Kate, your personal NMU Admissions Counselor. Let me know how I can help in your college search.

kannala@nmu.edu
906.250.4672

Congrats on Acceptance

Acceptance Email	MC	NMU
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Unsubscribe Rates	0.10%	0.20%
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Kari,
 You're admitted to Northern Michigan University! Now take a deep breath and enjoy the feeling of a job well done. We're excited that you're considering joining us for what's sure to be a wild adventure.

Distinctively Northern.

This is who we are - to the core.

Click the circles to get a glimpse of how Wildcats embrace our values.



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- Engage in immersive, hands-on academics in NMU's Outdoor Learning Area.
- Experience field work, study abroad and internship opportunities.
- Study contemporary topics such as sustainability, environmental change, hydrology, resource conservation, or Geographic Information Science.

I hope you will join us here at Northern Michigan University. Please let me know if you have any questions. I'm excited to talk with you more about the rich experiential learning in the beautiful Upper Peninsula.

Susy S. Ziegler, Head
Department of Earth,
Environmental & Geographical Sciences
Northern Michigan University

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Click Through Rates	5%	9%
Click to Open Rates	15%	29%
Unsubscribe Rates	0.10%	0.00%
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STUDY

PLAY

BELONG

READY FOR THE NMU ADVENTURE? *Apply today!*

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Click Through Rates	5%	6%
Click to Open Rates	15%	21%
Unsubscribe Rates	0.10%	0.00%
Delivered: 12,064		



NORTHERN MICHIGAN UNIVERSITY
MARQUETTE, MICHIGAN

START YOUR NMU APPLICATION

Hi!
I'm Kate, your primary contact for everything NMU. If you think of questions about applying to NMU, feel free to contact me. I'm happy to help. I hope to see you on campus, soon!



KATE HOOPER
kannala@nmu.edu
(906) 250-4672

READY FOR THE NMU ADVENTURE? *Apply today!*

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Click to Open Rates	15%	42%
Unsubscribe Rates	0.10%	3.00%
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NO MATTER
HOW MANY
PICTURES
WE SHOW YOU,
IT'S NOT THE
SAME AS BEING
here.

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CAMPUS VISIT REVIEWS

AS TOLD BY RECENT VISITORS:

"This was my first college visit. I learned more about NMU even though I live close by."

"Excellent visit! Absolutely worth the 10 hour drive. I will definitely be applying come senior year."

"A day well spent."

"This wasn't a cookie-cutter tour. Our guide knew the school and intentionally made our experience personal."

READY FOR THE NMU ADVENTURE? *Visit us!*

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Orientation 1

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Click to Open Rates	15%	24%
Unsubscribe Rates	0.10%	0.40%
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Your story is just beginning.

**READY TO MAKE
THIS OFFICIAL?**

Register for Orientation

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Click Through Rates	5%	30%
Click to Open Rates	15%	52%
Unsubscribe Rates	0.10%	0.60%
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YOUR
Financial Aid Award
IS AVAILABLE
FOR VIEWING

Your financial aid award is ready to view in your myNMU account. You'll be receiving a printed letter in the next few days that provides more detail and instruction.

Already set up your myNMU account?

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