

Strategic Planning and Budgeting Advisory Committee
3-5pm, April 10, 2019
McClintock 117

Agenda

External factors that may impact NMU (Part 2)

I. Presentations

- A. Trends in credential packaging – *Steve VandenAvond, Vice President of Extended Learning and Community Engagement*

- B. Recap of March meeting (Changing demographics)
 - a. *Discussion:* NMU has seen increases in new students for the past two years, but is strategizing about sharply declining enrollment projections in the future. What is the best way to communicate this apparent mixed message to NMU's various constituency groups: prospective students and parents, current students and parents, faculty and staff, alumni, community members, donors, and legislators?

II. Discussion

- A. What's the most concerning thought or question you have after hearing about the changing landscape for higher education (legislative, demographics, extended adolescence/emerging adulthood, and expectations for credentials)?

- B. Are there other trends the campus should be discussing?

- C. How can we share these trends and discussions across campus? How can we encourage departments to consider these factors when planning for the future?