

Strategic Planning & Budgeting Advisory Committee

Wed., September 12, 2019

3-5 p.m., Ballroom II, Northern Center

1. Introductions

This was the first meeting of the academic year. Introductions of all members were made since we have several that are new to the committee.

2. Welcome/Comments from President Erickson

President Erickson welcomed all and made a few comments:

We needed eight more freshmen to make an increase from last year's enrollment, although we are higher by 1.8 percent; high school graduates have declined by 2%

This semester is off to a good start even though Lansing has been challenging; for the last eight years, the state budget has been approved in May and we are still waiting

The renovations for the meeting rooms should be done by Wednesday—just in time for the Board of Trustees meeting; topics being discussed at the meeting:

- Advising—What kind of advising system makes the most sense? Monica Brockmyer from Wayne State will talk about their student success
- BOT is advocating involvement in rural health care
- Will approve budget with best guess and make adjustments as needed. President Erickson recently talked about the budget on the Don Ryan Report, which airs this Sunday, Sept. 15.

Busy next week with many events due to homecoming: several building dedications, 120th birthday party with an ice cream social, board meeting, parade, football, alumni brunch

3. SRA Forum Discussion

There are new dates and times for the upcoming SRA forums:

Mon., Oct. 14, 8-10 am

Wed., Oct. 30, 9-11 am

Tues., Nov. 5, 1-3 pm

Small group discussion commenced. See attached.

4. 2019-20 SPBAC Agenda

Ran out of time to discuss. Will table for next meeting on Thurs., Oct. 10, from 3-5 p.m.

Terri Williams
Administrative Assistant
NMU President's Office

Planning the SRA Forum – What questions should be addressed? What format is most successful? How to communicate before and after?

What has been discussed, what remains to be discussed?

What decisions have been finalized?

What were the top most 5 significant results by category/quintile?

Format – by categories

Breakout by colleges & divisions – discussion groups for each grouping

Are there more actions that are coming? Quintiles 4 & 5 have been addressed. What about Quintile 3? Quintile 1?

What's the purpose of the forum? To provide information or to get feedback? Feedback is more important.

What has/will come of the recommendations in Quintiles 1-3?

What opportunity remains for feedback on the Quintile 4 & 5 transformation plans?

This is what has been decided – is this feasible to review?

What impact do the academic changes mean to the university as a whole? E.g., changes to minor requirement

How will the SRA make a difference in processes?

What are the items that will have the greatest impact?

How will these impact students?

Make sure the Transformation Recommendations are available?

Campus should be given the opportunity to submit questions in advance.

What does Exec committee want to know from audience?

Has anyone sat down with department to discuss what the recommendations/changes will mean to the department?

What information do people need to be part of implementation?

How to start?

Introduction would explain what we're going to focus on at this forum

This is the process we'll use for discussion

Refamiliarize everyone with where we are

Would help to have video ahead of time explaining the background & the document

Students have no idea what's going on; they are going to have questions because they don't know what's going on; can bridge that; unlikely to go to a forum if don't know what SRA is or why it's relevant

Big questions for student perspective:

- What did you do?

- How will this impact me?
- Will you do it again?

This is what we intended to do. This is what we think we accomplished. This isn't what we think we accomplished.

What are the most interesting things you learned about the university?

Will community be invited? (Yes)

Would it make sense to have more than one meeting?

Video is most successful if it is short (2 min max)

Two different videos – employees + students

Could communicate with students by department – These are the things that impact the students in this department with boilerplate explanations for universal impact (e.g., MERC transformation) – like this idea

Recommend email communication for students (especially off campus)

Have a good moderator, set structure & stay with it

Live hashtag conversation to engage audience and make conversation dynamic

Clickers – let audience say which topics are most interesting to the attendees

FAQ sheet that goes out to campus post-forum (prioritized for audience)

Encourage divisions/departments to send out summary to their constituents – make those summaries available to everyone