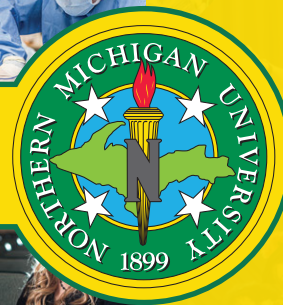




DISTINCTLY NORTHERN STRATEGIC PLAN



Investing in Innovation:

The vision and
courage to lead
transformational
change.

STRATEGIC FOCUS AREAS

Academic Excellence
Student Success
Domestic and Global Outreach and Engagement
Investment and Innovation

STRATEGIC OUTCOMES

Enhancing prestige and distinction
in ways that ensure we are known for our
teaching, experiential learning, scholarship,
mentoring and service.

Establishing new and responsive approaches
for programs, services, technology
and our ways of teaching and doing
university business.

Expanding partnerships
with alumni, friends, communities, businesses,
government agencies, schools, colleges and
universities, in and across academic disciplines
and with people here and around the world.

Growing and managing enrollment
by strengthening our on-campus student body
while increasing efforts regarding new student
populations such as online, off-campus,
underrepresented, international
and nontraditional.

CORE VALUES

Community • Opportunity
Rigor • Environment • Inclusion
Connection • Innovation

MISSION

Northern Michigan University's distinctive academic and career programs are nurtured by exceptional teaching and extensive opportunities for scholarship, creativity and engagement. Our supportive, connected community empowers students, graduates, faculty and staff to contribute to a diverse and sustainable world.

VISION

Northern Michigan University promotes an active environment to foster strong minds and bodies, inspires innovation and inclusion through community engagement, and develops leaders capable of local and global impact.

INVESTMENT PRIORITIES

Northern Michigan University will invest in the great ideas of its stakeholders to bring about transformational change. Ideas will be evaluated by their potential for return on investment, as well as positive impact on core values, strategic focus areas and outcomes, and the university's mission and vision. All initiatives of the Strategic Plan will include success indicators by which to evaluate progress. A university-wide Strategic Plan Planning and Budgeting Committee will be created to help with prioritizing proposals for investment.