

ACADEMIC PROGRAM REVIEW RUBRIC

1. History, Development, & Expectations	No history provided	History or enrollment trend absent (3 years or less)	Minimal history included, or enrollment trend explanation (5 years or less)	Detailed history (5 years) of Program evolution provided, and detailed explanation of enrollment trends.
	0 points	3 points	5 points	7 points
2. External Demand for Program (BLS or other)	No apparent demand for Program from external constituents	Minimal demand for Program from external constituents	Significant demand for Program (single-digit growth)	Significant demand for Program (double-digit growth)
	0 points	3 points	6 points	12 points
3. Internal Demand for Program	No evidence that Program serves other Programs or institutional needs	Program provides minimal service to other Programs & fails to meet institutional needs	Program serves other Programs & meets institutional needs	Program serves significant number of Programs & meets institutional needs
	0 points	3 points	6 points	12 points
4. Quality of Inputs-Accreditation	No accreditation of program	Program is accredited (if accreditation is available; points granted if NOT available)		
	0 points	3 points		
Quality of Inputs-Students	Statistics of students falls below NMU average & degree type	Statistics of students meet NMU average & degree type		
	0 points	3 points		
Quality of Inputs-Composition of Faculty	Most faculty teaching in the Program w/o terminal degree	Most faculty teaching in the Program have terminal degree		
	0 points	3 points		

Quality of Inputs- Faculty Professional Development, Scholarship/Service	Faculty in Program w/o P.D., Scholarship/Service	Faculty in Program with significant P.D., Scholarship/Service
	0 points	3 points

5. Quality of Outcomes-Graduation Figures & Rates	No information concerning outputs provided	Average outputs regarding graduation figures	Program graduation figures significant
	0 points	3 points	6 points

Quality of Outcomes - AOL	No information concerning AOL provided	AOL Program data included	AOL Program data significant
	0 points	3 points	6 points

Quality of Outcomes - Student Scholarship/awards/service	No evidence of student scholarship/awards/service provided	Evidence of student scholarship/awards/service provided	Significant evidence of student scholarship/awards/service provided
	0 points	2 points	4 points

6. Size, Scope & Productivity	# of students < NMU average	# of students > NMU average
	0 points	3 points

Size, Scope & Productivity	# of elective credits SCH<NMU average	# of elective credits SCH>NMU average
	0 points	3 points

Size, Scope & Productivity	# of students graduating or receiving certification < NMU average	# of students graduating or receiving certification > NMU average
	0 points	4 points

7. Revenue for Program based on SCH allocation	Revenue figures included	Revenue figures included & sufficient to cover direct expense allocation
	2 points	3 points

Revenue from Other Sources	No other sources identified	Other Revenue Source(s) identified & narrative included
	0 points	3 points

8. Expenses & Other Costs	Direct expense allocation less than net revenues	Direct expense allocation exceeds net revenue
	0 points	3 points

Revenue/Cost Ratio	Profitability ratio < 1.0	Profitability ratio > 1.0
	0 points	3 points

9. Impact, Justification & Overall Essentiality	Explanation not provided regarding essentiality	Narrative provided regarding essentiality of Program	Narrative provided regarding Program's essentiality, linked to NMU mission (2015-2016)
	0 points	3 points	5 points

Impact, Justification & Overall Essentiality	Explanation regarding Program differentiation not provided	Narrative provided enumerating ways the Program has differentiated/transformed itself
	0 points	3 points

Impact, Justification & Overall Essentiality	No narrative regarding Program data	Narrative provided explaining Program data for snapshot year
	0 points	2 points

10. Opportunity Analysis	No reflection regarding possible positive contributions	Minimal reflection concerning future positive contributions	Extensive reflection & detail concerning possible future contributions & collaborations. Discussion of alignment with NMU mission
	0 points	5 points	9 points

Total Points

Quintile Ranking